

New Physics in EWP B decays with missing E

David Marzocca



Belle II Physics Week 2025 - 6/10/2025

Outline

Part I

Flavour in the **Standard Model** and beyond.

Effective Field Theory approach to New Physics (NP).

The **New Physics Flavour Problem** and the need for a **flavour structure**.

Part II

Rare decays as probes of heavy New Physics: focus on **golden-channel** decays.

What is the **preferred flavour alignment** of NP?

Hints for a **consistent picture** emerging from data.

Part III

Beyond the leading SMEFT.

L-violating operators in $B \rightarrow K \nu \bar{\nu}$.

Light New Physics in $B \rightarrow K X$: q^2 spectrum shape and ALPs.

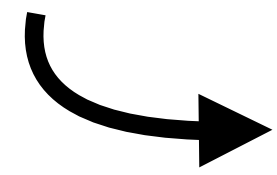
Part I

The success of symmetries and power counting

The Flavour of the Standard Model

Most of the **richness and complexity** of the Standard Model is in the **Yukawa sector**:

$$\mathcal{L}_{SM}^{Yuk} = -y_e^{ij} \bar{L}_i^j e_j^i H - y_d^{ij} \bar{Q}_i^j d_j^i H - y_u^{ij} \bar{Q}_i^j u_j^i \hat{H} + h.c.$$



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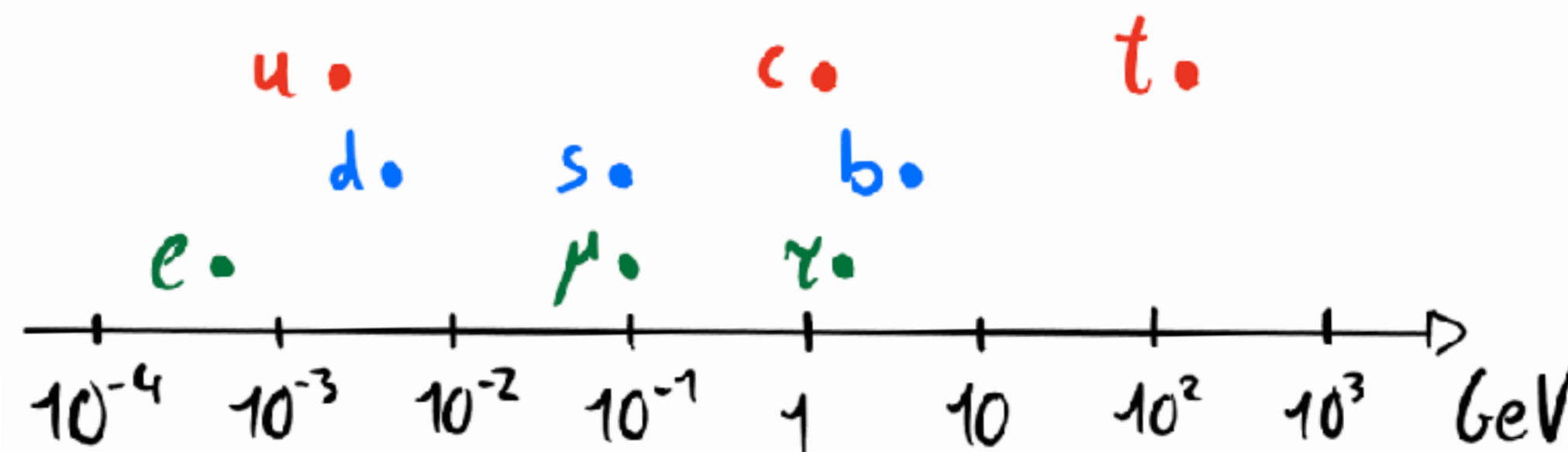
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It presents a **very peculiar structure**:

- **hierarchical fermion masses**

- **hierarchical quark mixing matrix**

($m_\nu \sim 10^{-11}$ GeV)



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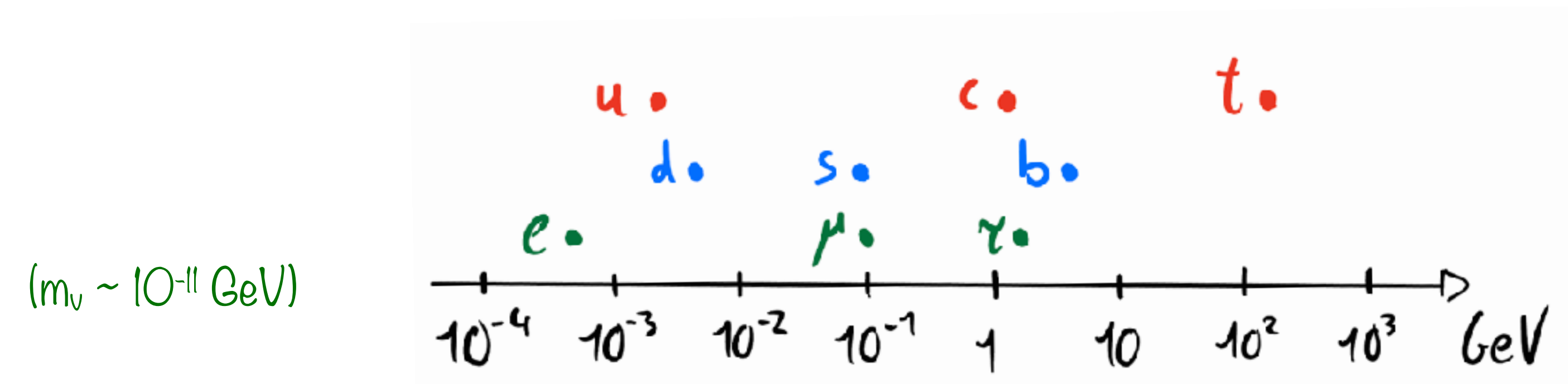
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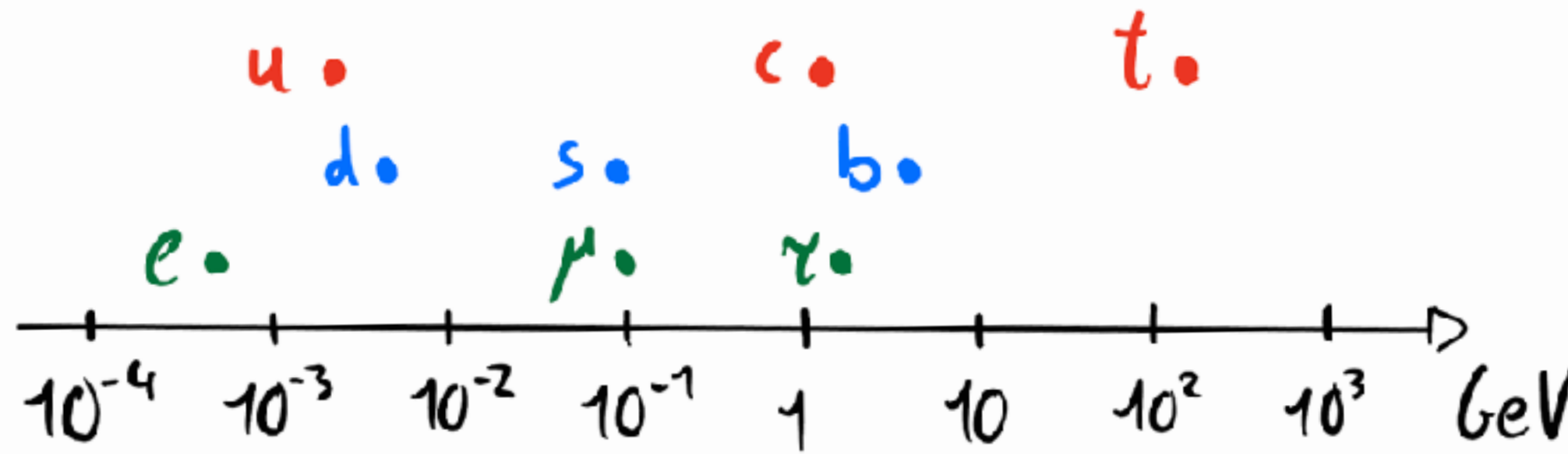
However, **the SM gives no explanation** for these hierarchies.
Is there a more fundamental underlying theory which does?

SM Flavour Puzzle

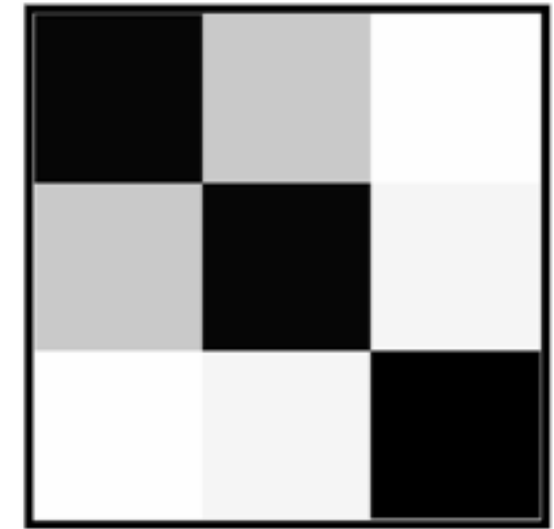
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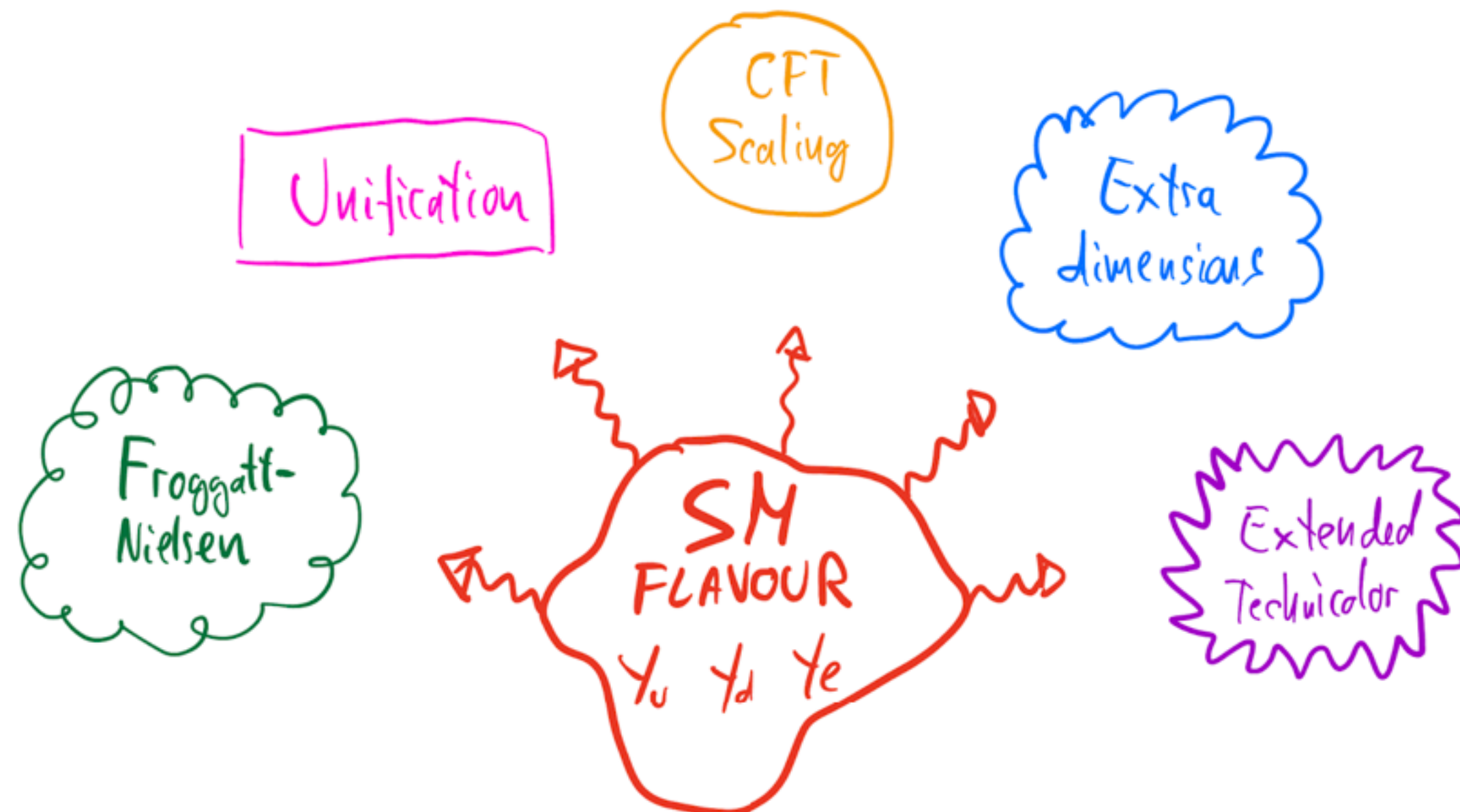
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$V_{CKM} \sim$



This puzzle in general **doesn't point to a specific New Physics scale for its solutions.**
They could be anywhere from **near the TeV** till up to **GUT/Planck**.



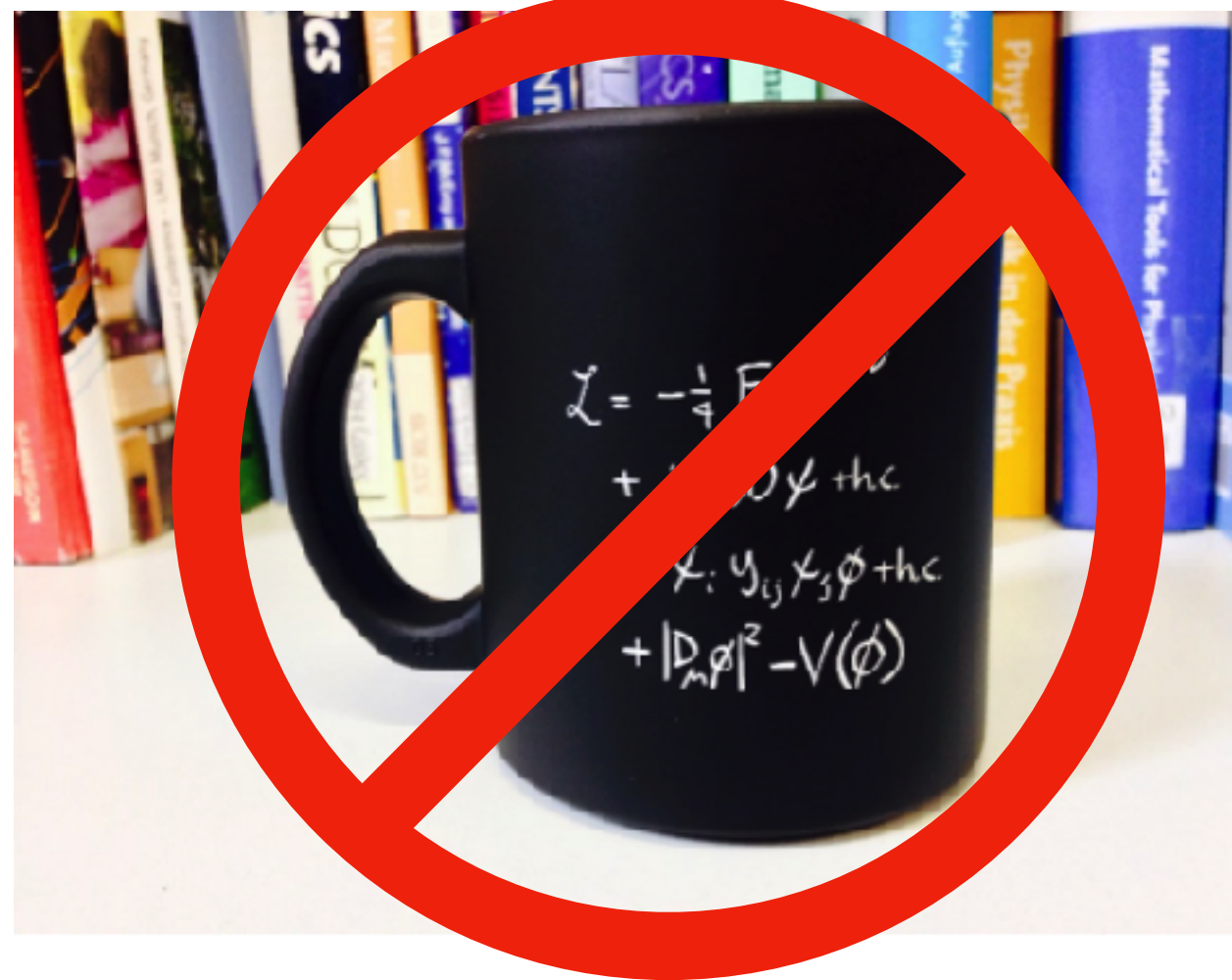
Necessarily Flavourful New Physics:

- **non universal**
- **flavour changing**

New Physics is somewhere out there...

We know that **the Standard Model must be extended at some high energy scale Λ .**

not the whole story



- What is the nature of **dark matter**?
- What is the origin of **neutrino masses**?
- Why does **QCD conserve CP**?
- What is the **origin of fermion masses** and mixings?
- Why the specific assignment of **charges** in the SM?
- Why is the **electroweak scale** smaller than the Planck scale? How is it **stable**?
- What is the origin of the **baryon asymmetry of the Universe**?
- What induces the **accelerated expansion** of the Universe?
- What was the mechanism underlying **inflation**?
- How does **gravity behave at the quantum level**?

However, **we don't know what Λ is, or what New Physics looks like.**

So, how can we parametrise New Physics effects in our experiments?

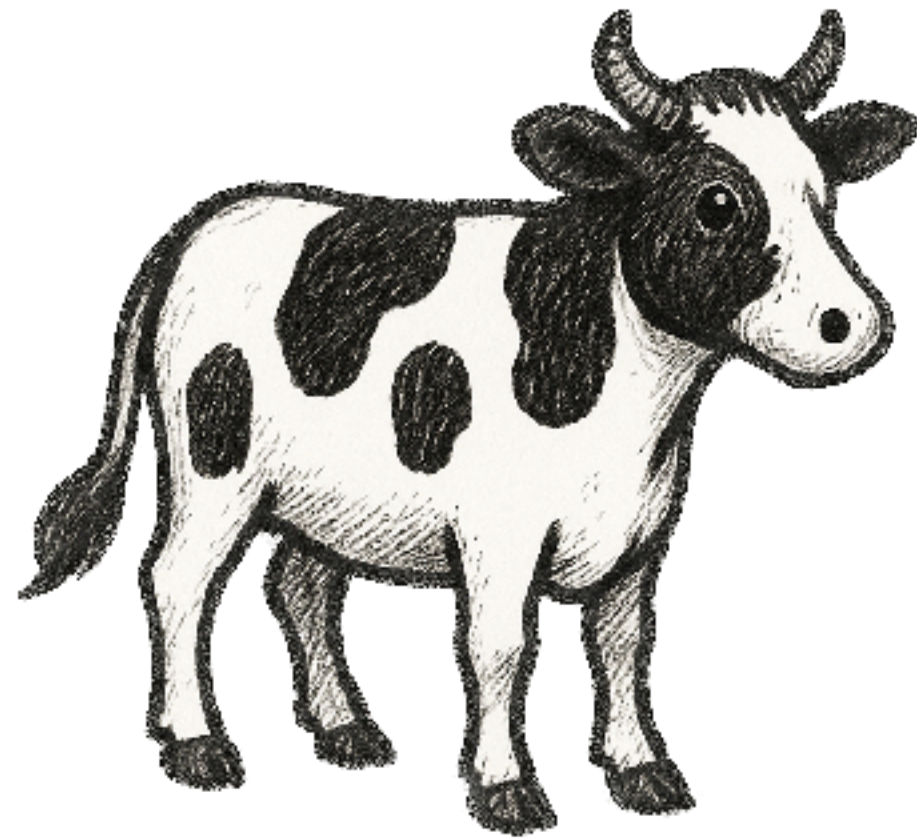
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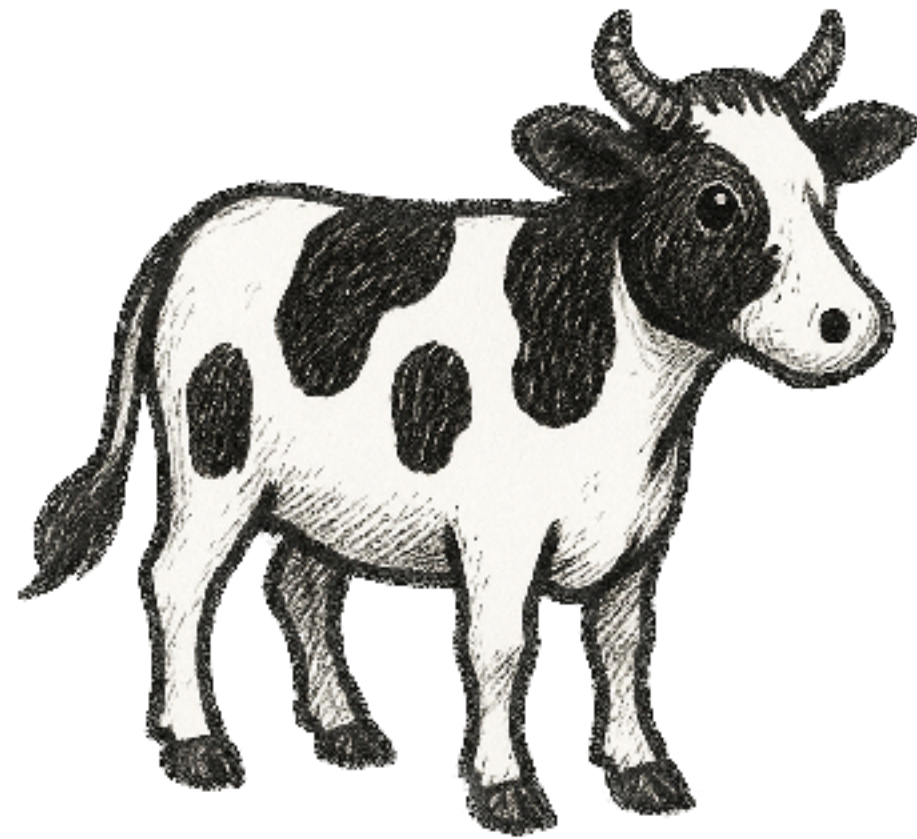
Complete New Physics Model

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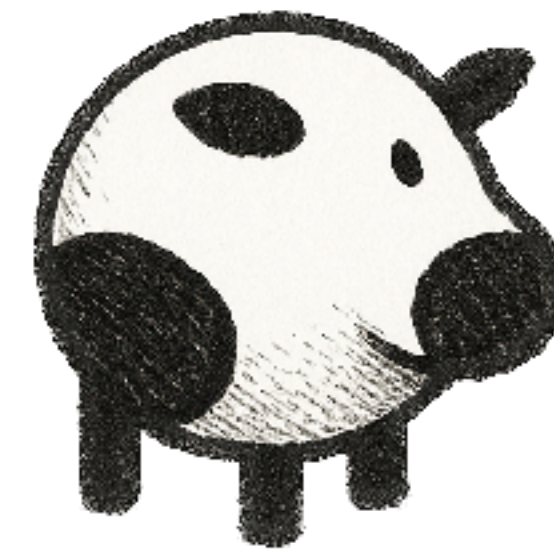
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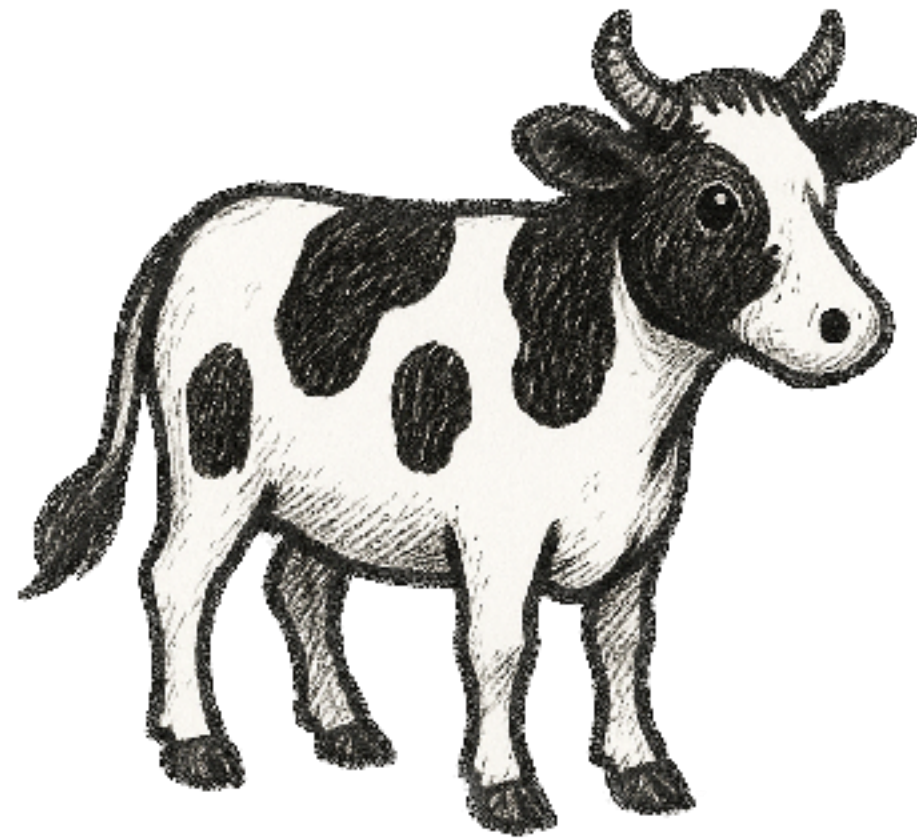
The same model seen from a distance
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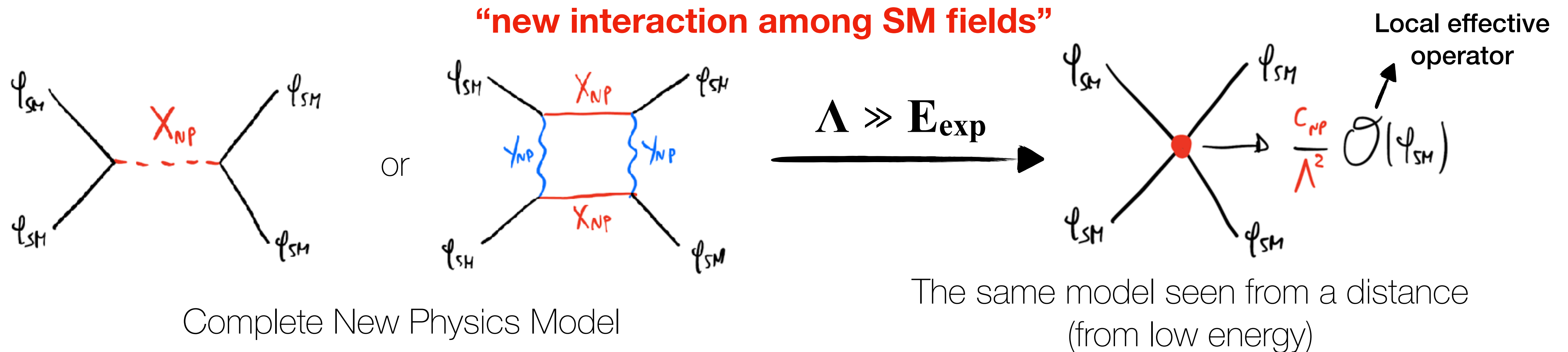
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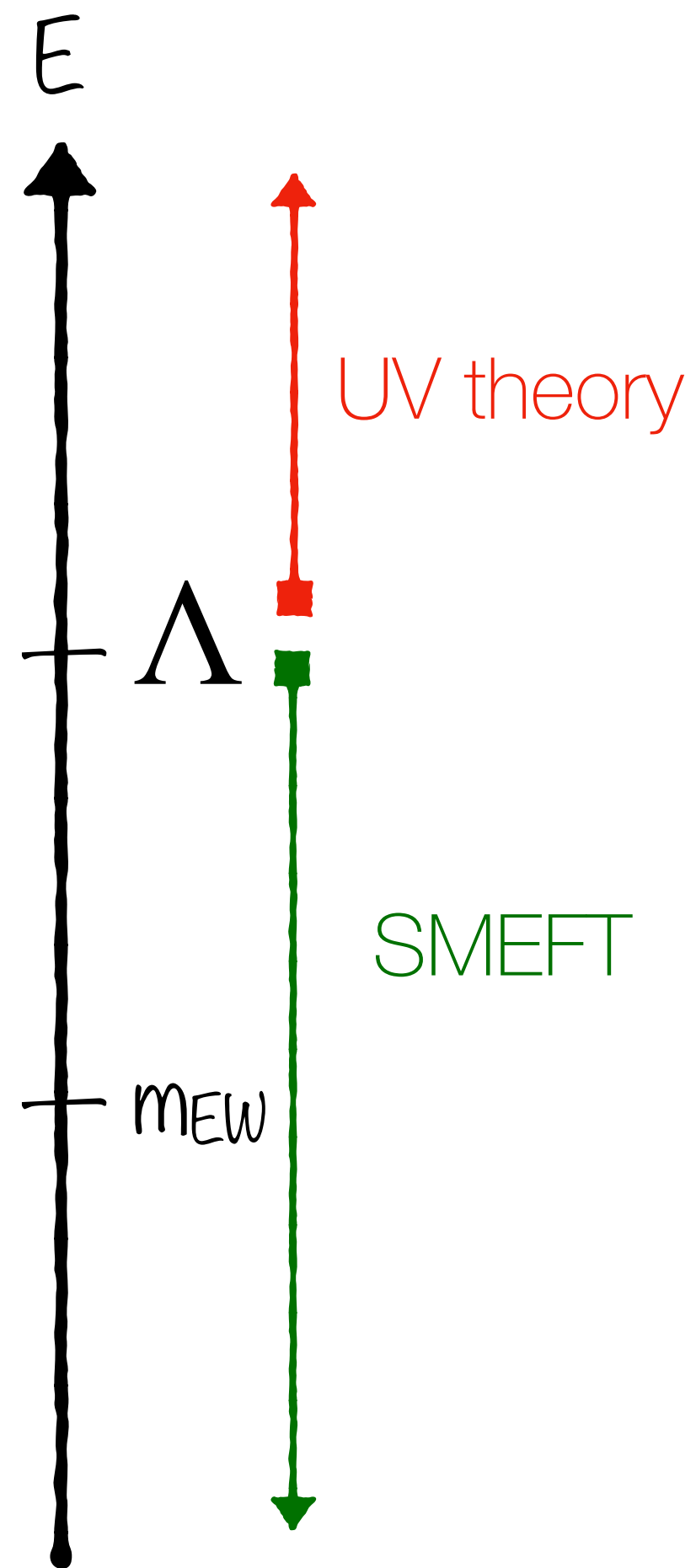
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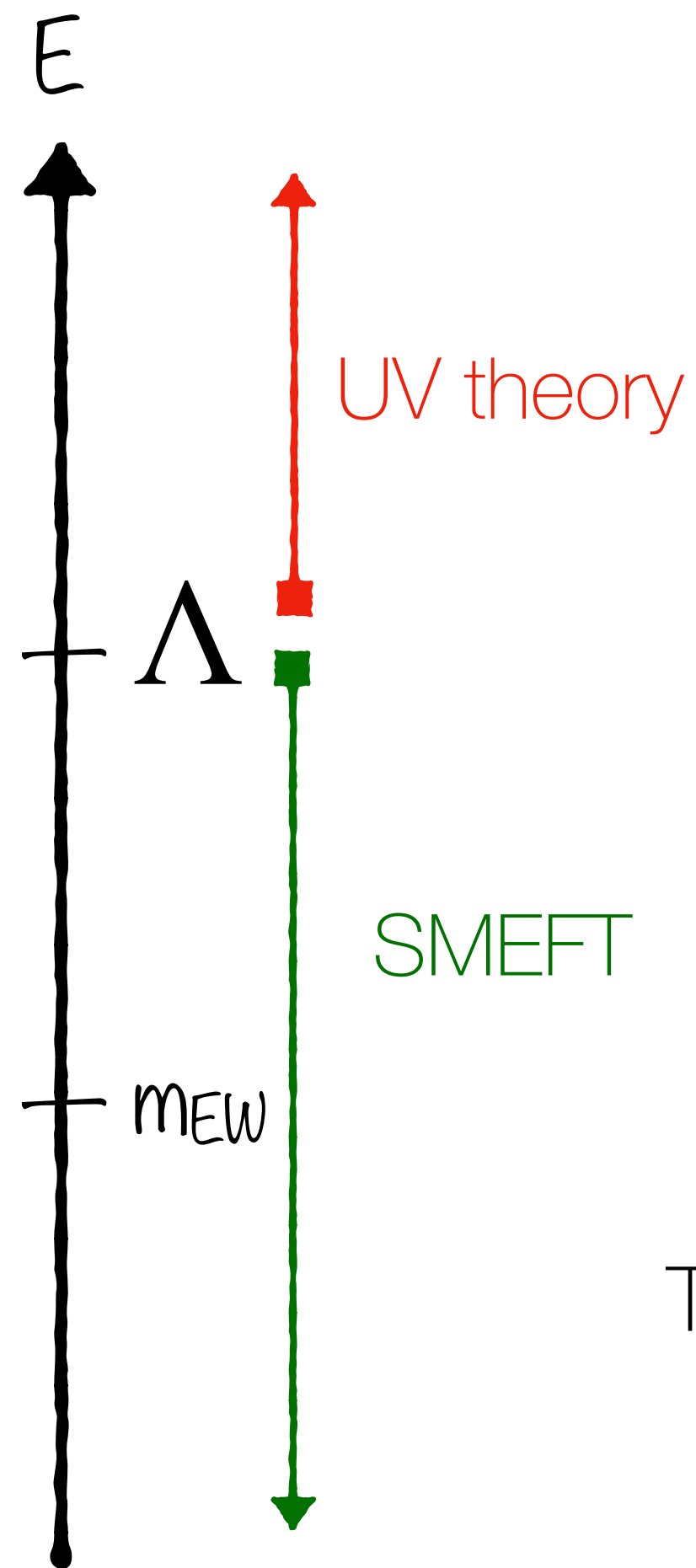
If we are interested in physics at energies $E \ll \Lambda$ we can write the low-energy Lagrangian as a series **expanded in powers of $1/\Lambda$** : the **Standard Model Effective Field Theory**.



$$\mathcal{L}_{\text{SMEFT}} = \mathcal{L}_{\text{SM}}^{(d \leq 4)} + \frac{C^{(5)}}{\Lambda} \mathcal{O}_W + \sum_i \frac{C_i^{(6)}}{\Lambda^2} \mathcal{O}_i^{(6)}[\phi_{\text{SM}}] + \mathcal{O}(\Lambda^{-4})$$

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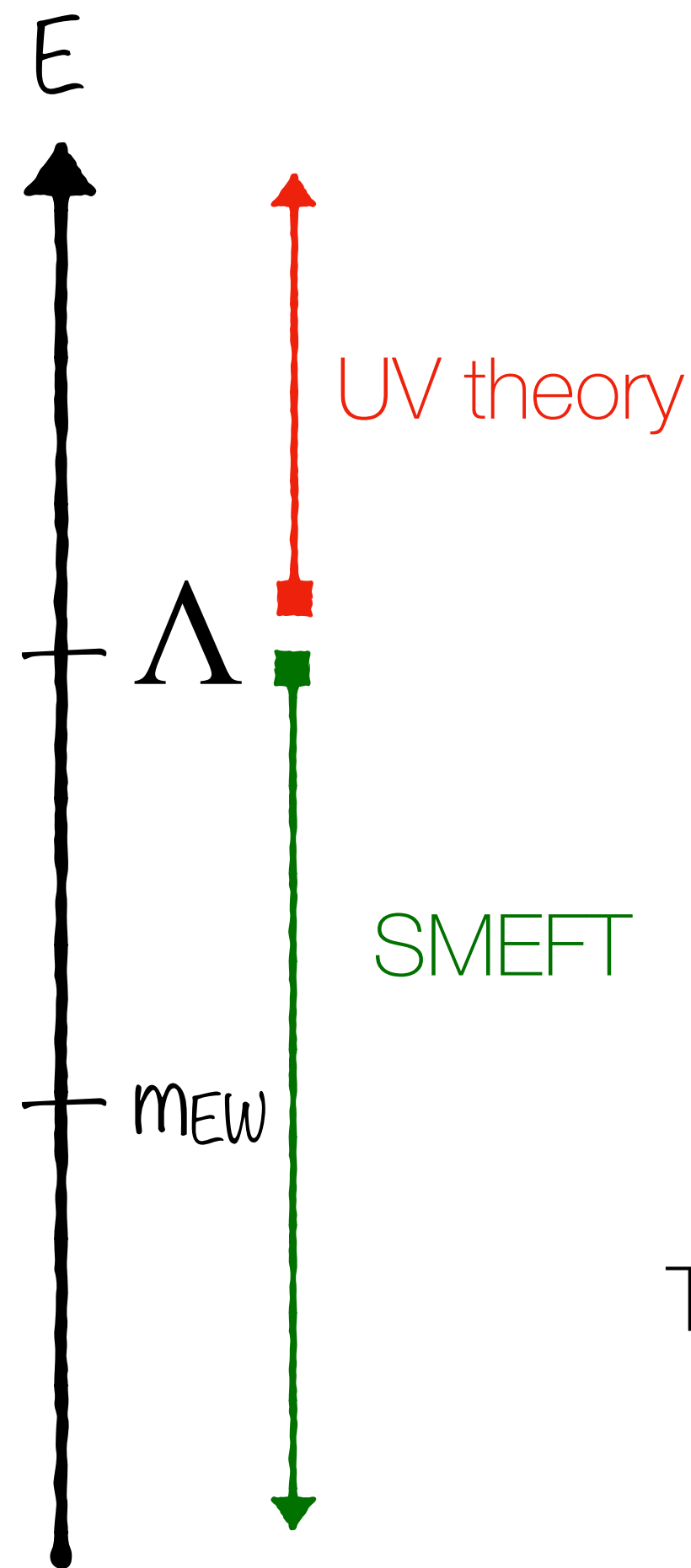
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$$\left(\frac{E}{\Lambda}\right)^{d-4} \ll 1$$

The **SM** is just the **renormalisable IR remnant of the more fundamental UV theory**.

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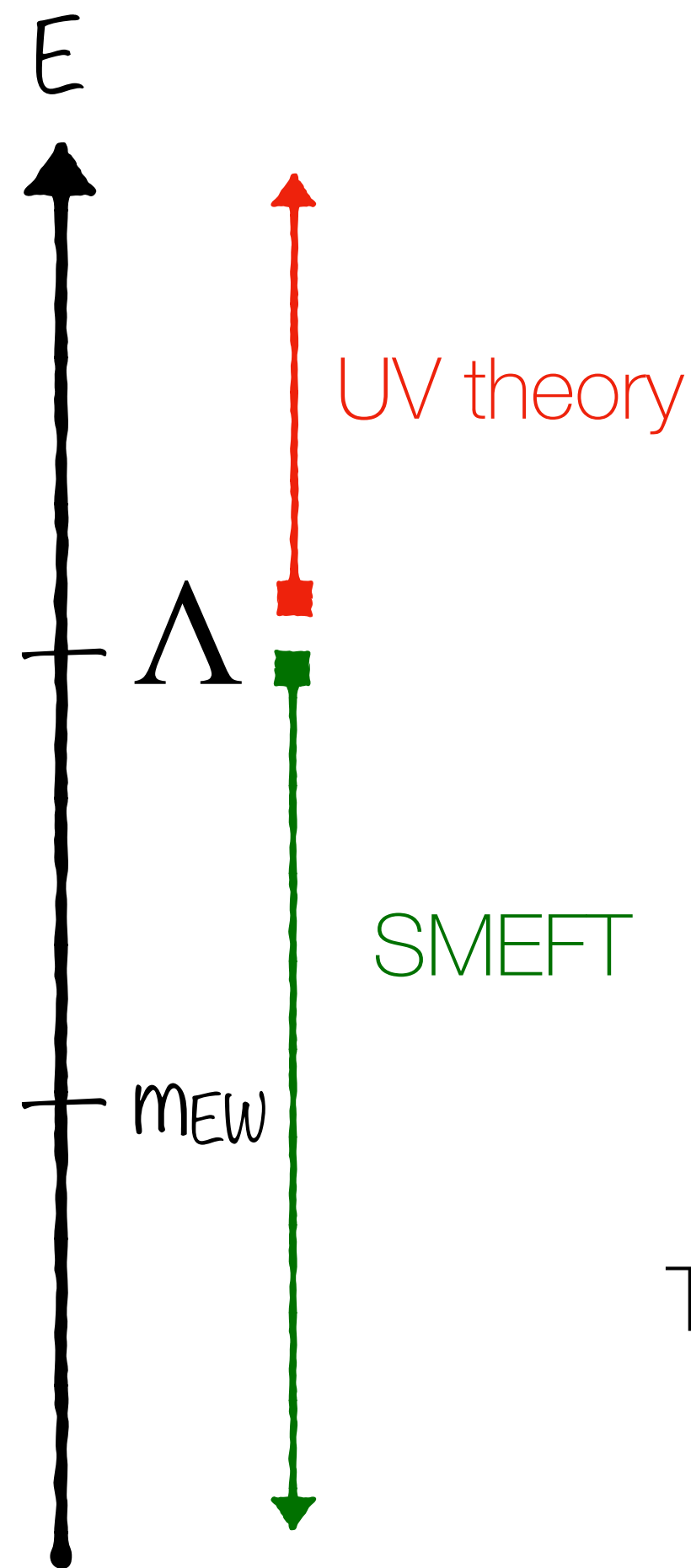
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Symmetries and power counting:

There can be **different scales Λ** associated to the violation of different **SM** properties: quark flavour, lepton flavour, L and B violation, etc..

SM: Accidental Features

The structure of the Standard Model implies several **accidental features**, i.e. properties that arise automatically, not imposed by hand.

Symmetries & conservation laws: conservation of B , L_e , L_μ , L_τ

Custodial symmetry: An approximate global $SU(2)_C$ symmetry in the Higgs sector.
Protects the ratio $m_W / (\cos \theta_W m_Z) \approx 1$.

Approximate $U(3)^5$ Flavour Symmetry: Broken only by Yukawa interactions

Absence of FCNC at tree-level: Z boson, photon and gluon couple in a flavour-conserving way + Higgs Yukawa couplings are small.

Small CP-violation effects, even though the CP-phase is large: small quark masses and mixing angles.

Lepton-Flavour Universality: SM gauge couplings are generation-independent + Yukawa couplings are small and hierarchical (e.g. $m_{e,\mu} \ll m_b$)

Massless neutrinos: a SM neutrino mass term is forbidden by gauge symmetries.

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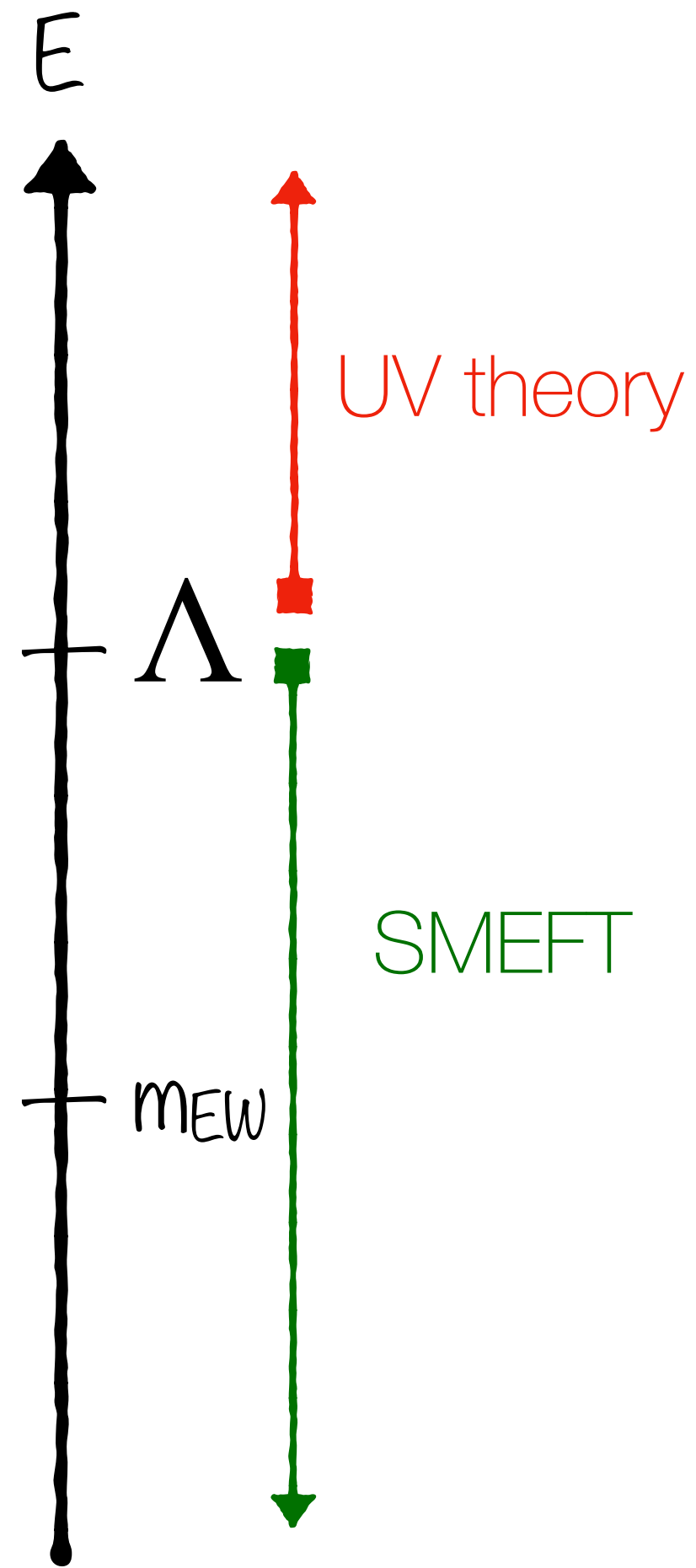
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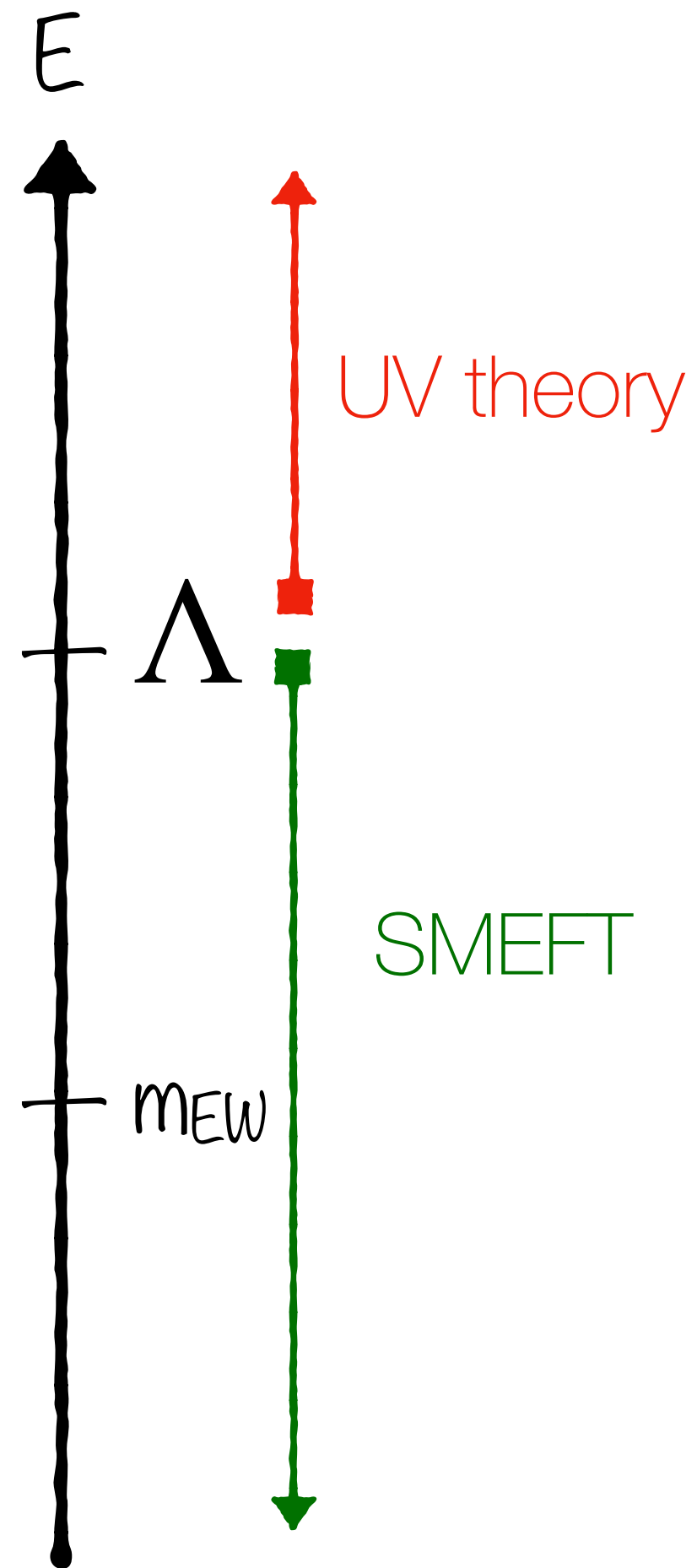
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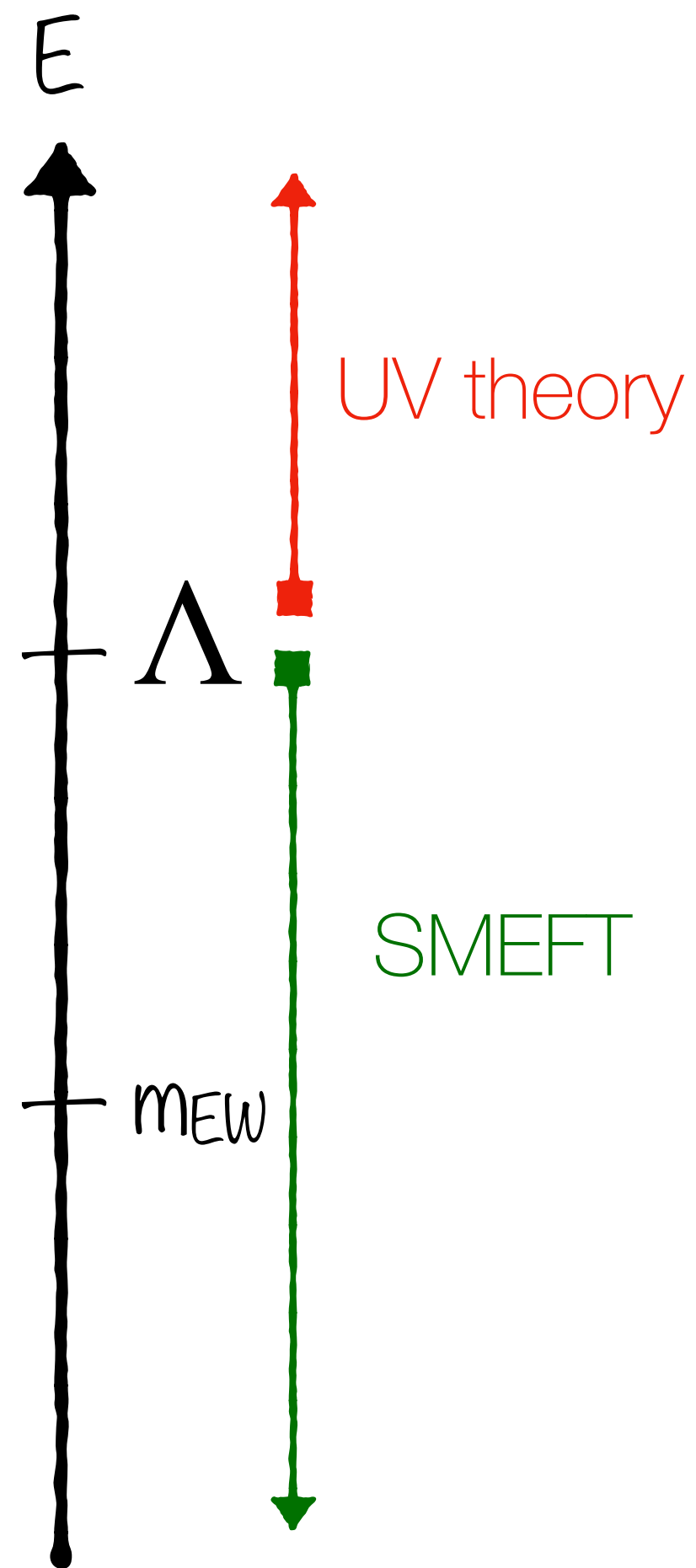


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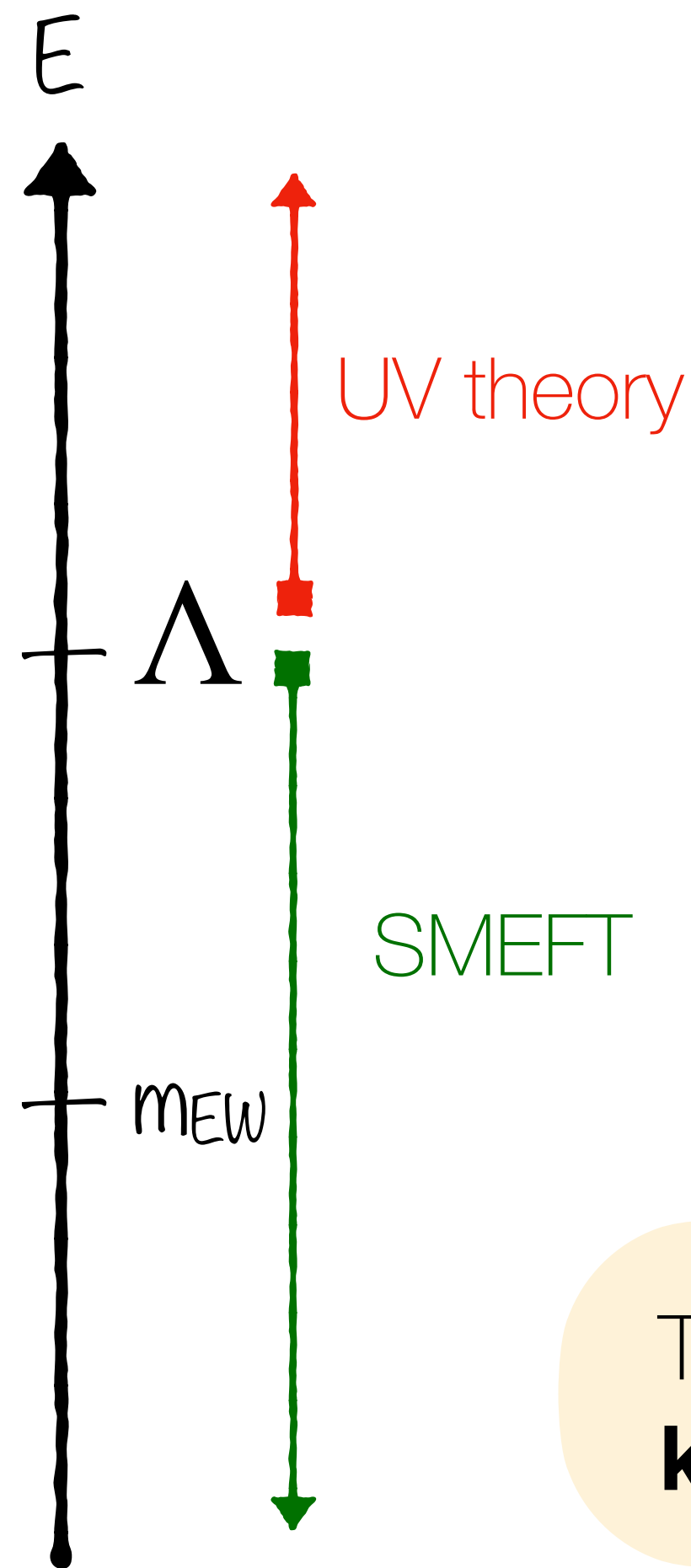
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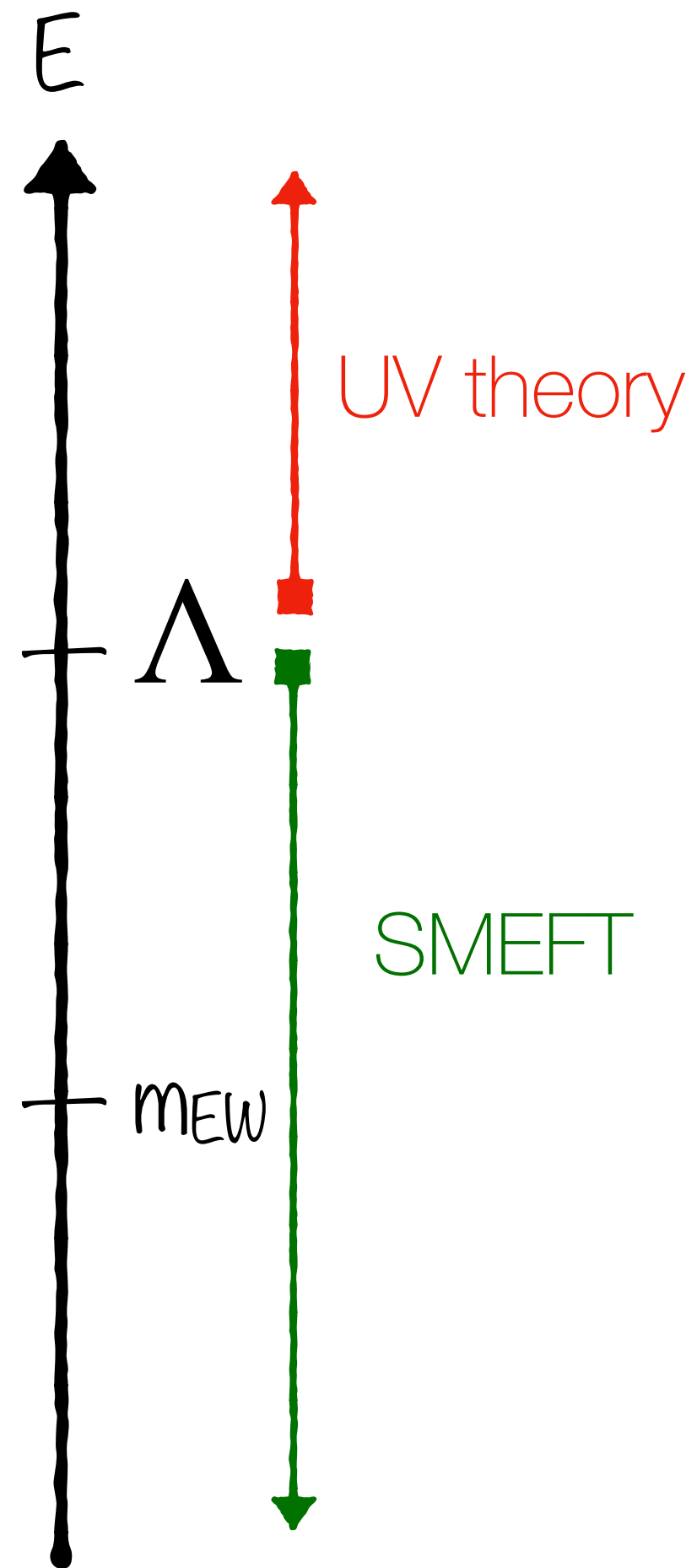
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The **SMEFT** is a consistent **framework to systematically parametrise our knowledge of fundamental interactions** between the known particles.

Every little improvement in any direction in the (big) EFT parameter space means that we learn something more of how particles behave at microscopic scales.

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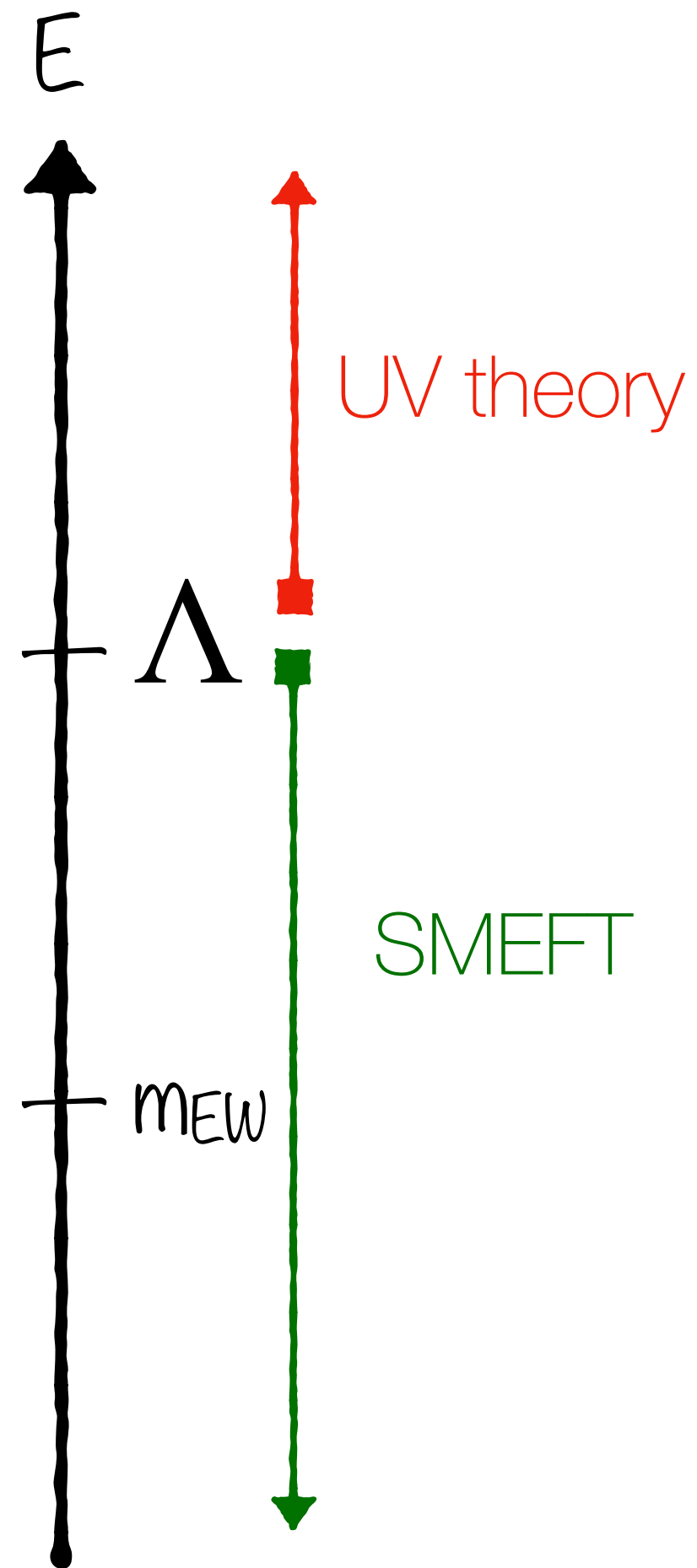


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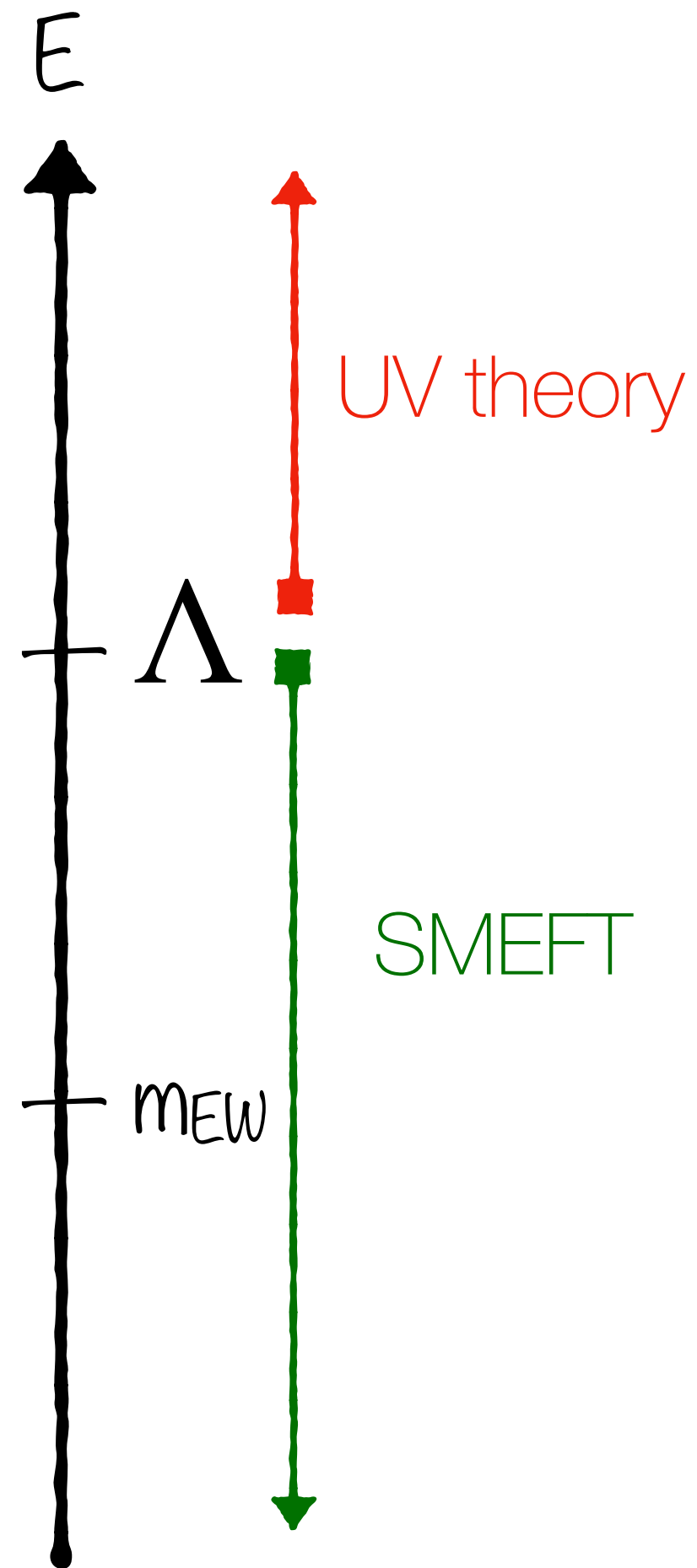
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Motivated Reasons for a “low” Λ :

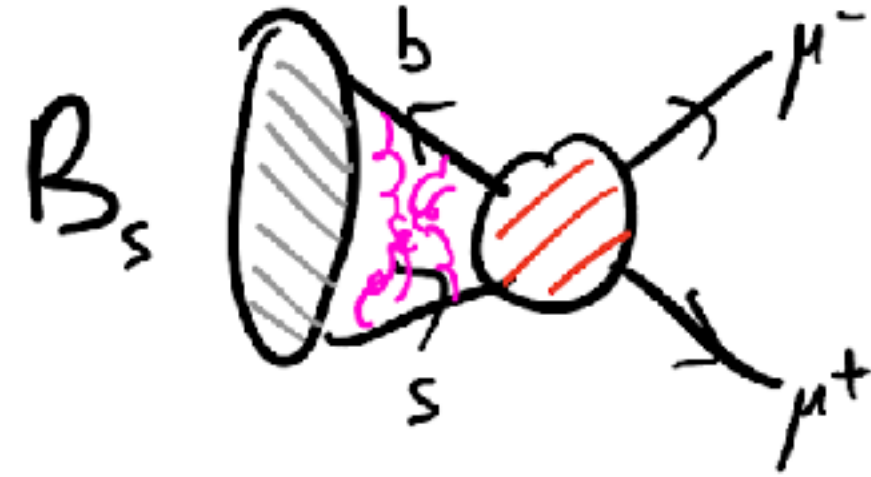
Hierarchy problem
of the EW scale,
 $\Lambda \sim \text{TeV}$

Experimental signatures
of BSM physics (***anomalies***)

$\Lambda \sim ?$ (it depends on
the measurement)

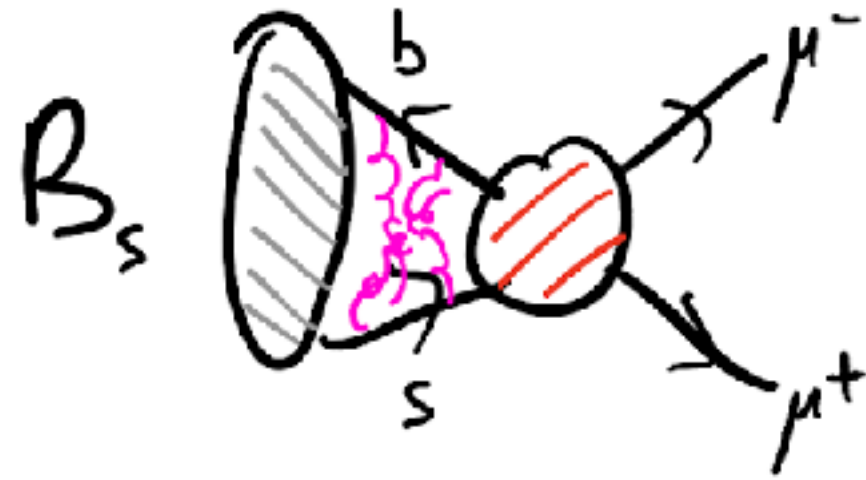
WIMP miracle
for Dark Matter
 $\Lambda \sim 0.1 - \text{O}(10) \text{ TeV}$

The BSM Flavour Problem



Measuring rare flavour transitions puts strong constraints on New Physics with generic flavour structure.

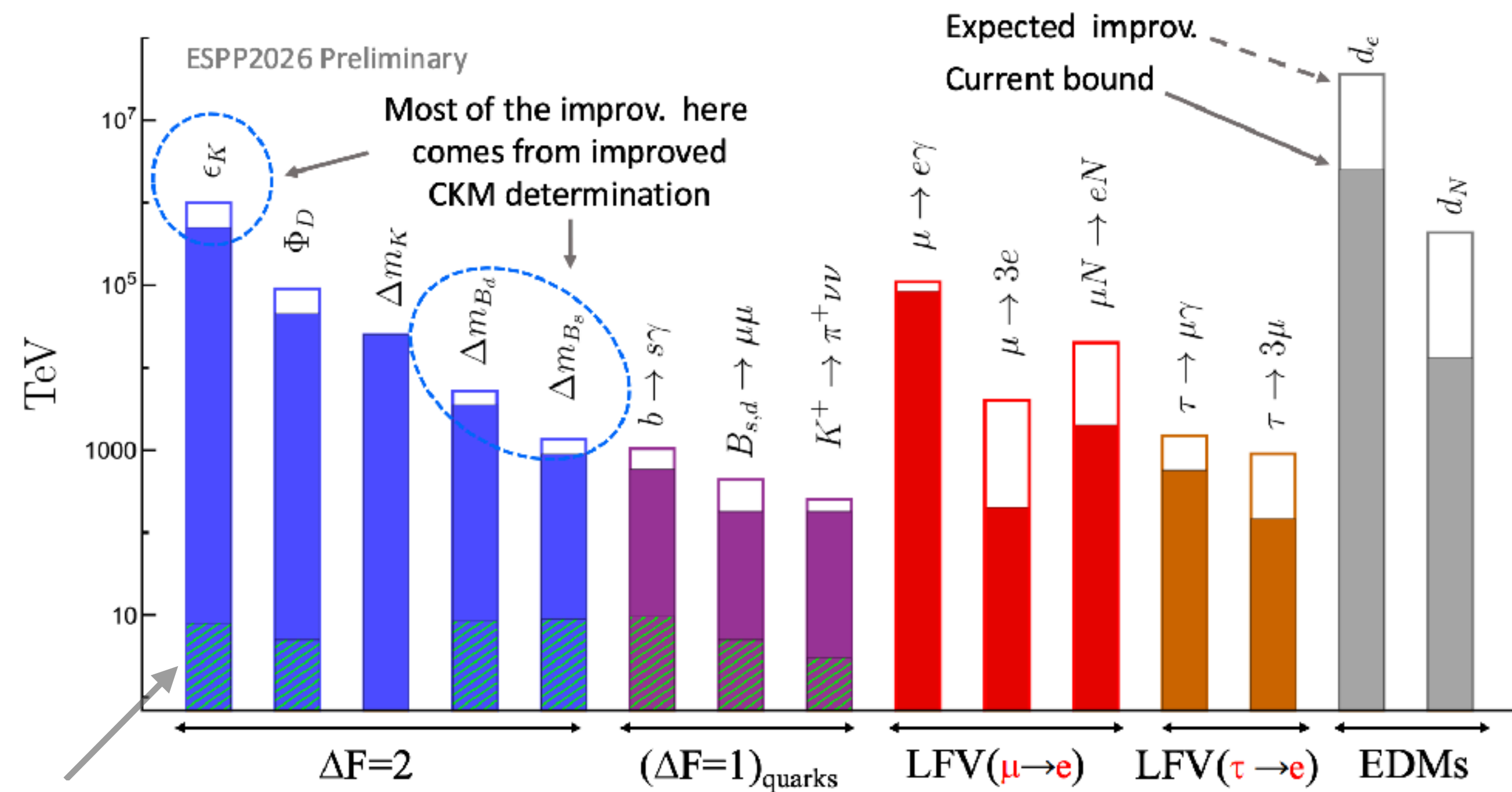
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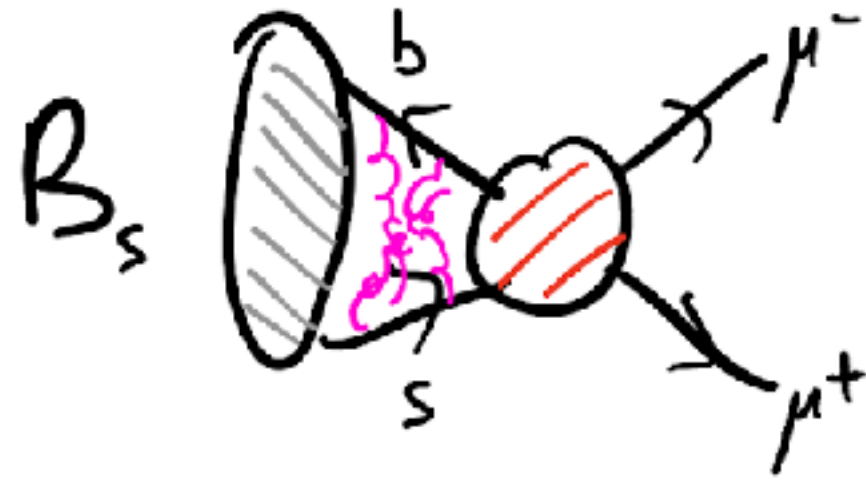
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CKM-like suppression of the $c_i^{(6)}$

[G. Isidori's talk @ OpenSymposium ESPPU2026]

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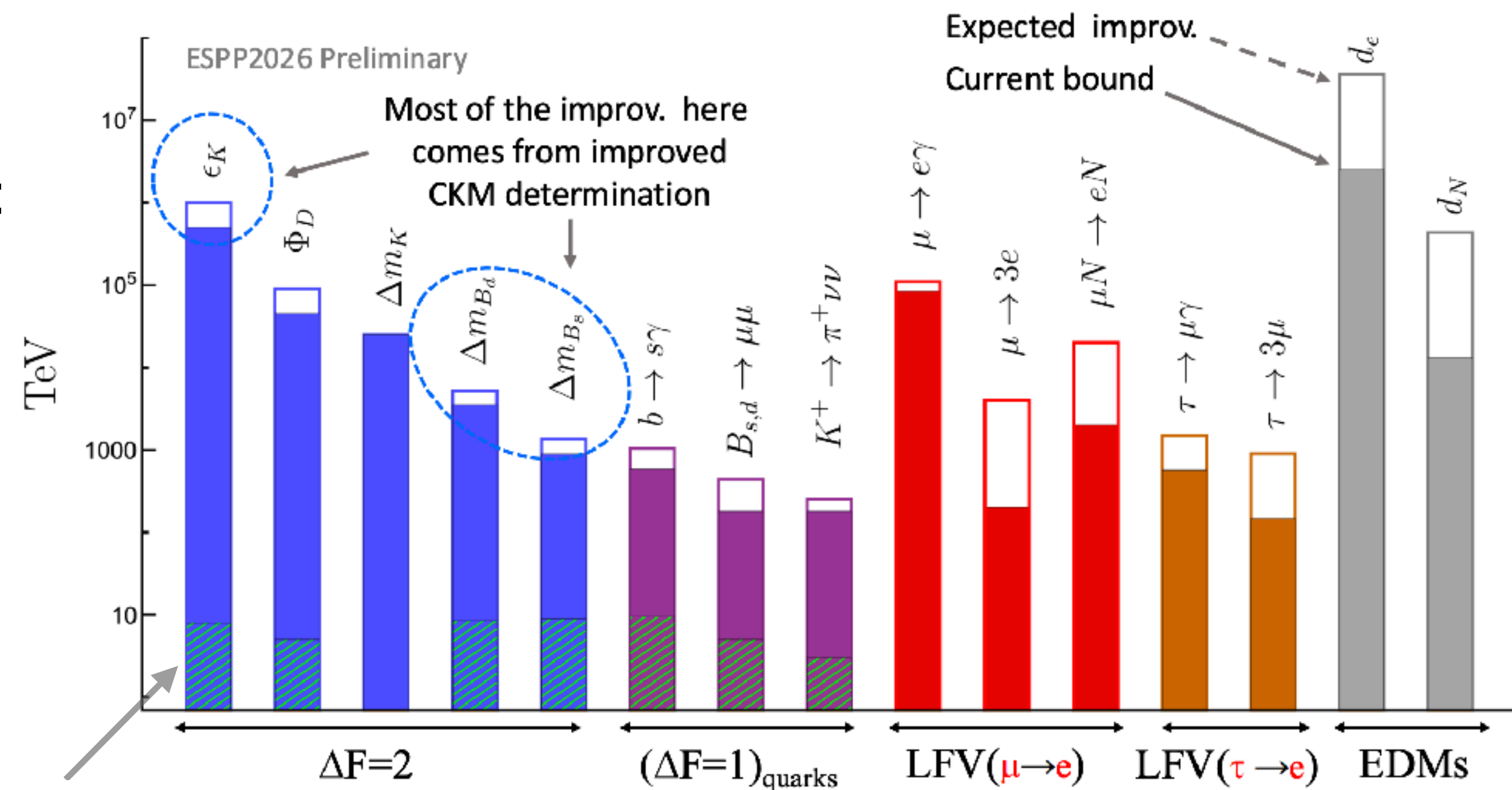
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Bounds on Λ (taking $c_i^{(6)} = 1$) from various processes:

If New Physics is present at the TeV scale, its **flavour structure should be constrained** by some “protecting” principle (symmetry or dynamics): **the BSM Flavour Problem**.

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Need: **$c^{(6)}(\text{Flav. Violating}) \ll 1$!!**



CKM-like suppression of the $c_i^{(6)}$

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Let us consider the hypothetical case $\Lambda \sim 1 - 10 \text{ TeV}$

- Solutions to the Hierarchy Problem
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$\lambda \sim \sin \theta_c$
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$\varepsilon_{1,2} < \begin{cases} \text{U(2)-like: } \varepsilon_{1,2} \ll 1 \\ \text{Barbieri et al. '11, '12} \\ \text{MFV-like: } \varepsilon_{1,2} \sim 1 \\ \text{D'Ambrosio et al. '02} \end{cases}$

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Bounds from direct searches @ LHC are stronger for light fermions than for third generation ones.

E.g. squark: $M_{\tilde{q}_{(1,2)}} \gtrsim 2 \text{ TeV}$ $M_{\tilde{t}, \tilde{b}} \gtrsim 1.4 \text{ TeV}$

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This could also be related to the SM flavour puzzle (lighter NP gives larger Yukawas in some models).

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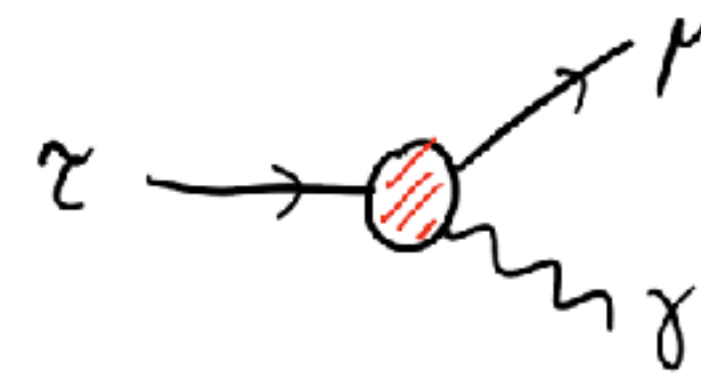
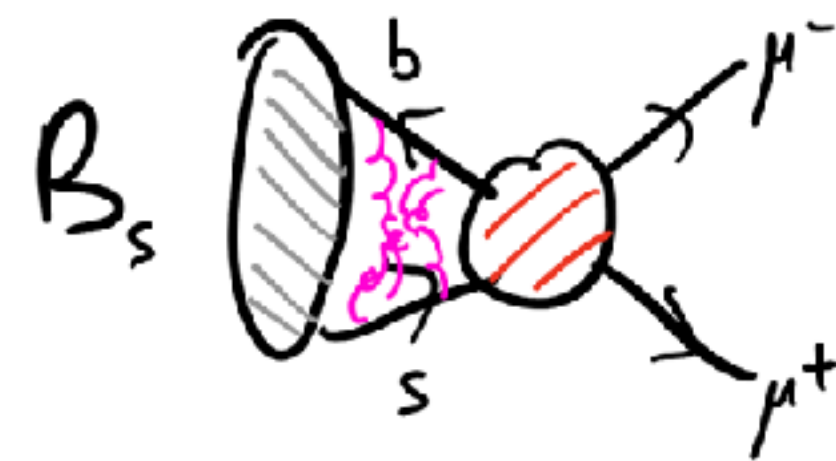
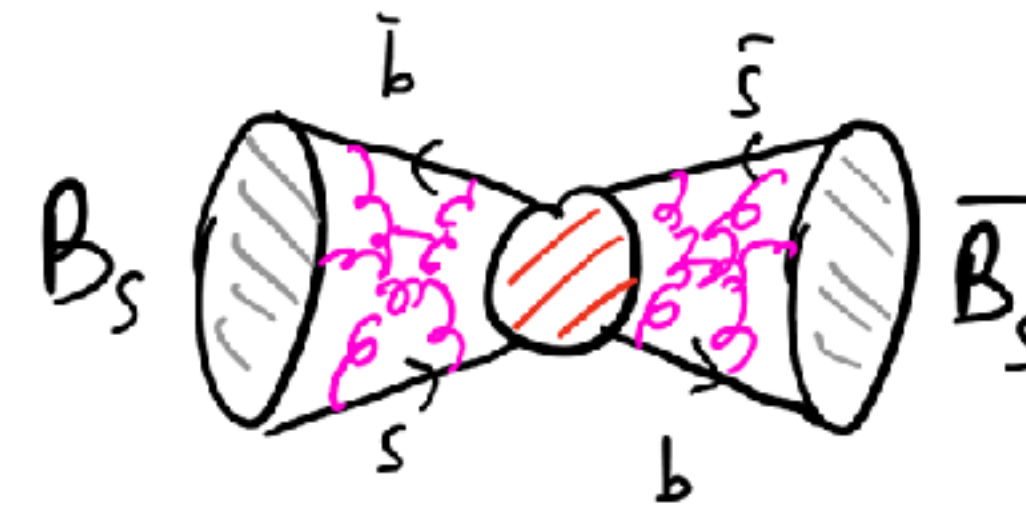
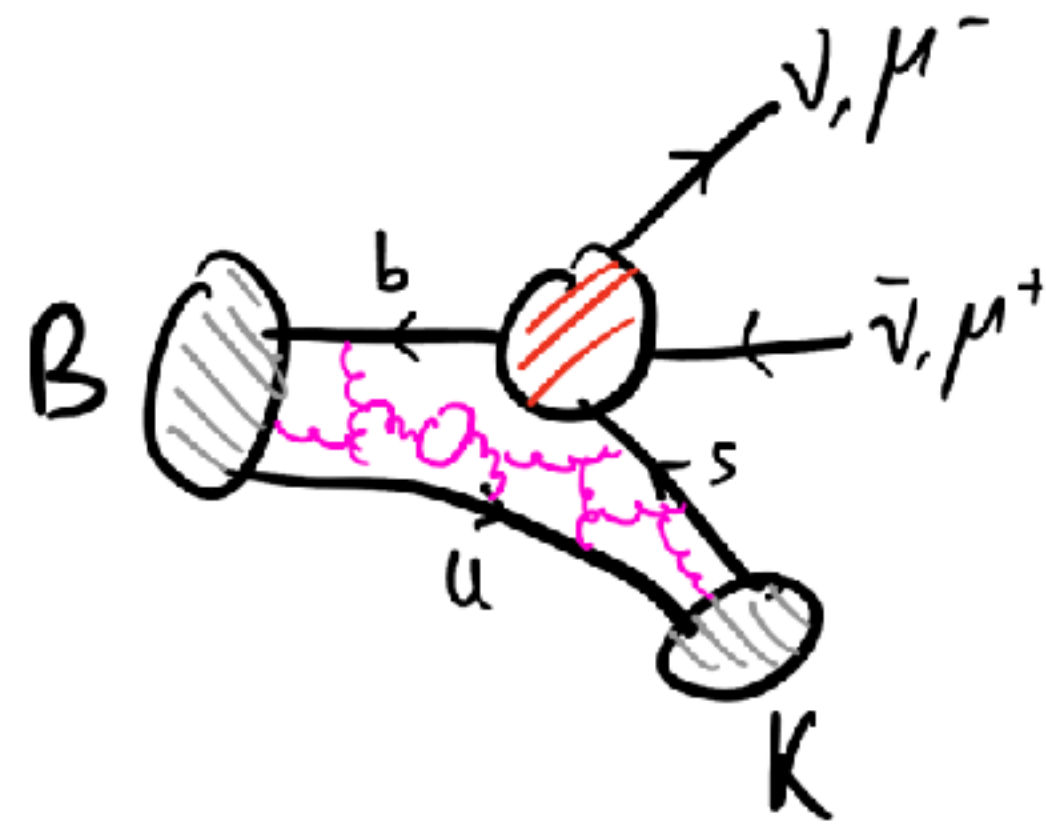
★ Non-universal couplings preferred

U(2)-like: $\xi_{1,2} \ll 1$

Part II

In rarity lies power

Probing New Physics with Rare or Forbidden Processes



Consider a **rare low-energy FCNC process in the SM**
Short-distance low-energy EFT coefficient

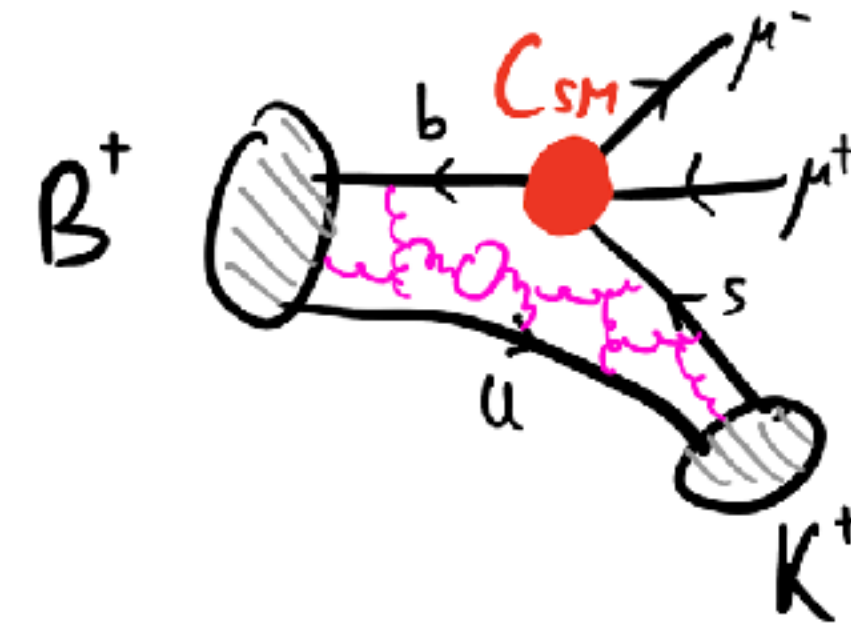
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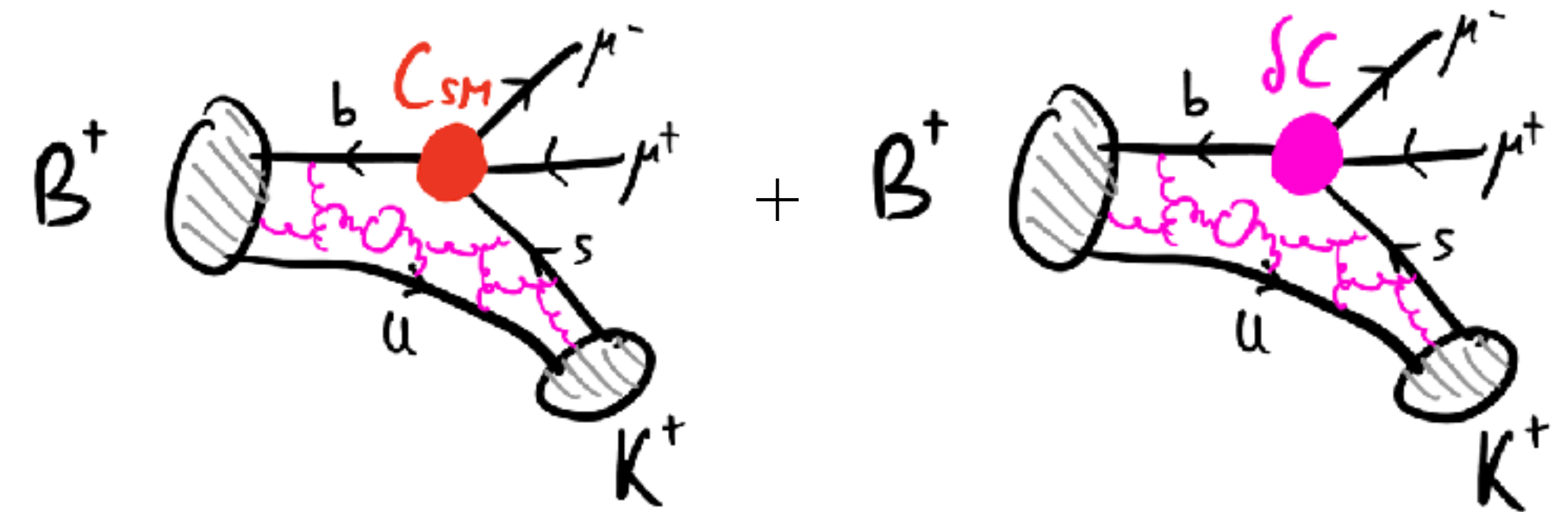
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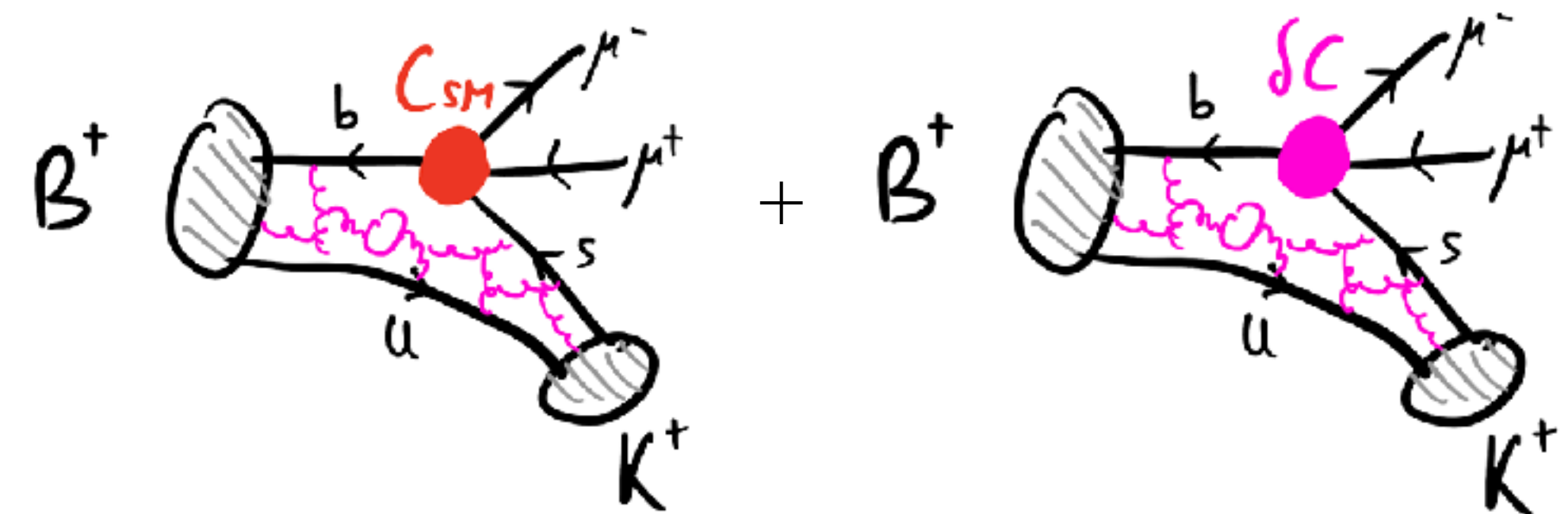
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Let us add a **SMEFT contribution**:

$$\delta C_{EFT} \sim \frac{C}{\Lambda^2}$$

$$\frac{\delta C}{C_{SM}} \sim \frac{C}{\lambda_{SM}} \frac{v^2}{\Lambda^2}$$

Relative **deviation in the short-distance coefficient**
 > i.e. **size of the deviation compared to the SM** <

$$\frac{\delta C}{C_{SM}} \sim \frac{C}{\lambda_{SM}} \frac{v^2}{\Lambda^2}$$

$$C_{SM} \sim \frac{\lambda_{SM}}{v^2}$$

$$\lambda_{SM} \ll 1$$

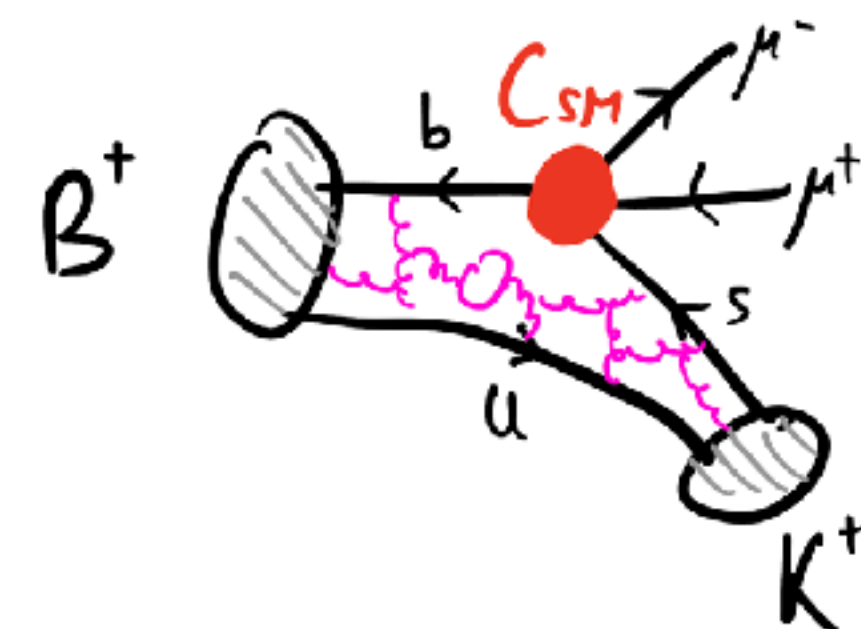
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Example

Say we measure the short-distance contribution C_{SM} with 10% precision.

$$C = C_{SM} (1 \pm 10\%)$$

$$\delta C < C_{SM} \cdot 10\%$$

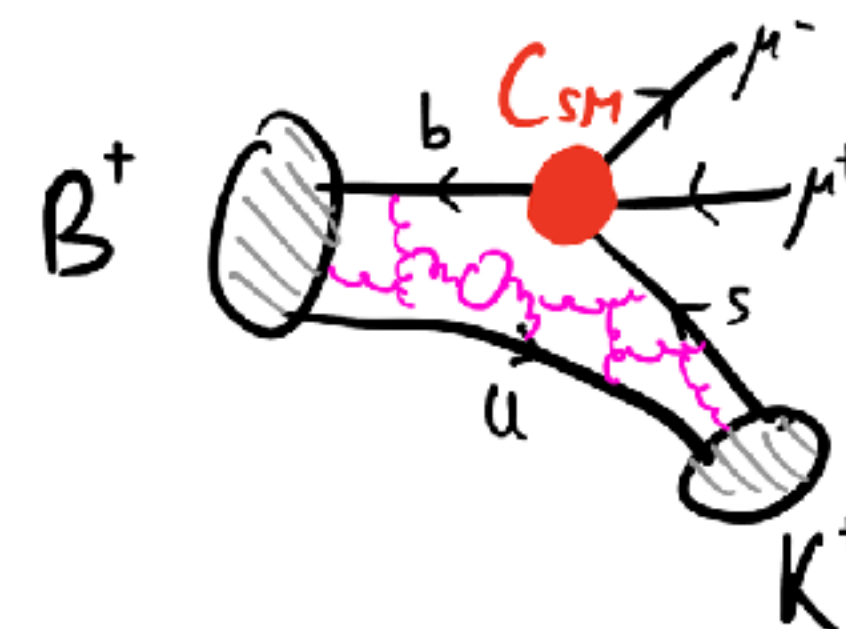


$$\frac{\delta C}{C_{SM}} \sim \frac{C}{\lambda_{SM}} \frac{v^2}{\Lambda^2}$$

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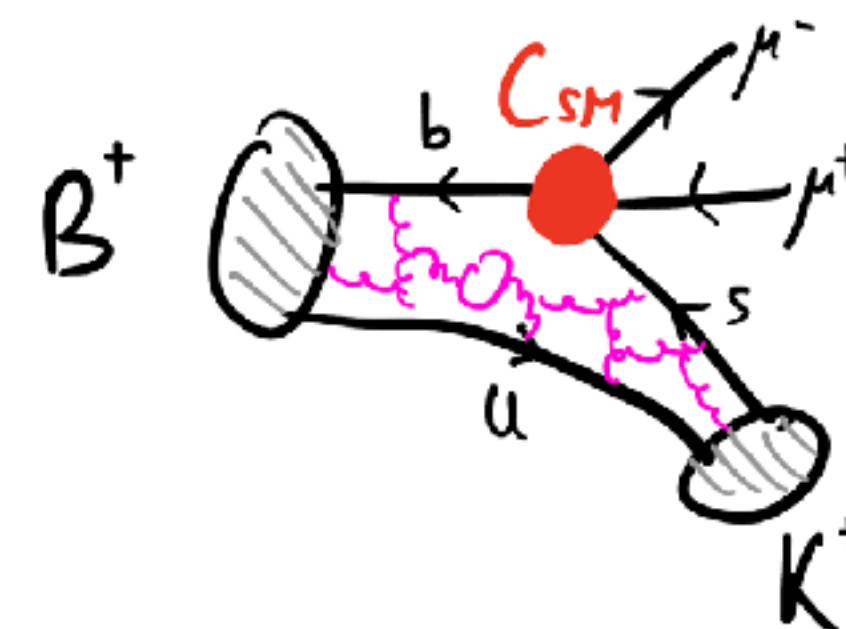
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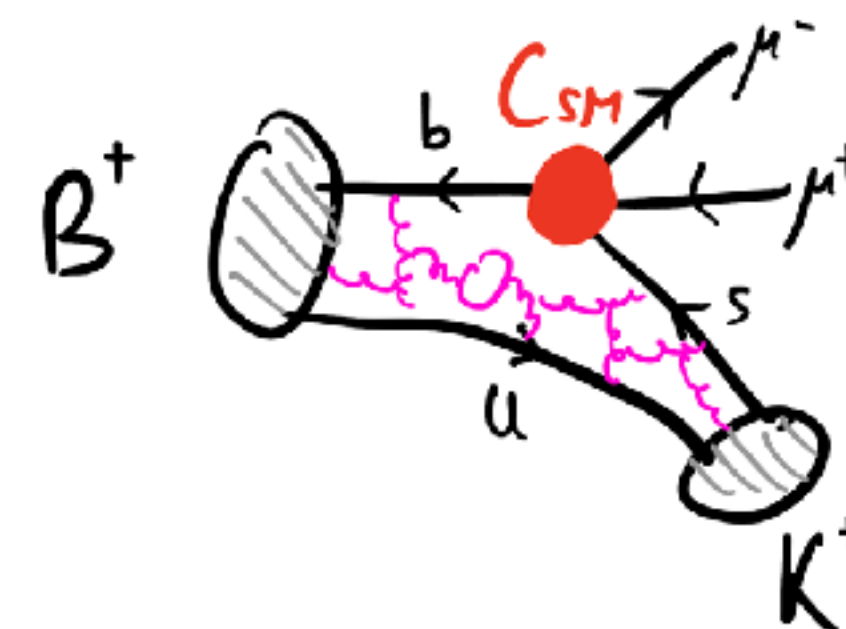
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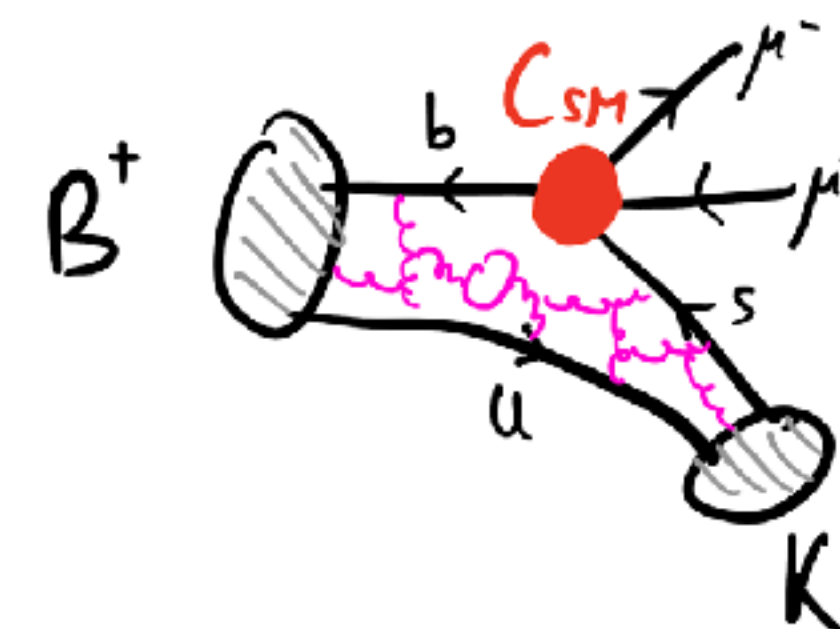
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Measuring this precisely puts strong constraints on the EFT combination c/Λ^2 , the **better the smallest λ_{SM}** is.

$$\frac{\delta C}{C_{SM}} \sim \frac{C}{\lambda_{SM}} \frac{v^2}{\Lambda^2}$$

$$C_{SM} \sim \frac{\lambda_{SM}}{v^2} \quad \lambda_{SM} \ll 1$$

$$\delta C_{EFT} \sim \frac{C}{\Lambda^2}$$



For this goal it is also crucial to have the **smallest possible uncertainty on the short-distance contributions**:

$$\Lambda > \frac{v}{\sqrt{\lambda_{SM}} \sqrt{10\%}} \sim \frac{0,8}{\sqrt{\lambda_{SM}}} \text{ TeV}$$

Exp

- Very **large statistics**
- Small **backgrounds and systematics**

TH

- Good control over the SM prediction:
 - **SM inputs** (CKM matrix elements)
 - **QCD matrix elements** (form factors)
 - control over the possible **long-distance contributions**

Golden-channels of rare decays

$$b \rightarrow s \nu \bar{\nu}$$

$$\textcolor{red}{B} \rightarrow \textcolor{red}{K}^{(*)} \nu \bar{\nu}$$

BaBar, Belle, Belle II (JPARC)

$$s \rightarrow d \nu \bar{\nu}$$

$$\textcolor{green}{K}^+ \rightarrow \textcolor{green}{\pi}^+ \nu \bar{\nu}, \quad \textcolor{blue}{K}_L \rightarrow \textcolor{blue}{\pi}^0 \nu \bar{\nu}$$

NA62 (CERN)

KOTO (JPARC)

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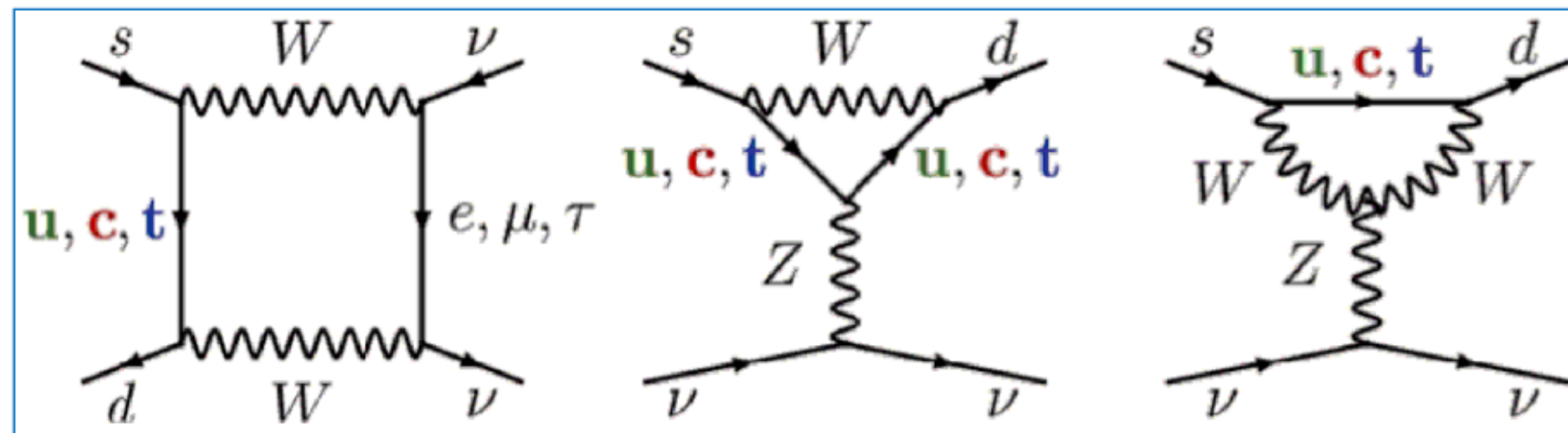
NA62 (CERN)

KOTO (JPARC)

Precise SM predictions possible due to absence of long-distance QCD effects:

[see previous lecture by Wolfgang] neutrinos do not couple to the electromagnetic current.

see 1409.4557, 1503.02693, 2109.11032, 2301.06990, ...



Main th. uncertainties due to:

- Hadronic form factors (Lattice QCD)
- CKM matrix elements

$B^+ \rightarrow K^+ \nu \bar{\nu}$	$(5.06 \pm 0.14 \pm 0.28) \times 10^{-6}$
$B^0 \rightarrow K_S \nu \bar{\nu}$	$(2.05 \pm 0.07 \pm 0.12) \times 10^{-6}$
$B^+ \rightarrow K^{*+} \nu \bar{\nu}$	$(10.86 \pm 1.30 \pm 0.59) \times 10^{-6}$
$B^0 \rightarrow K^{*0} \nu \bar{\nu}$	$(9.05 \pm 1.25 \pm 0.55) \times 10^{-6}$

Becirevic et al. 2301.06990

The **SM rate is suppressed** by loop and small CKM factors: **high sensitivity to New Physics**.

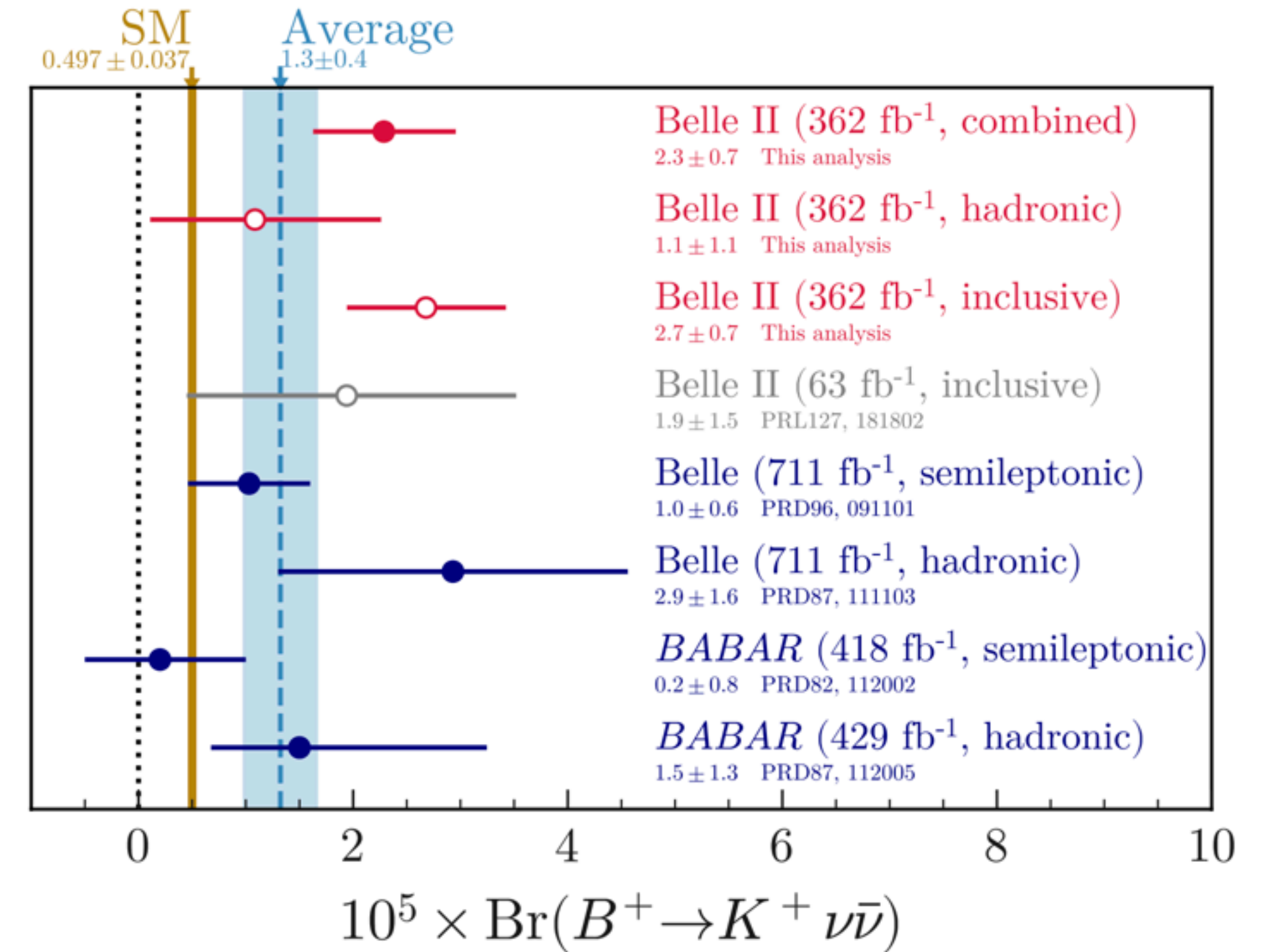
$$B \rightarrow K^{(*)} \nu \bar{\nu}$$

$$\text{BR}(B^+ \rightarrow K^+ \nu \bar{\nu})_{\text{SM}} = (0.444 \pm 0.030) \times 10^{-5}$$

Becirevic et al. 2301.06990

$$\text{Belle-II}_{2023}: \text{BR}(B^+ \rightarrow K^+ \nu \bar{\nu}) = (2.3 \pm 0.6) \times 10^{-5}$$

$$\text{Combination: } \text{BR}(B^+ \rightarrow K^+ \nu \bar{\nu}) = (1.3 \pm 0.4) \times 10^{-5}$$



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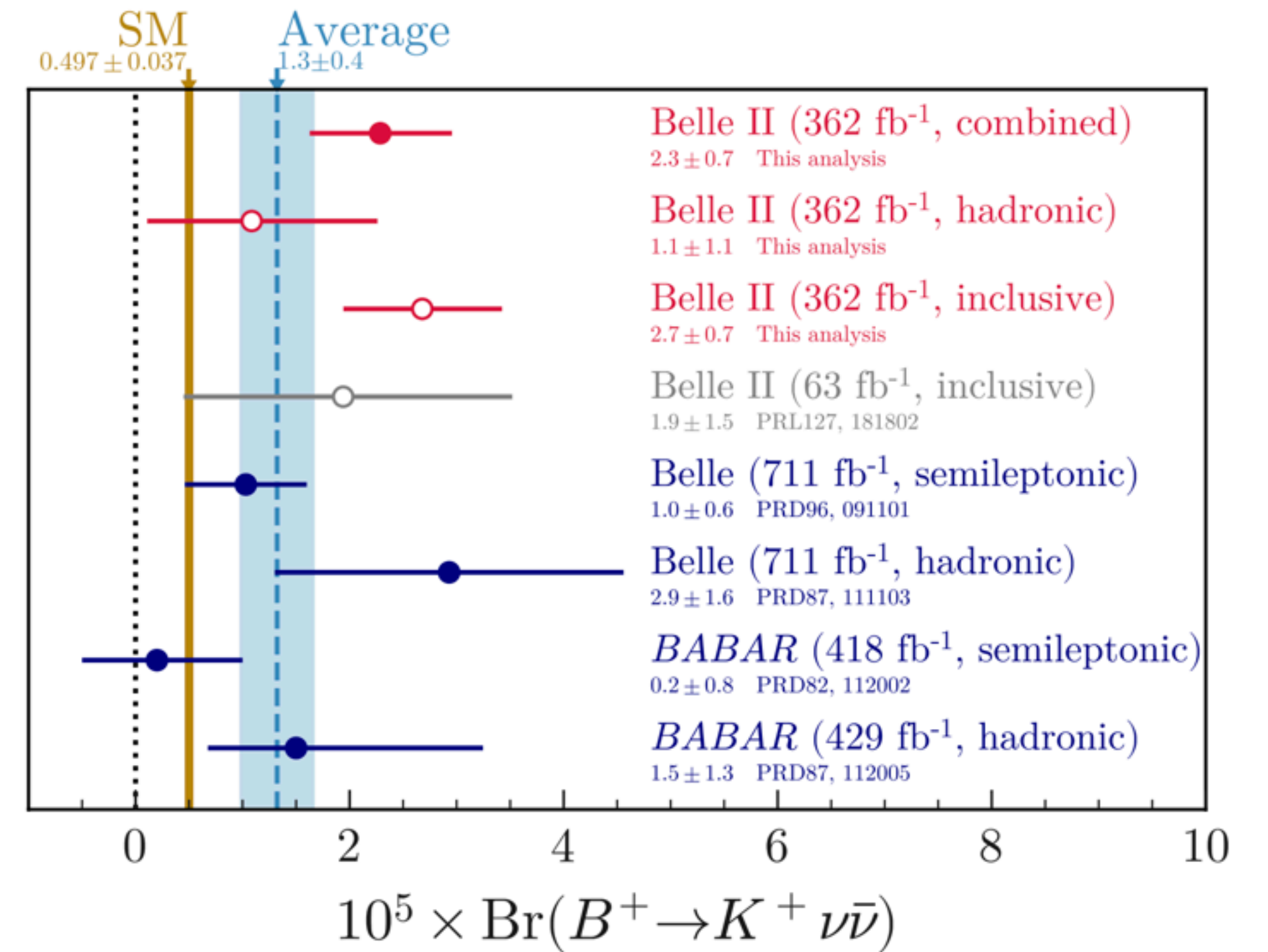
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$$\text{Belle}_{2017}: \mathbf{BR}(B \rightarrow K^* \nu \bar{\nu}) < \mathbf{2.7 \times 10^{-5}} \quad @ 90\% \text{CL}$$



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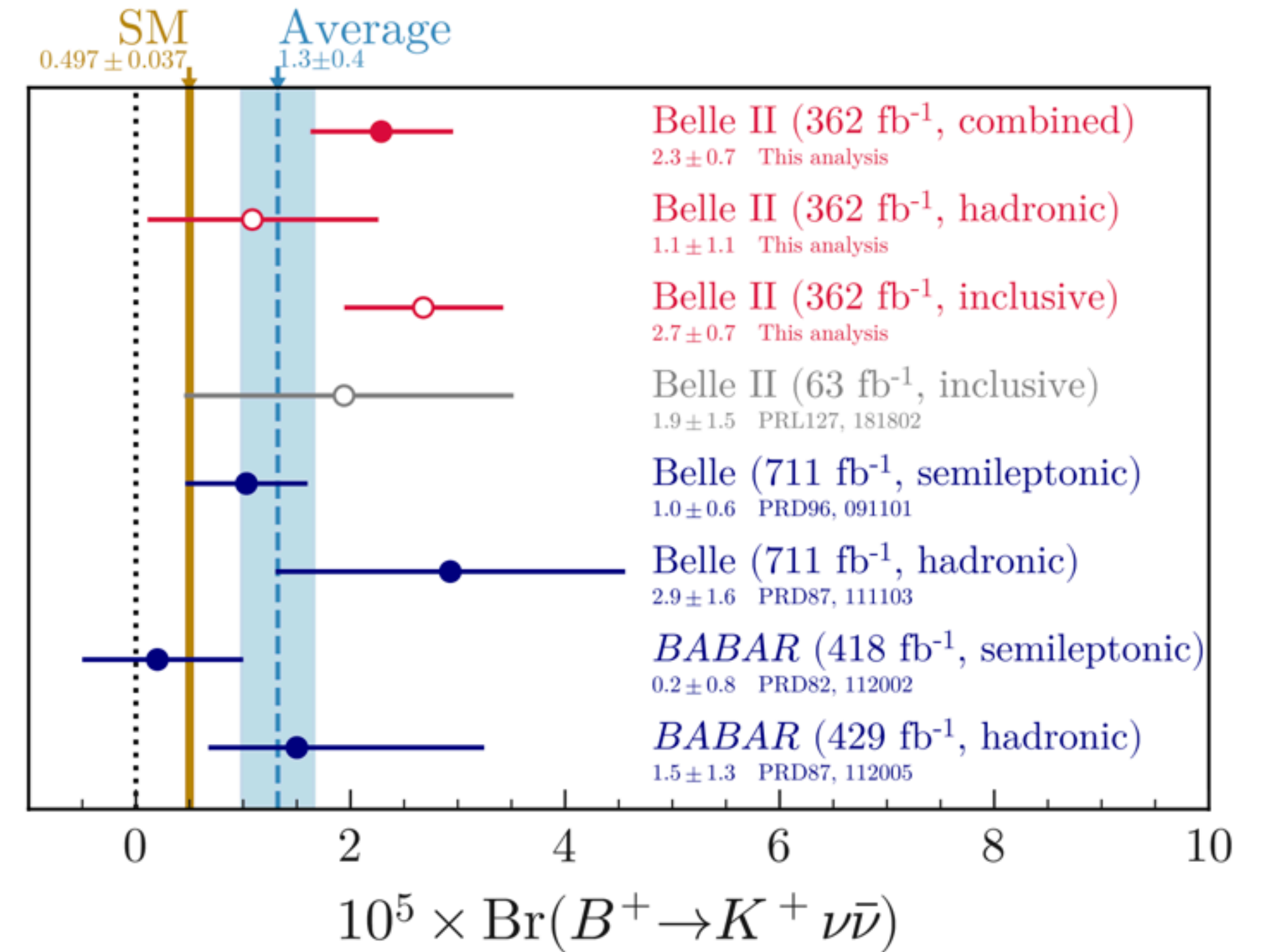
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$$R_K^\nu = \frac{\text{BR}(B \rightarrow K \nu \bar{\nu})}{\text{BR}(B \rightarrow K \nu \bar{\nu})_{\text{SM}}} = 2.93 \pm 0.90$$

$$R_{K^*}^\nu = \frac{\text{BR}(B \rightarrow K^* \nu \bar{\nu})}{\text{BR}(B \rightarrow K^* \nu \bar{\nu})_{\text{SM}}} = 1.0 \pm 1.1^*$$

* Assuming SM to be the central value, also motivated by a small 2σ excess in the K⁺ channel.

$$B \rightarrow K^{(*)} \nu \bar{\nu}$$

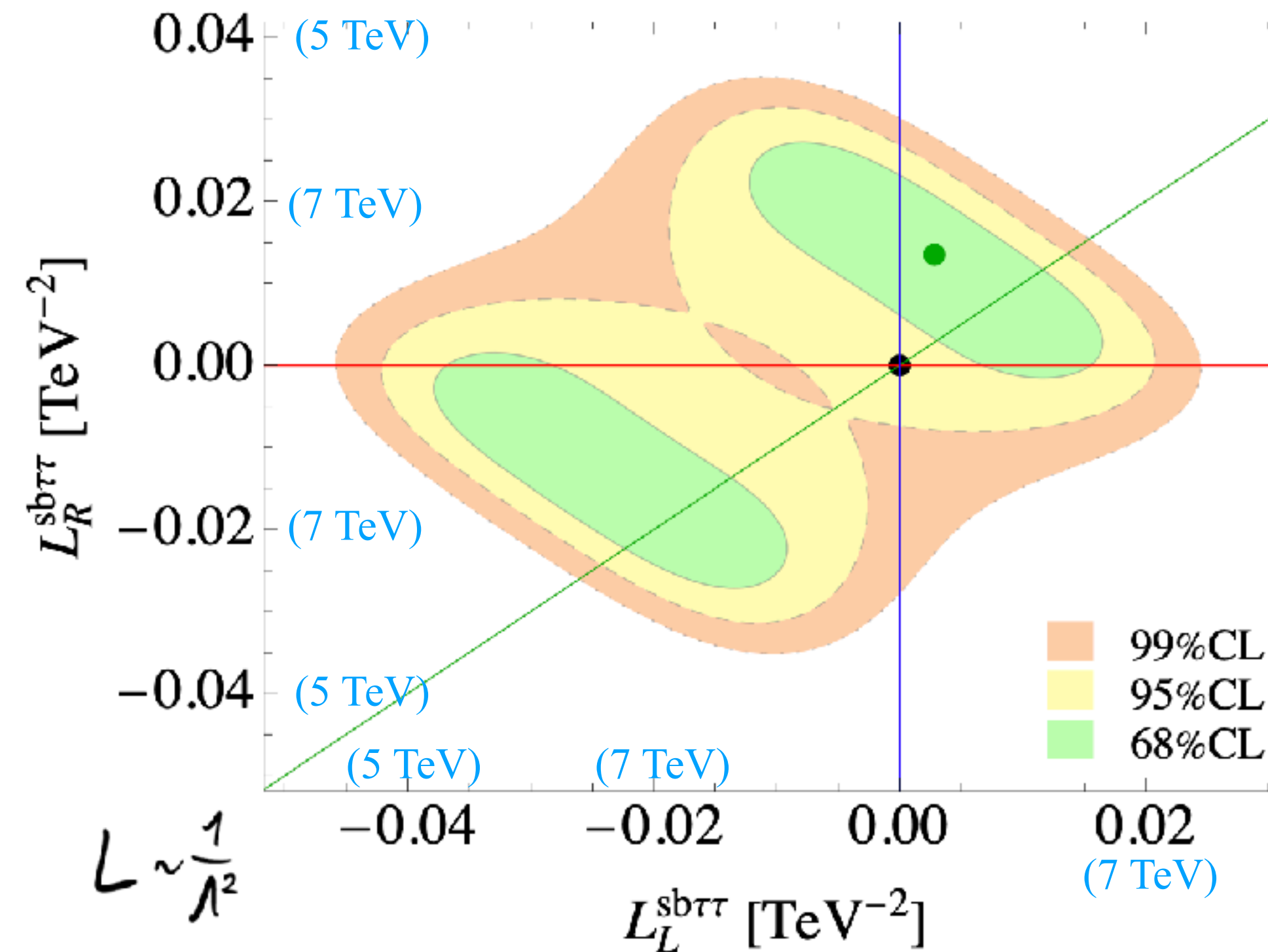
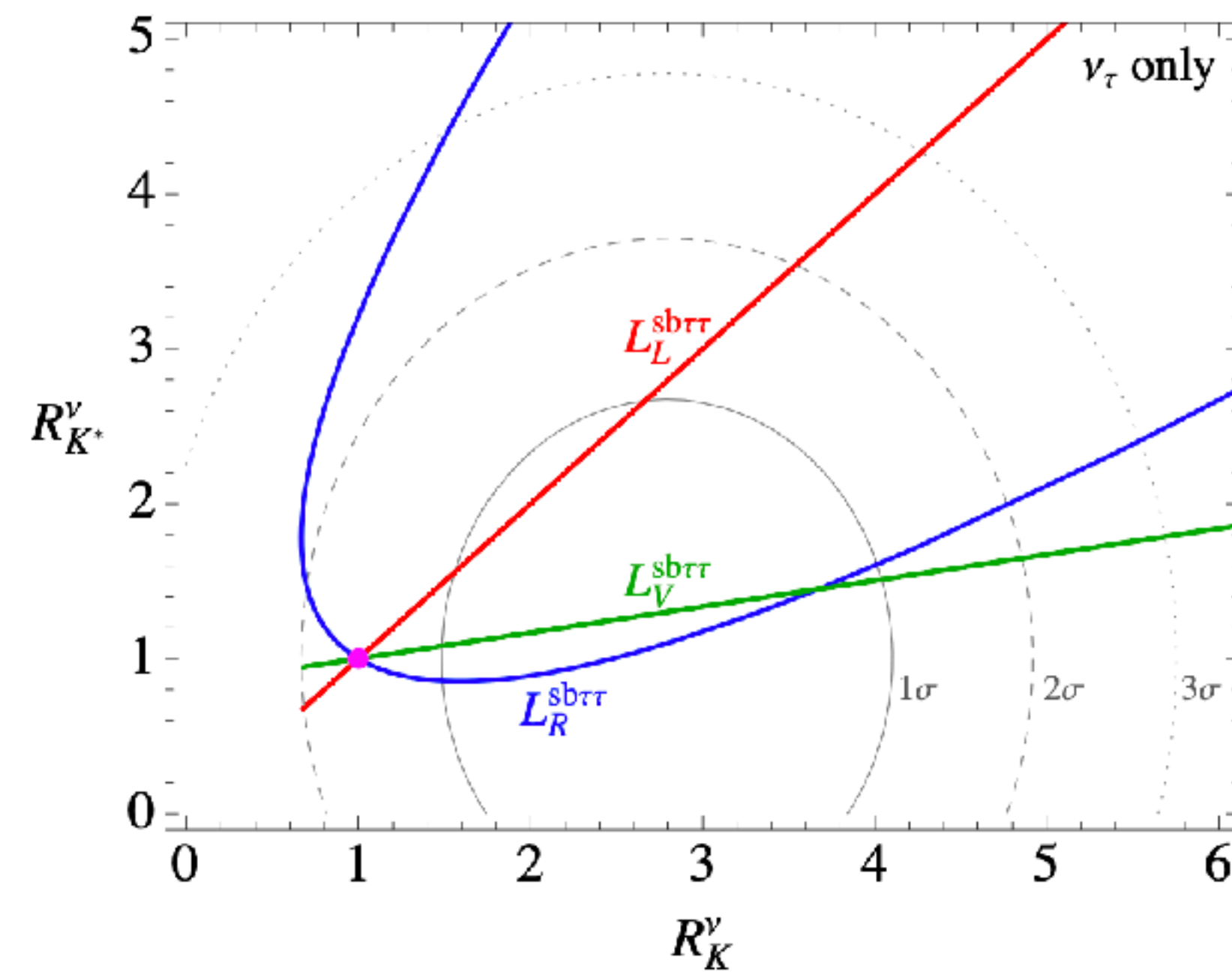
Assuming **only NP in tau**

$$\mathcal{L}_{\text{EFT}} \supset \mathcal{L}_{L,R}^{\tau\tau} \left(\bar{d}_{iL,R} \gamma_\mu d_{jL,R} \right) \left(\bar{\nu}_\tau \gamma^\mu \nu_\tau \right)$$

DM, M. Nardecchia, A. Stanzione, C. Toni [2404.06533]

The limits from R(K) and $B_s \rightarrow \mu\mu$ disfavour interpretations with electron or muon neutrinos

$$L_{V,A}^{sb\alpha\beta} \equiv L_R^{sb\alpha\beta} \pm L_L^{sb\alpha\beta}$$



$$\Lambda_{\text{bs}\nu\nu} \sim 7 \text{ TeV}$$

Future Belle II results (in particular from the K^* mode) will help to clarify the preferred chiral structure.

$$K^+ \longrightarrow \pi^+ \nu \bar{\nu}, \quad K_L \longrightarrow \pi^0 \nu \bar{\nu}$$

NA62 (CERN)

$$\text{BR}(K^+ \rightarrow \pi^+ \nu \bar{\nu})_{\text{SM}} = (8.09 \pm 0.63) \times 10^{-11}$$

Allwicher et al. [2410.21444] (see also Buras et al. 1503.02693, 2109.11032, etc.)

NA62₂₀₂₄:

$$\mathcal{B}(K^+ \rightarrow \pi^+ \nu \bar{\nu}) = (13.6^{+3.0}_{-2.7})_{\text{stat}} ({}^{+1.3}_{-1.2})_{\text{syst}} \times 10^{-11}$$

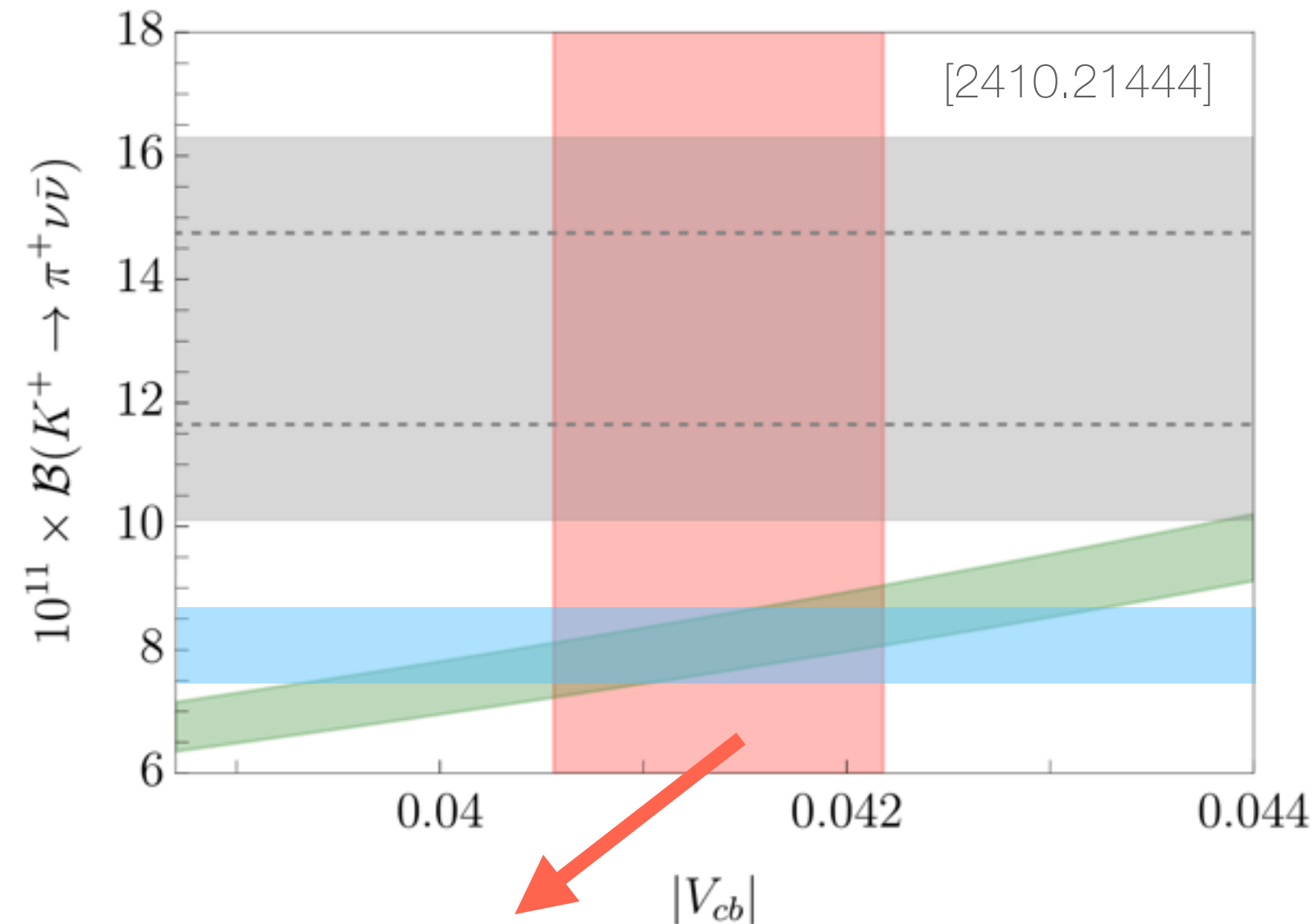
KOTO (JPARC)

$$\text{BR}(K_L \rightarrow \pi^0 \nu \bar{\nu})_{\text{SM}} = (2.58 \pm 0.30) \times 10^{-11}$$

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KOTO₂₀₂₁:

$$\text{BR}(K_L \rightarrow \pi^0 \nu \bar{\nu}) < 4.9 \times 10^{-9} \quad @ 90\% \text{CL}$$



$$|V_{cb}| = (41.37 \pm 0.81) \times 10^{-3}$$

Derived by combining exclusive and inclusive determinations. [2310.20324, 2406.10074]

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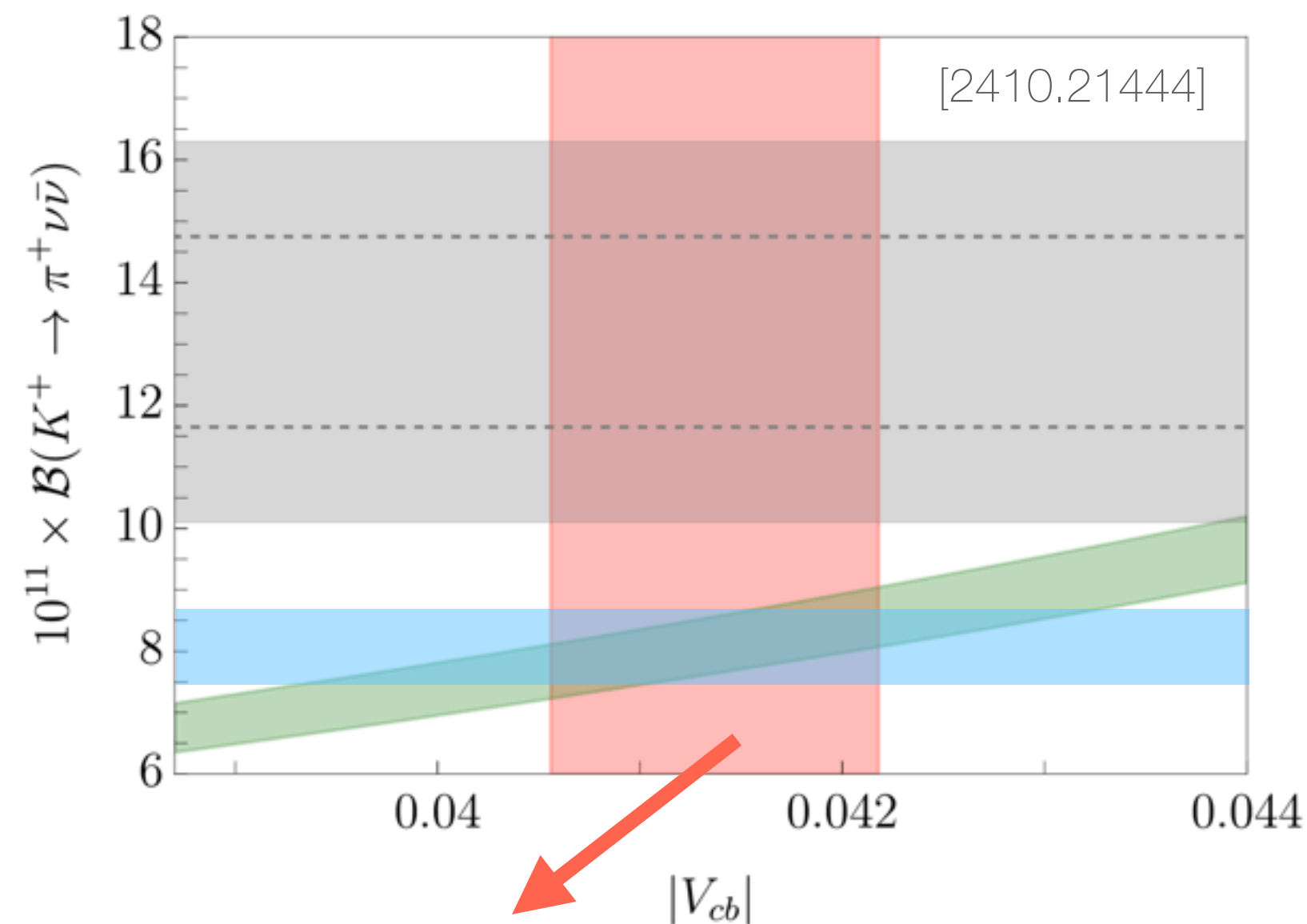
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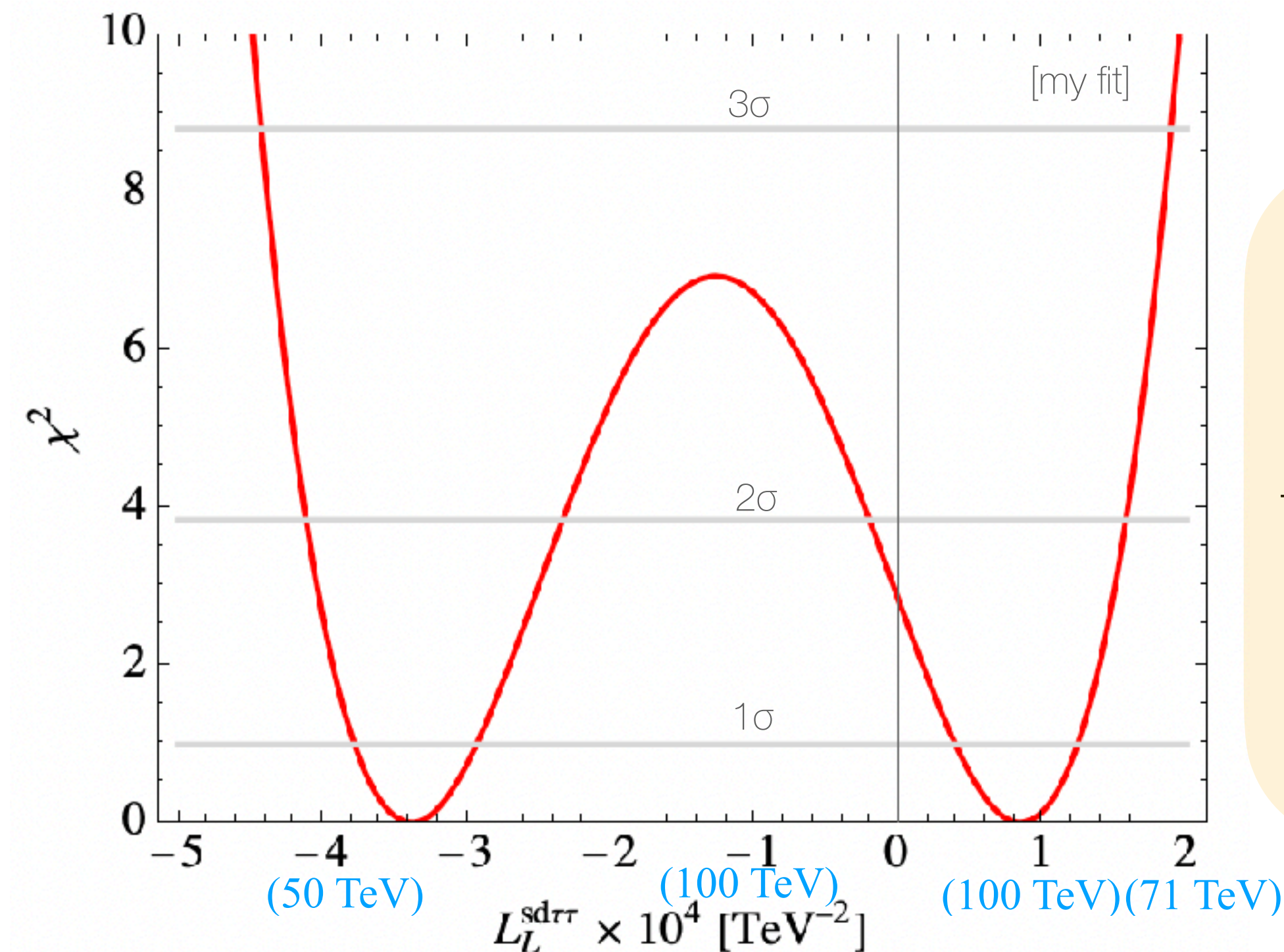
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$$L \sim \frac{1}{\Lambda^2}$$

The slight **$\sim 1.7\sigma$** excess points to new physics scales

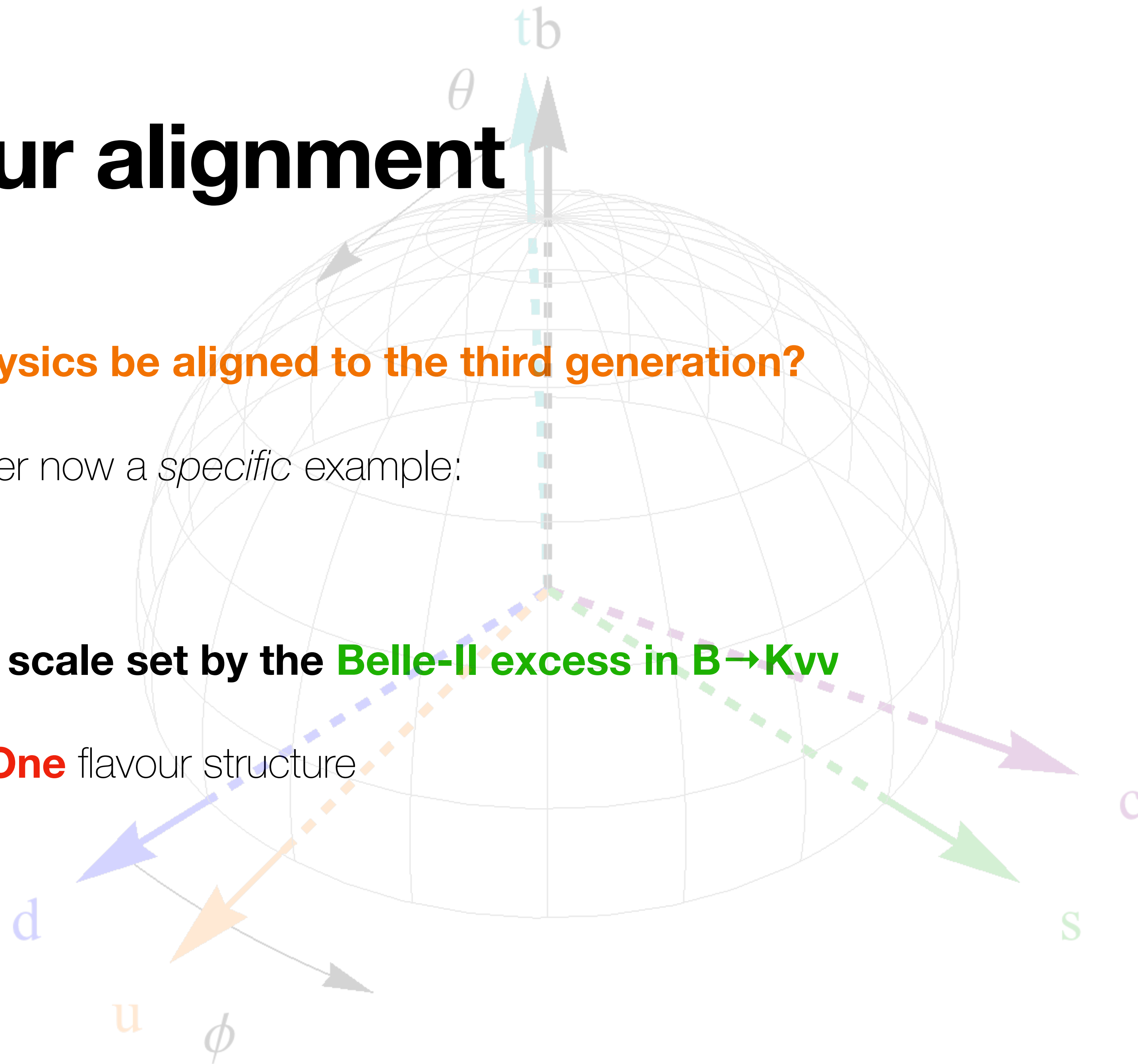
$$\Lambda_{\text{sd}\nu\nu} \sim 100 \text{ TeV}$$

Flavour alignment

How much should New Physics be aligned to the third generation?

We consider now a *specific* example:

- Overall **New Physics scale set by the Belle-II excess in $B \rightarrow K \nu \nu$**
- We assume a **Rank-One** flavour structure



Directions in Flavour Space

Gherardi, DM, Nardecchia, Romanino 1903.10954
DM, Nardecchia, Stanzione, Toni 2404.06533

Consider the vector space spanned by the
3 generations of down quarks, $SU(3)_q$:

$$\hat{d} \sim \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix} \quad \hat{s} \sim \begin{pmatrix} 0 \\ 1 \\ 0 \end{pmatrix} \quad \hat{b} \sim \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix}$$

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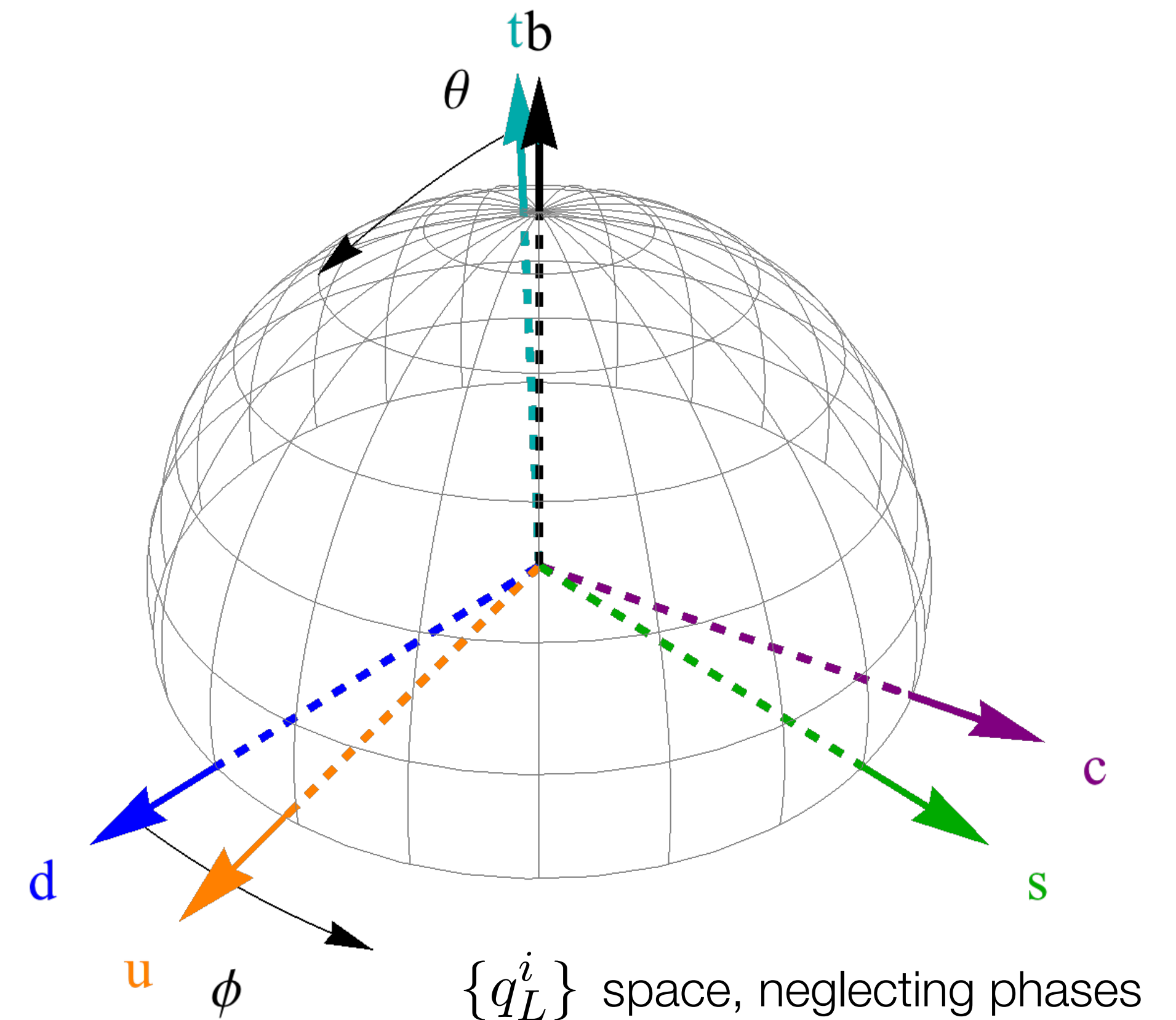
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We can parametrise a generic directions as:

$$\hat{n} = \begin{pmatrix} \sin \theta \cos \phi e^{i\alpha_{bd}} \\ \sin \theta \sin \phi e^{i\alpha_{bs}} \\ \cos \theta \end{pmatrix} \quad \begin{array}{l} \text{neglecting phases,} \\ \text{it is a unit-vector} \\ \text{on a semi-sphere} \end{array}$$

$$\theta \in \left[0, \frac{\pi}{2}\right] , \quad \phi \in [0, 2\pi) , \quad \alpha_{bd} \in \left[-\frac{\pi}{2}, \frac{\pi}{2}\right] , \quad \alpha_{bs} \in \left[-\frac{\pi}{2}, \frac{\pi}{2}\right]$$

The overall phase is unphysical: $U(1)_B$



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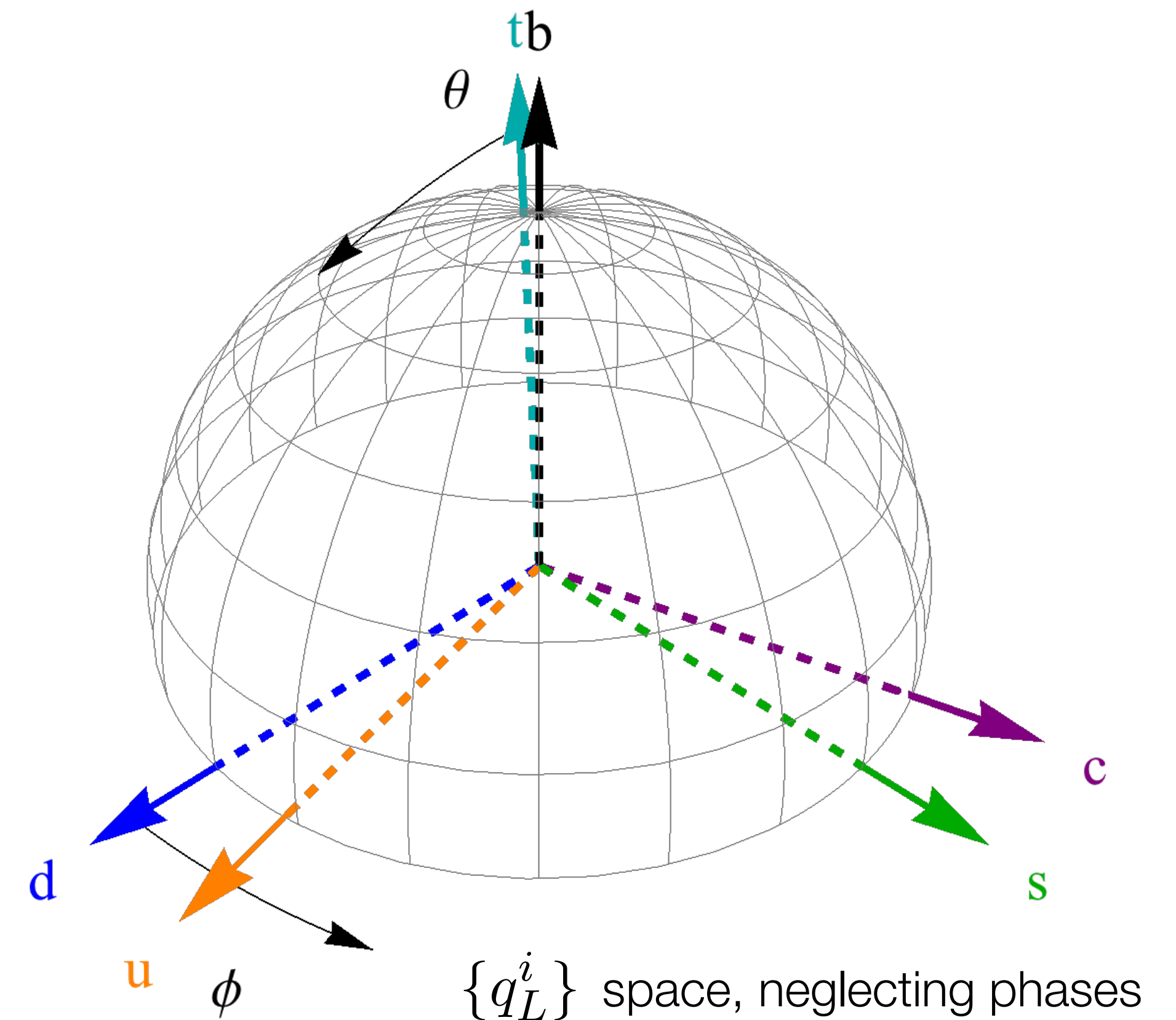
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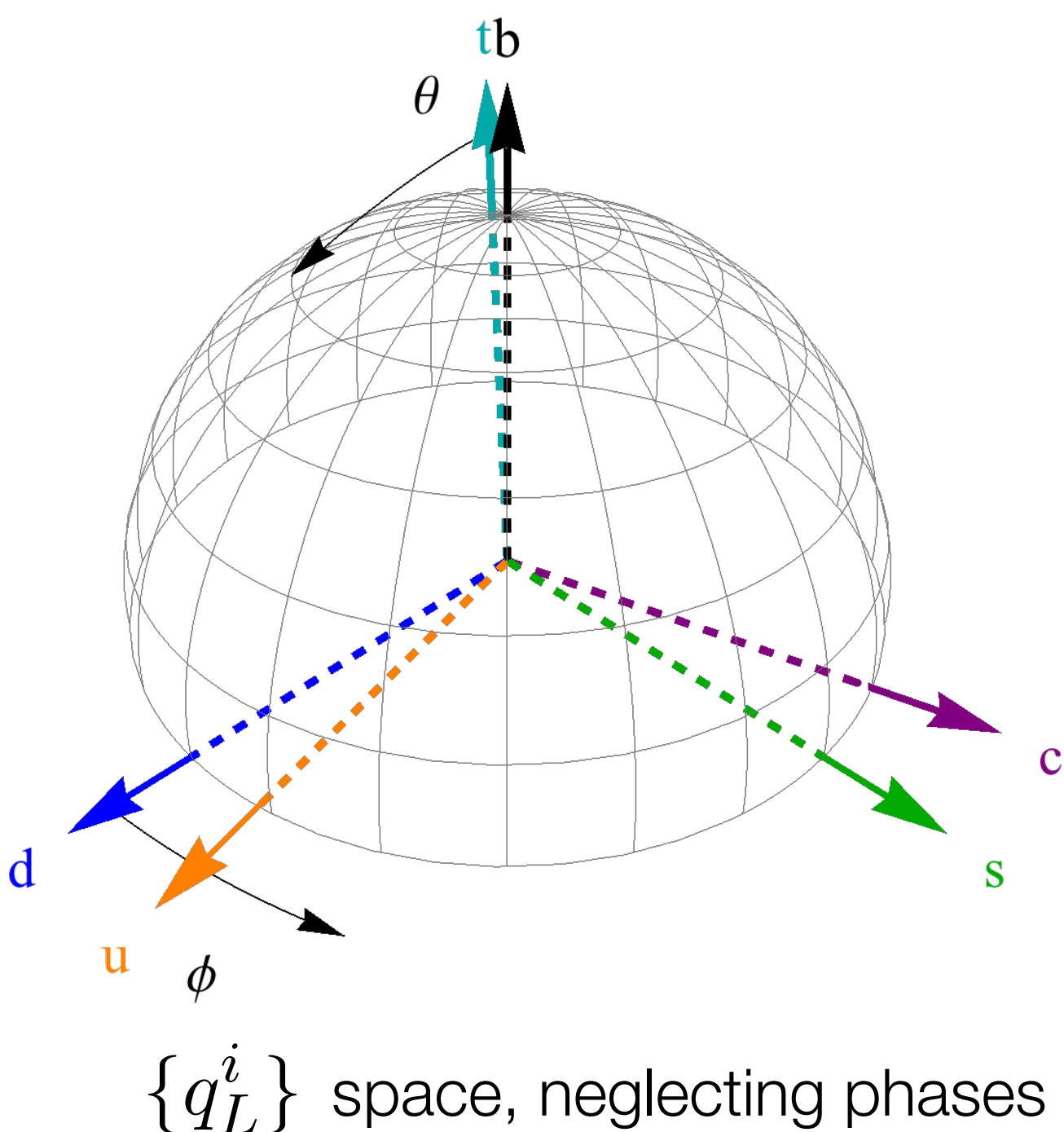
The overall phase is unphysical: $U(1)_B$



We show also
up quarks using: $q_L^i = \begin{pmatrix} V_{ji}^* u_L^i \\ d_L^i \end{pmatrix}$

Directions in Flavour Space

Gherardi, DM, Nardecchia, Romanino [1903.10954](#)
 DM, Nardecchia, Stanzione, Toni [2404.06533](#)



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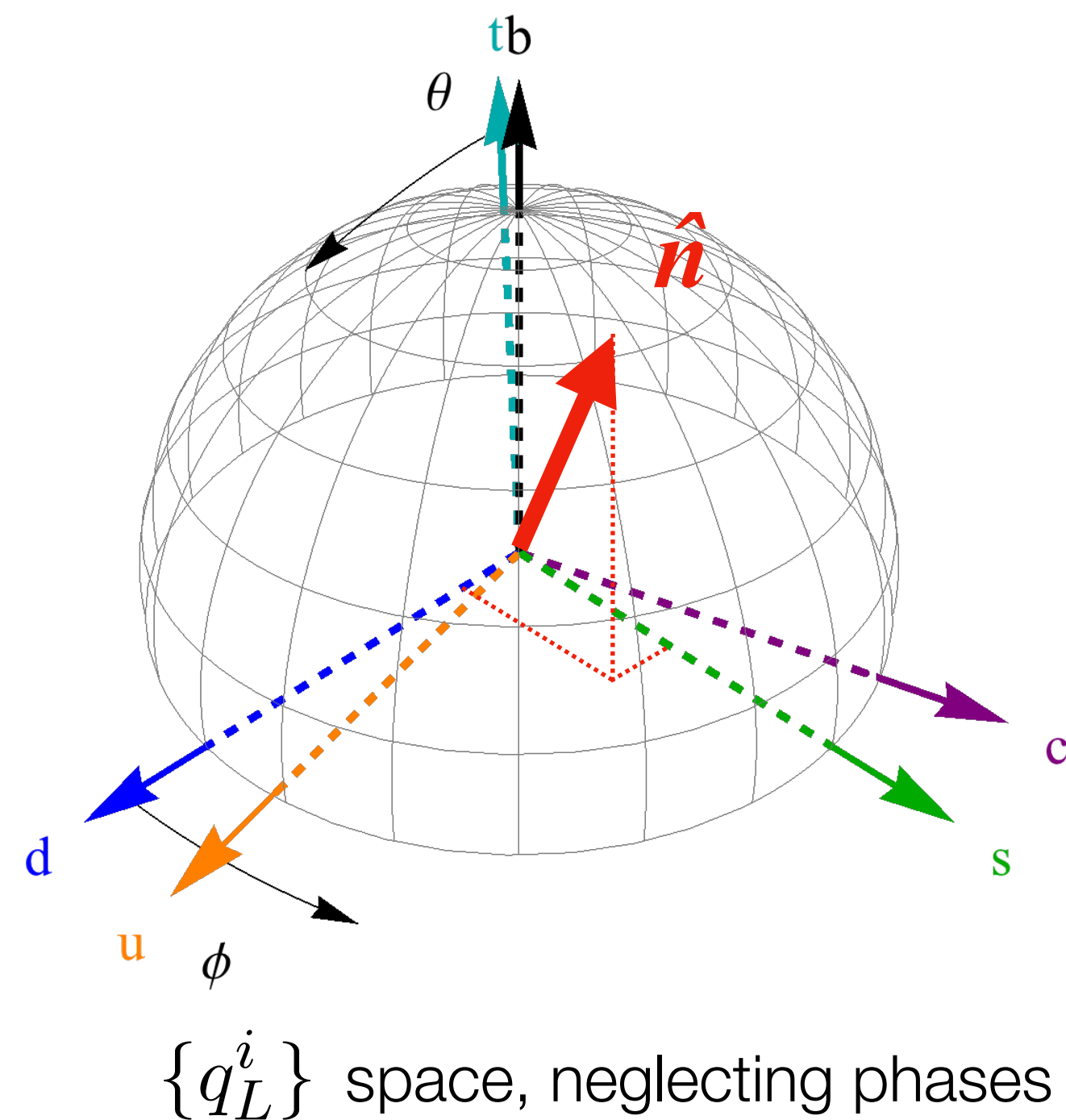
quark	\hat{n}	ϕ	θ	α_{bd}	α_{bs}
down	$(1, 0, 0)$	0	$\pi/2$	0	0
strange	$(0, 1, 0)$	$\pi/2$	$\pi/2$	0	0
bottom	$(0, 0, 1)$	0	0	0	0
up	$e^{i \arg(V_{ub})} (V_{ud}^*, V_{us}^*, V_{ub}^*)$	0.23	1.57	-1.17	-1.17
charm	$e^{i \arg(V_{cb})} (V_{cd}^*, V_{cs}^*, V_{cb}^*)$	1.80	1.53	-6.2×10^{-4}	-3.3×10^{-5}
top	$e^{i \arg(V_{tb})} (V_{td}^*, V_{ts}^*, V_{tb}^*)$	4.92	0.042	-0.018	0.39

The **misalignment** between **down-** and **up-quarks** is described by the **CKM matrix**.

Rank-One Flavour Violation

Gherardi, DM, Nardecchia, Romanino [1903.10954](#)

DM, Nardecchia, Stanzione, Toni [2404.06533](#)



$$\mathcal{L}_{\text{LEFT}}^{\text{NP}} = \sum_{ij\alpha\beta} \left[L_L^{ij\alpha\beta} (\bar{d}_L^i \gamma_\mu d_L^j) (\bar{\nu}_L^\alpha \gamma^\mu \nu_L^\beta) + L_R^{ij\alpha\beta} (\bar{d}_R^i \gamma_\mu d_R^j) (\bar{\nu}_L^\alpha \gamma^\mu \nu_L^\beta) \right]$$

We assume that **New Physics is aligned to a specific direction \hat{n}** .

> the **EFT coefficients** are given by an overall scale times the **projection of \hat{n} on the specific flavour direction**

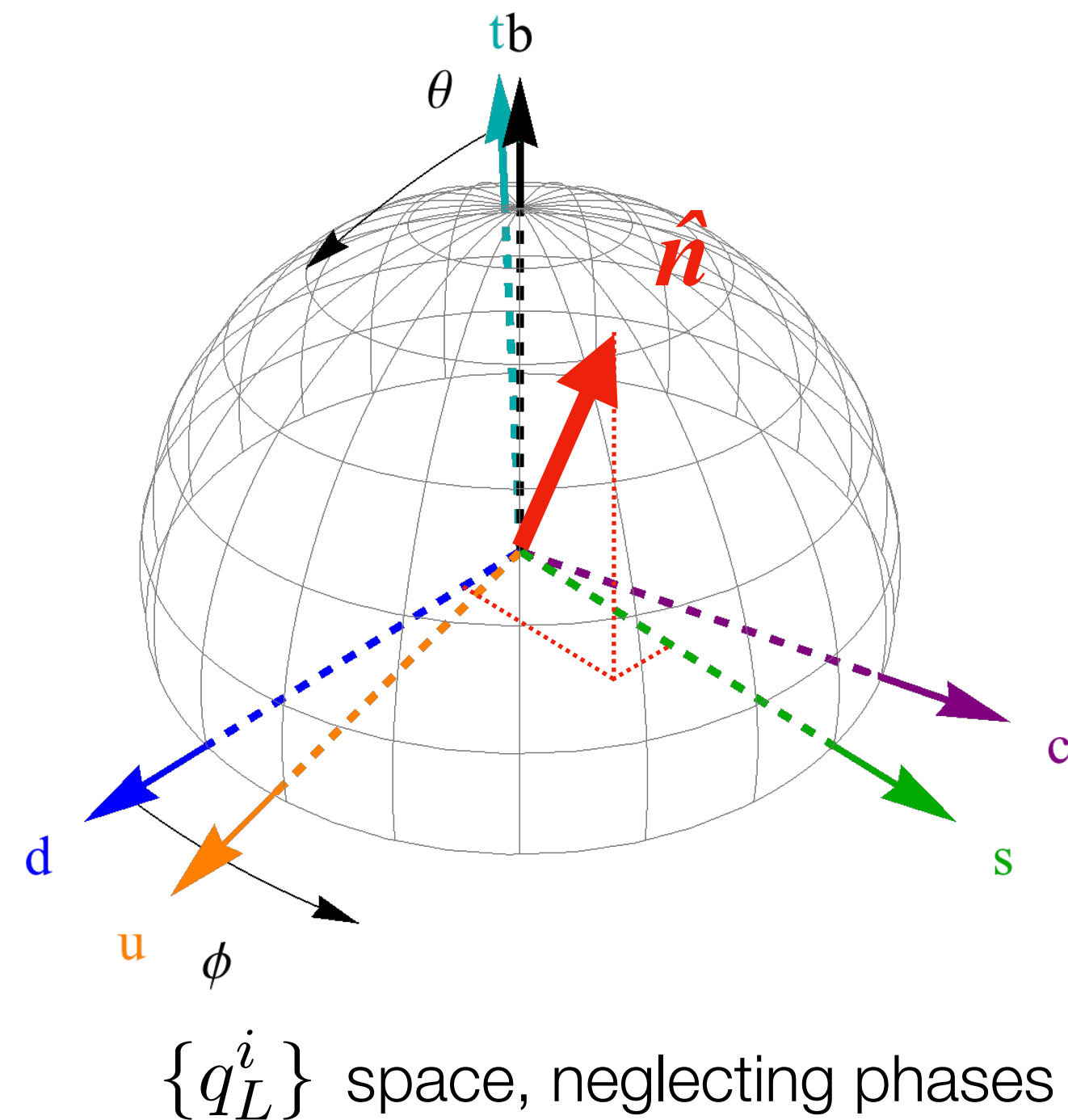
$$L^{ij\nu\nu} = C \hat{n}_i \hat{n}_j^*$$

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Rank-One Flavour Violation

Gherardi, DM, Nardecchia, Romanino [1903.10954](#)

DM, Nardecchia, Stanzione, Toni [2404.06533](#)



$$\mathcal{L}_{\text{LEFT}}^{\text{NP}} = \sum_{ij\alpha\beta} \left[L_L^{ij\alpha\beta} (\bar{d}_L^i \gamma_\mu d_L^j) (\bar{\nu}_L^\alpha \gamma^\mu \nu_L^\beta) + L_R^{ij\alpha\beta} (\bar{d}_R^i \gamma_\mu d_R^j) (\bar{\nu}_L^\alpha \gamma^\mu \nu_L^\beta) \right]$$

We assume that **New Physics is aligned to a specific direction \hat{n}** .

> the **EFT coefficients** are given by an overall scale times the **projection of \hat{n} on the specific flavour direction**

$$L^{ij\alpha\beta} = C \hat{n}_i \hat{n}_j^*$$

$$\hat{n} = \begin{pmatrix} \sin \theta \cos \phi e^{i\alpha_{bd}} \\ \sin \theta \sin \phi e^{i\alpha_{bs}} \\ \cos \theta \end{pmatrix}$$

This structure is **automatic** if New Physics couples linearly to a single combination of quarks:

$$\mathcal{L} \supset \lambda_i \bar{q}^i \mathcal{O}_{\text{NP}} + \text{h.c.}$$

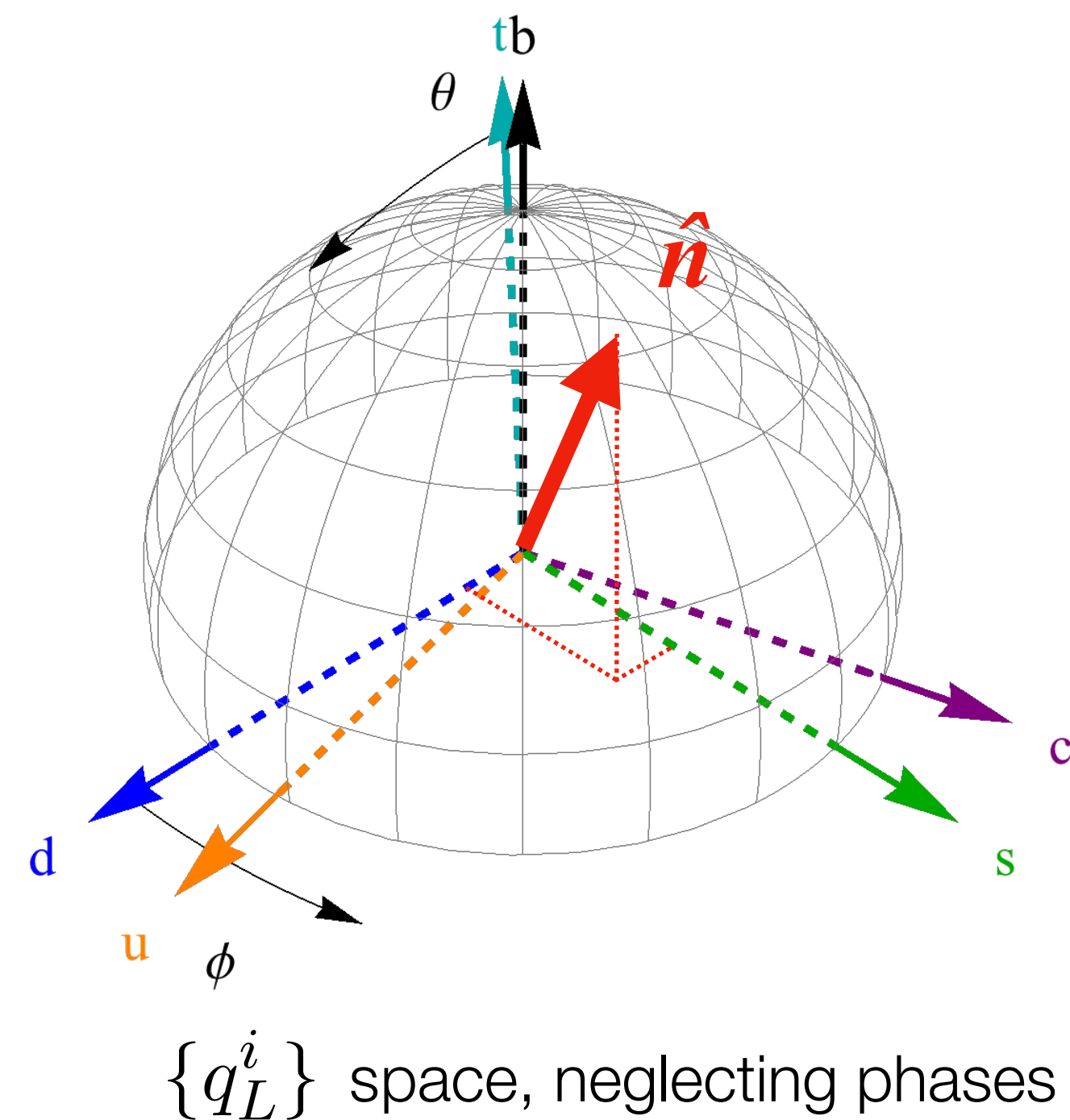
e.g.

- leptoquarks coupled mainly to 1 lepton family
- Vector coupled via the mixing of a single vector-like quark

Rank-One Flavour Violation

Gherardi, DM, Nardecchia, Romanino [1903.10954](#)

DM, Nardecchia, Stanzione, Toni [2404.06533](#)



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At any value of (ϕ, θ) we can fix the overall scale **C** by imposing the **best-fit of $B \rightarrow K^{(*)} \nu \nu$** .

$$L^{sb\nu\nu} = C \cos \theta \sin \theta \sin \phi \equiv (8 \text{ TeV})^{-2}$$

For the best-fit of R_K^{ν} and for simplicity we fix: $\alpha_{bs} = \alpha_{bd} = 0$ (fit in backup slides)

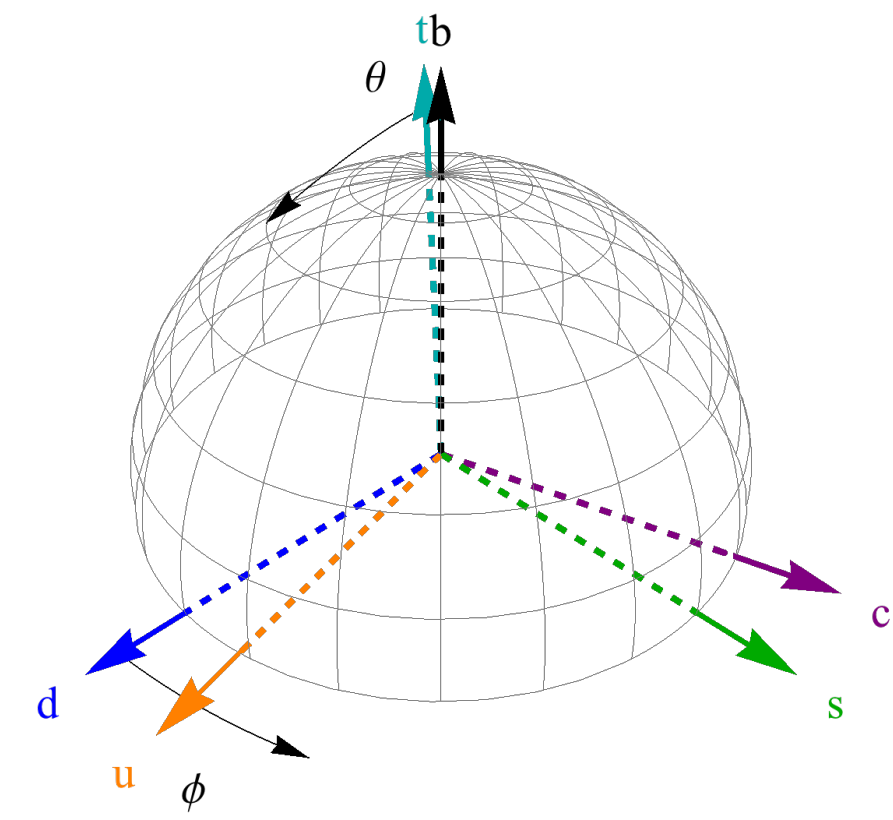
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Once **C is fixed as function of (θ , ϕ)**, all parameters are set and we can check the **constraints from other observables**

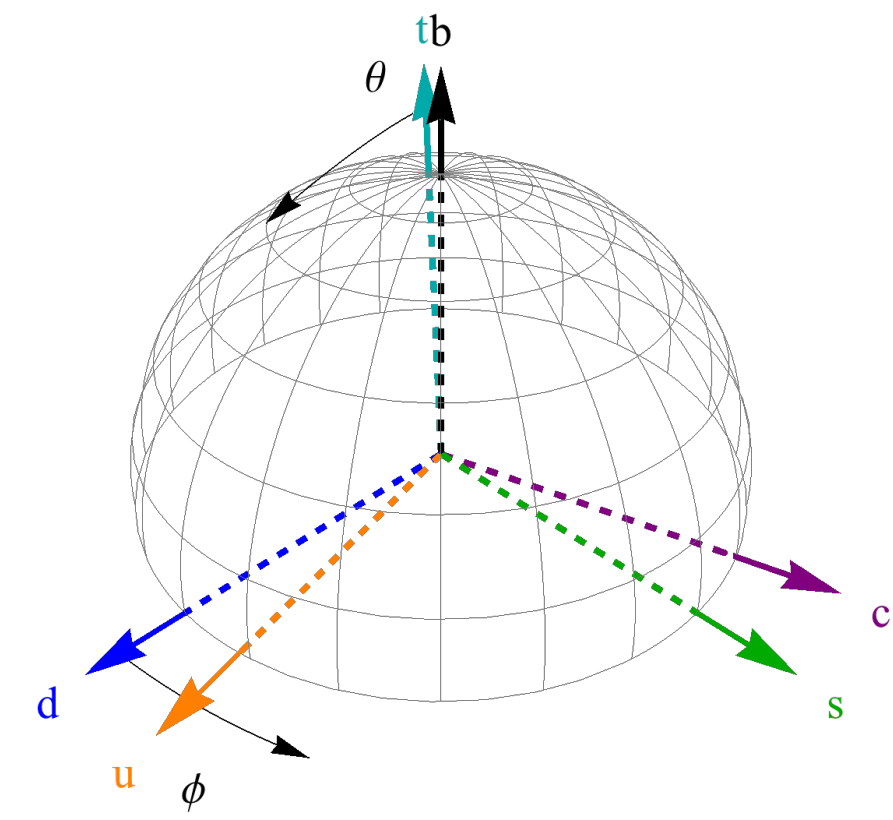
[2404.06533](#)



Rank-One Flavour Violation

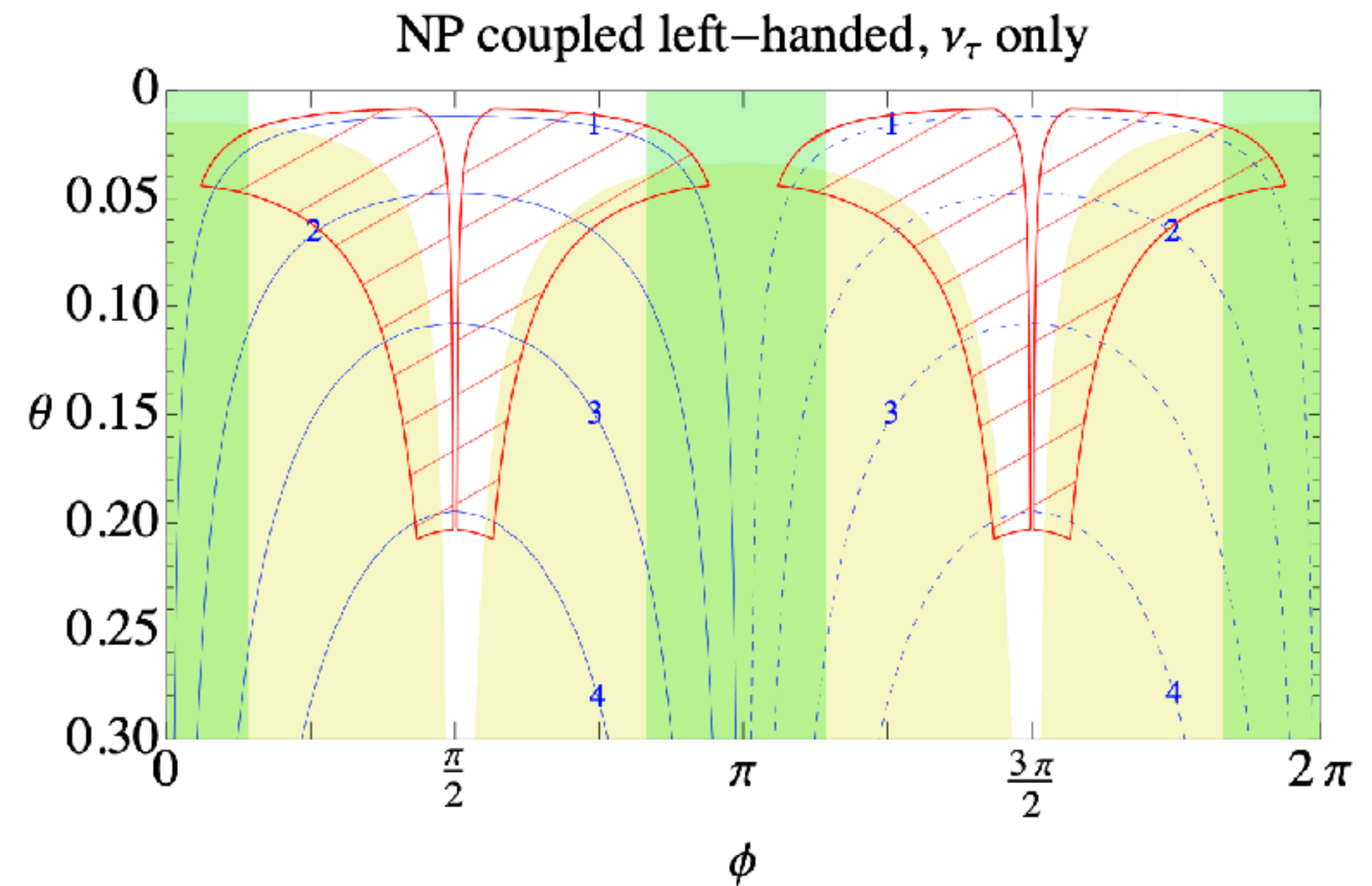
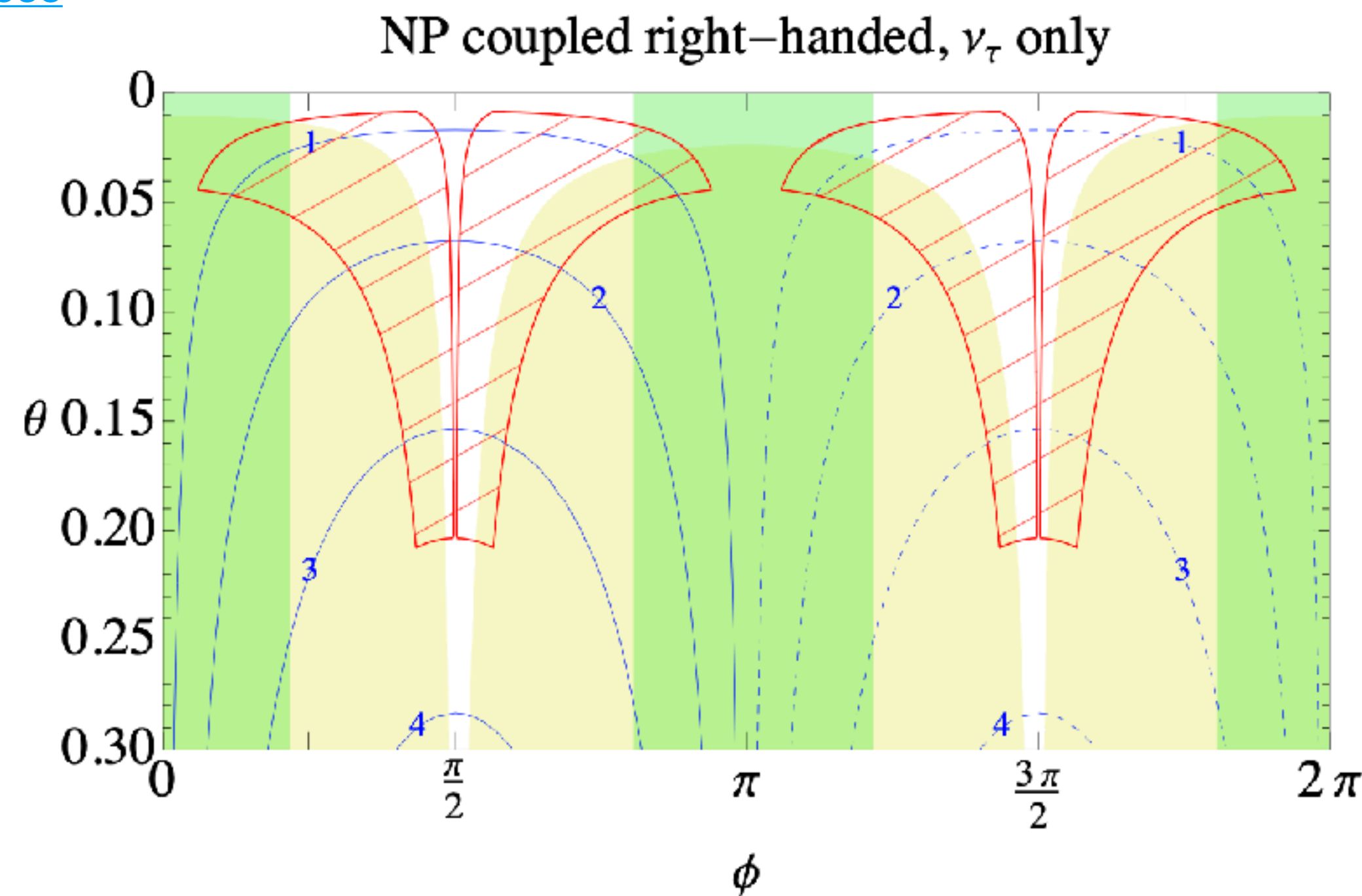
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[2404.06533](#)



$b \rightarrow d\nu\bar{\nu}$

$s \rightarrow d\nu\bar{\nu}$

$\hat{n}_{3\text{rd}}$

$|C|^{-1/2} [\text{TeV}]$

$$\hat{n}_{3\text{rd}} \sim (V_{td}, V_{ts}, \gamma)$$

The allowed region (white) is close to the third generation, with a misalignment of $\mathcal{O}(\text{CKM})$.

Is there a larger picture emerging from data?

B-anomalies in charged current

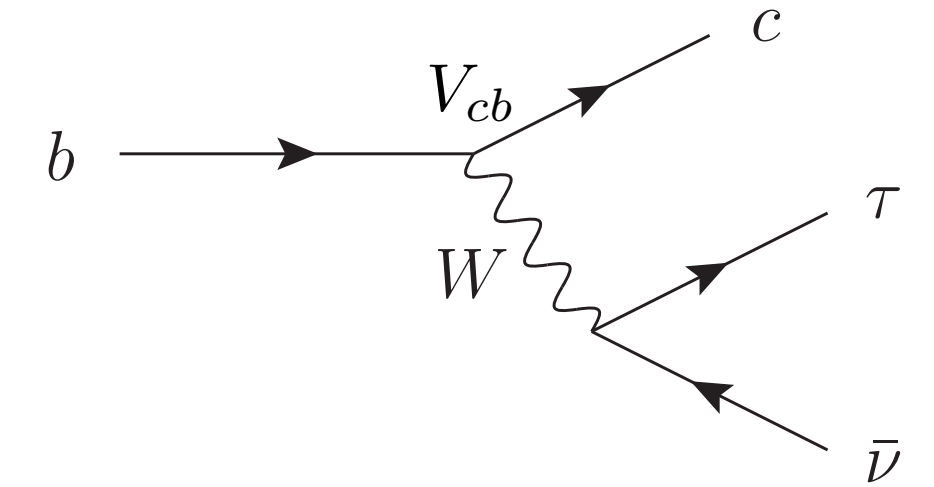
$$b \rightarrow c \tau \bar{\nu}_\tau$$

Lepton Flavour Universality

$$R(D^{(*)}) \equiv \frac{\mathcal{B}(B^0 \rightarrow D^{(*)+} \tau \nu)}{\mathcal{B}(B^0 \rightarrow D^{(*)+} \ell \nu)}, \quad R(X) = \frac{\mathcal{B}(B \rightarrow X \tau \nu_\tau)}{\mathcal{B}(B \rightarrow X \ell \nu_\ell)}$$

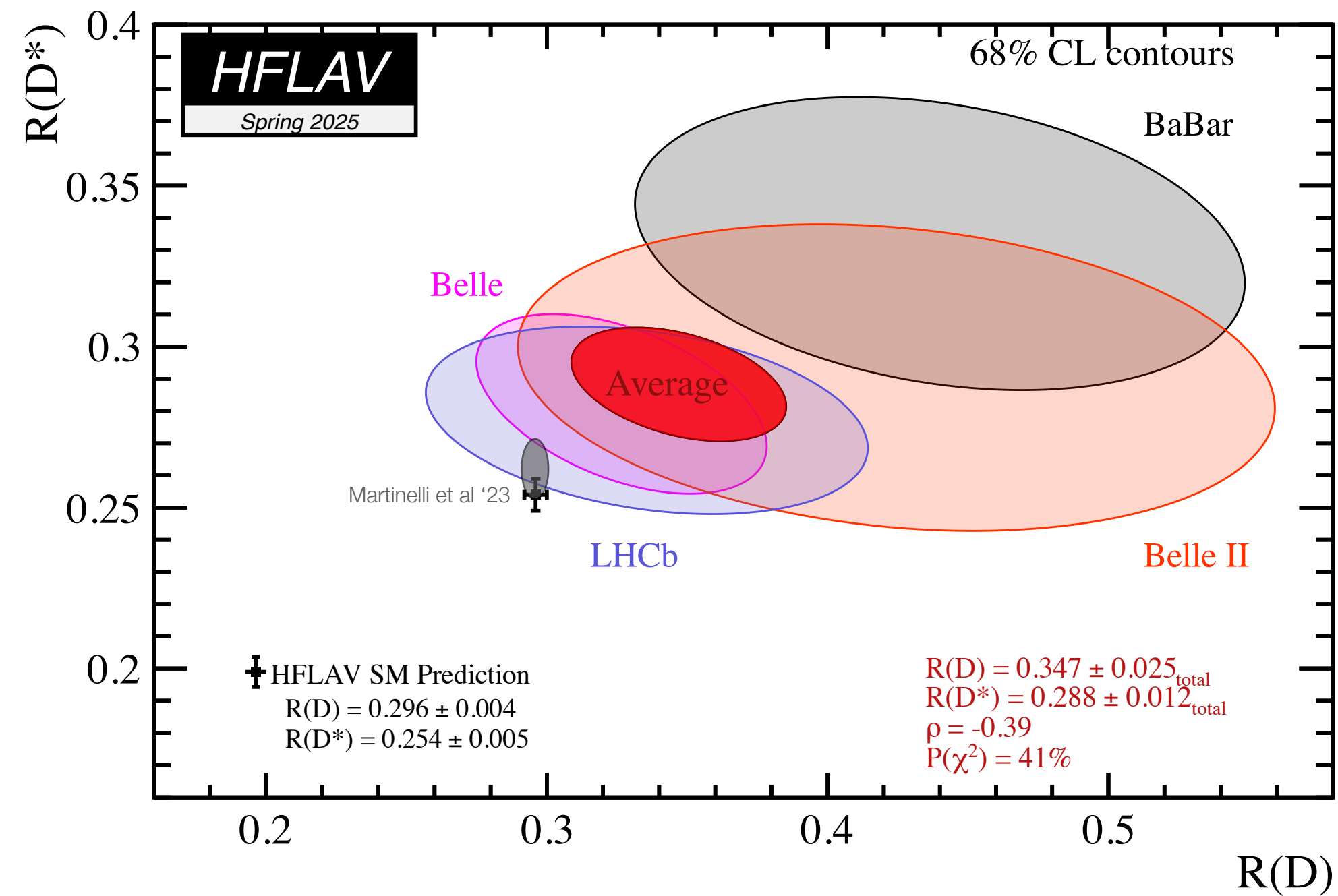
$$\ell = \mu, e$$

Tree-level SM process
with V_{cb} suppression.



SM prediction under control for $R(D)$,
less so for $R(D^*)$, related to V_{cb} incl/excl tension.

Martinelli et al. '23, '24



Most recent measurement by Belle-II
confirmed the **tension: 3 - 4 σ** .

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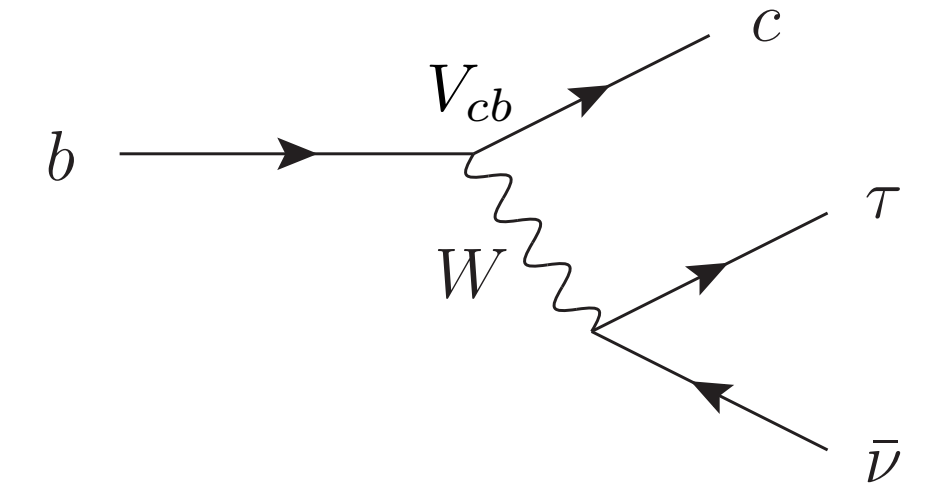
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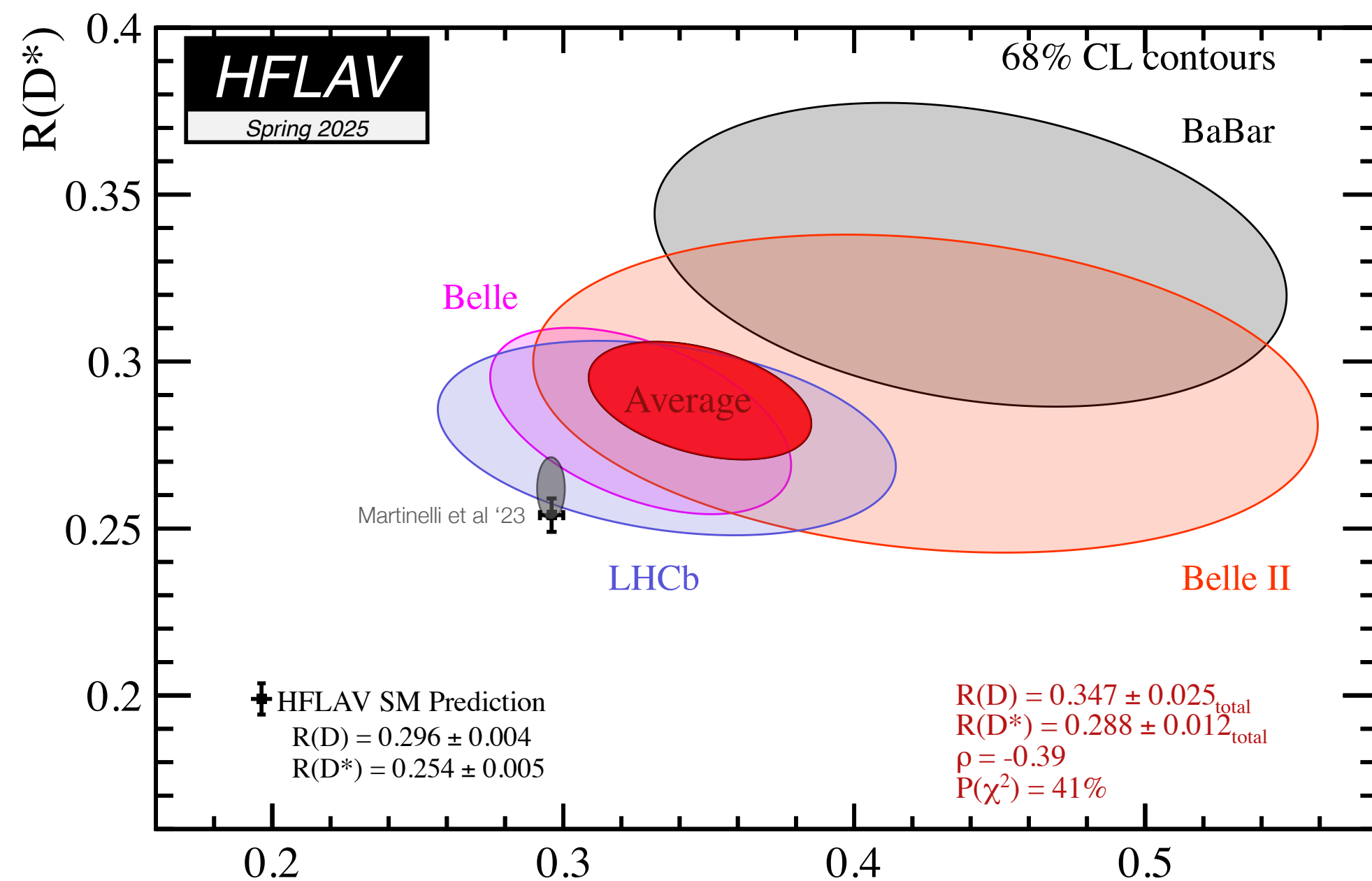
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Martinelli et al. '23, '24

$$\mathcal{L}_{EFT} \supset C_{ij\tau\tau}^{div\tau} (\bar{d}_{iL} \gamma_\mu u_{jL}) (\bar{\nu}_\tau \gamma^\mu \tau_L)$$

Corresponds to a **New Physics scale** of

$$\Lambda_{bc\tau\nu} \sim 4 \text{ TeV}$$



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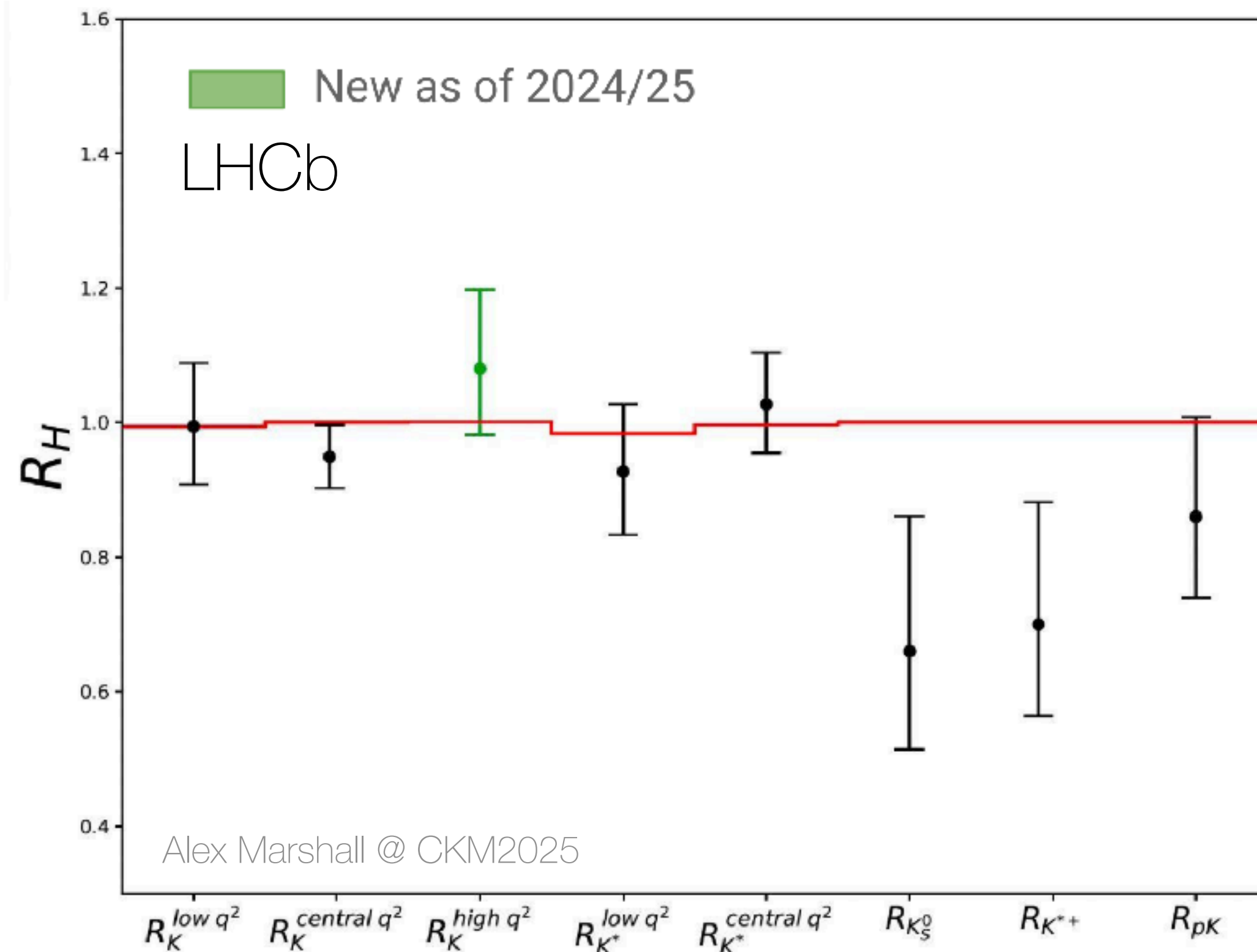
$R(D)$ We eagerly wait for more data by Belle-II and LHCb.
SM predictions will take advantage of larger and more precise datasets!

Neutral-current semileptonic B decays

$$b \rightarrow s \mu^+ \mu^- / b \rightarrow s e^+ e^- : R(K^{(*)})$$

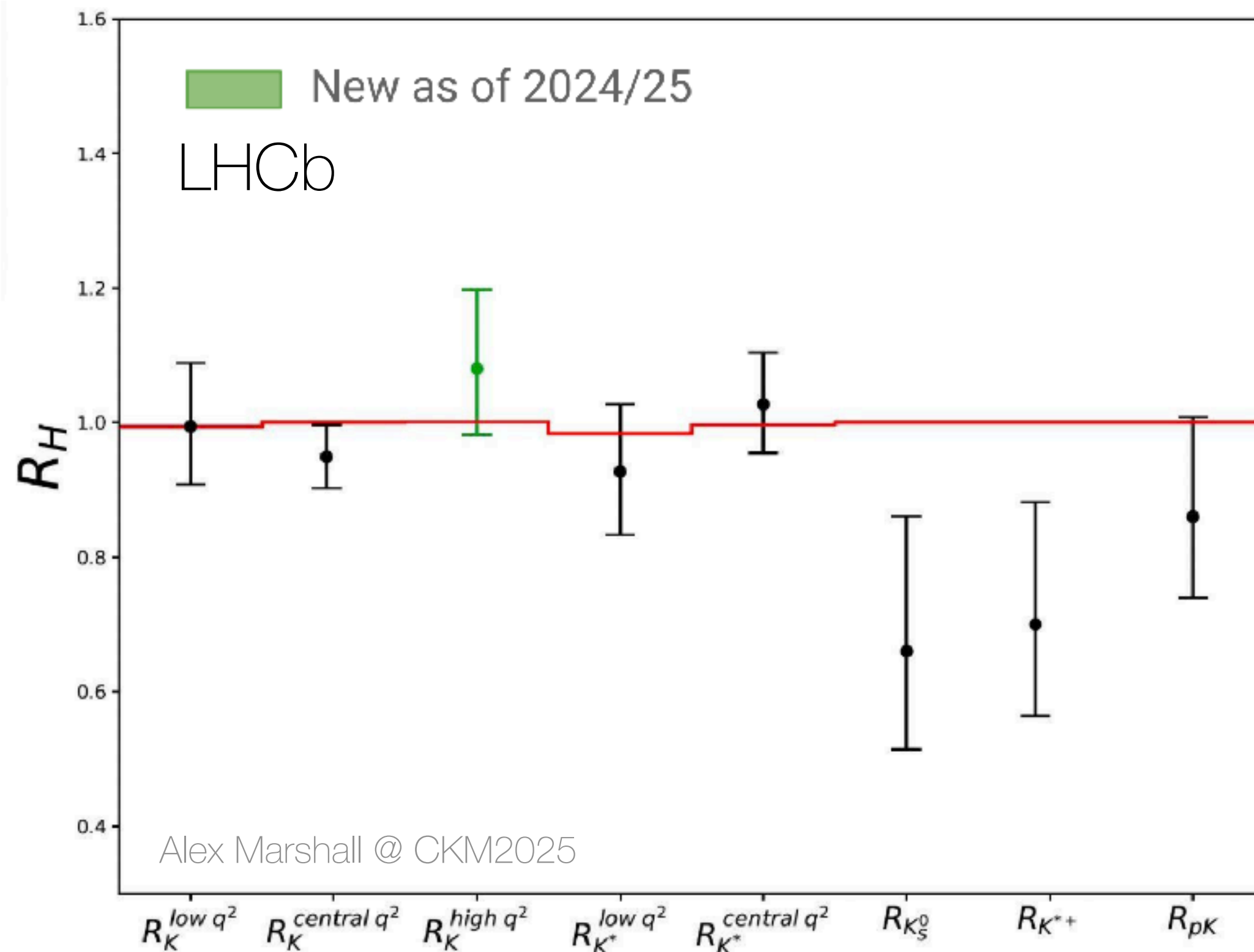
Clean SM prediction ($R_X = 1$), test of LFU between μ and e .

μ vs. e LFU established at ~5% level.



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To **which NP scale Λ** are these measurements **sensitive** to?

Take this *current x current* LFUV operator as example

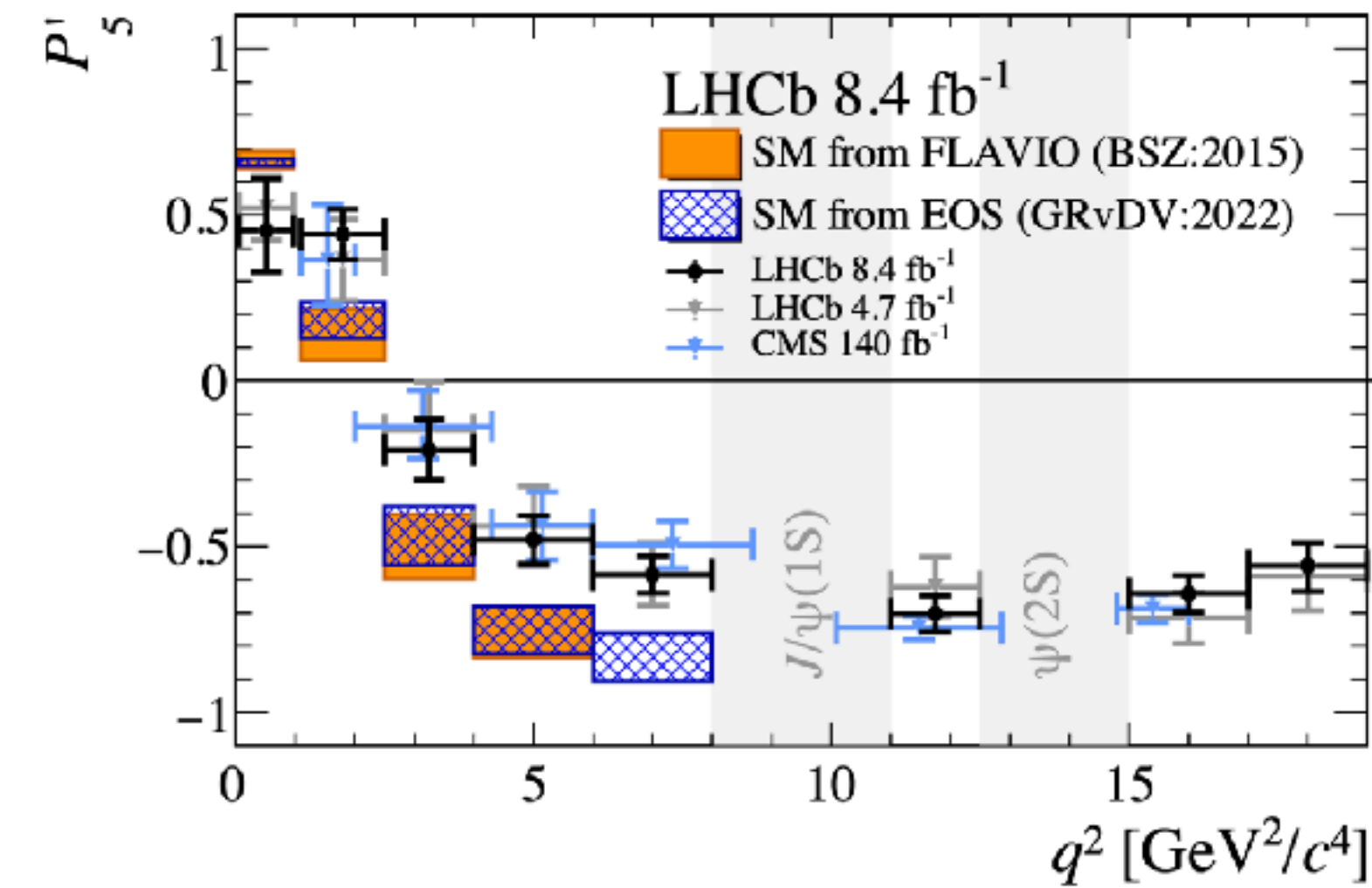
$$\mathcal{L}_{\text{EFT}} = \frac{c}{\Lambda^2} (\bar{b}_L \gamma_\alpha s_L) (\bar{\mu}_L \gamma^\alpha \mu_L)$$

if $c = 1$: **$\Lambda_{bs\mu\mu} \gtrsim 56 \text{ TeV}$**

Lower scales require same couplings to electrons and muons.

Neutral-current semileptonic B decays

LHCb Run1 + Run2

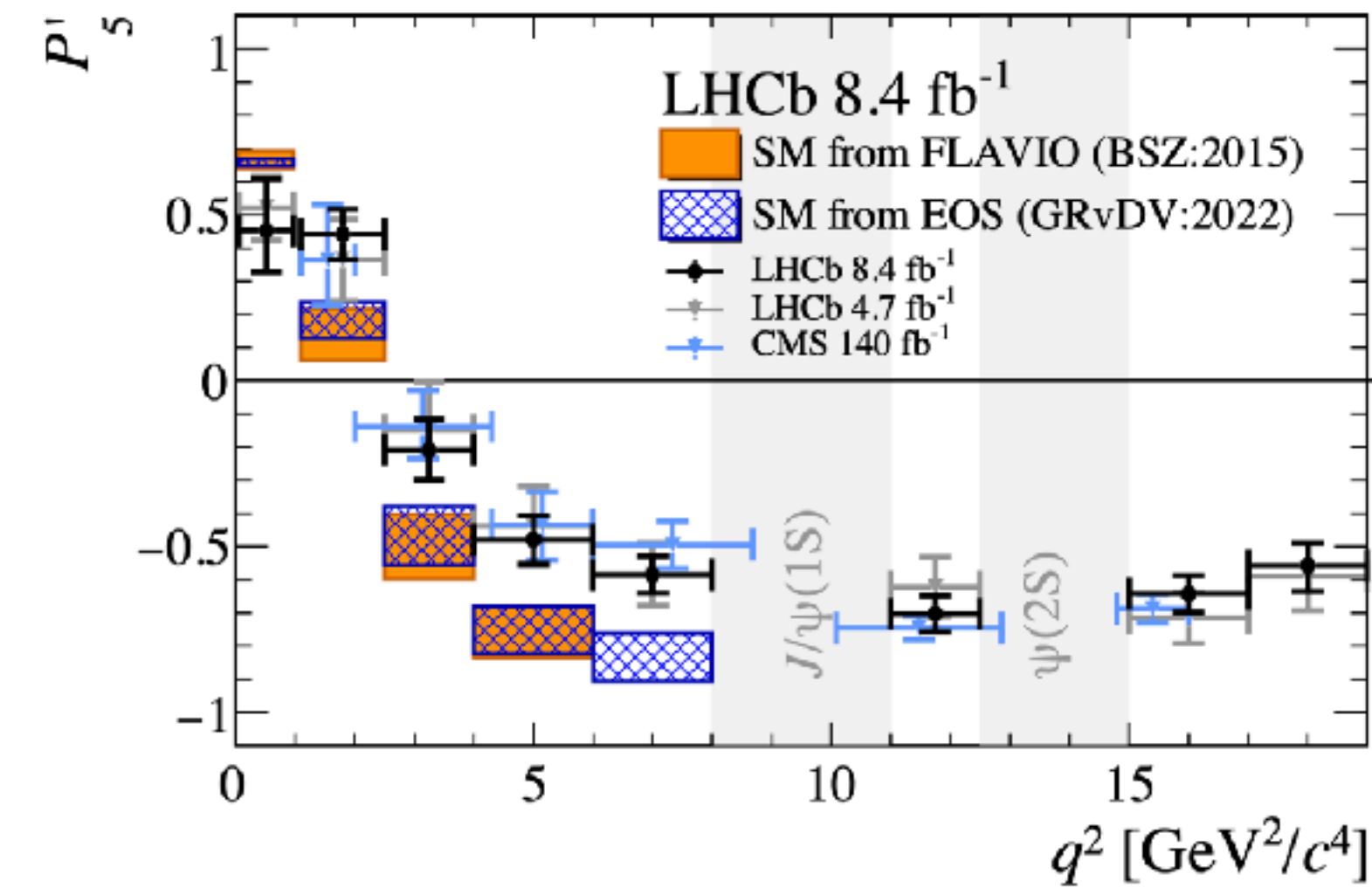


$b \rightarrow s \mu^+ \mu^-$: P_5' and Br 's

Very significant tension ($>4\sigma$) between data and SM prediction in angular observables and Br 's of $b \rightarrow s \mu^+ \mu^-$ transitions.

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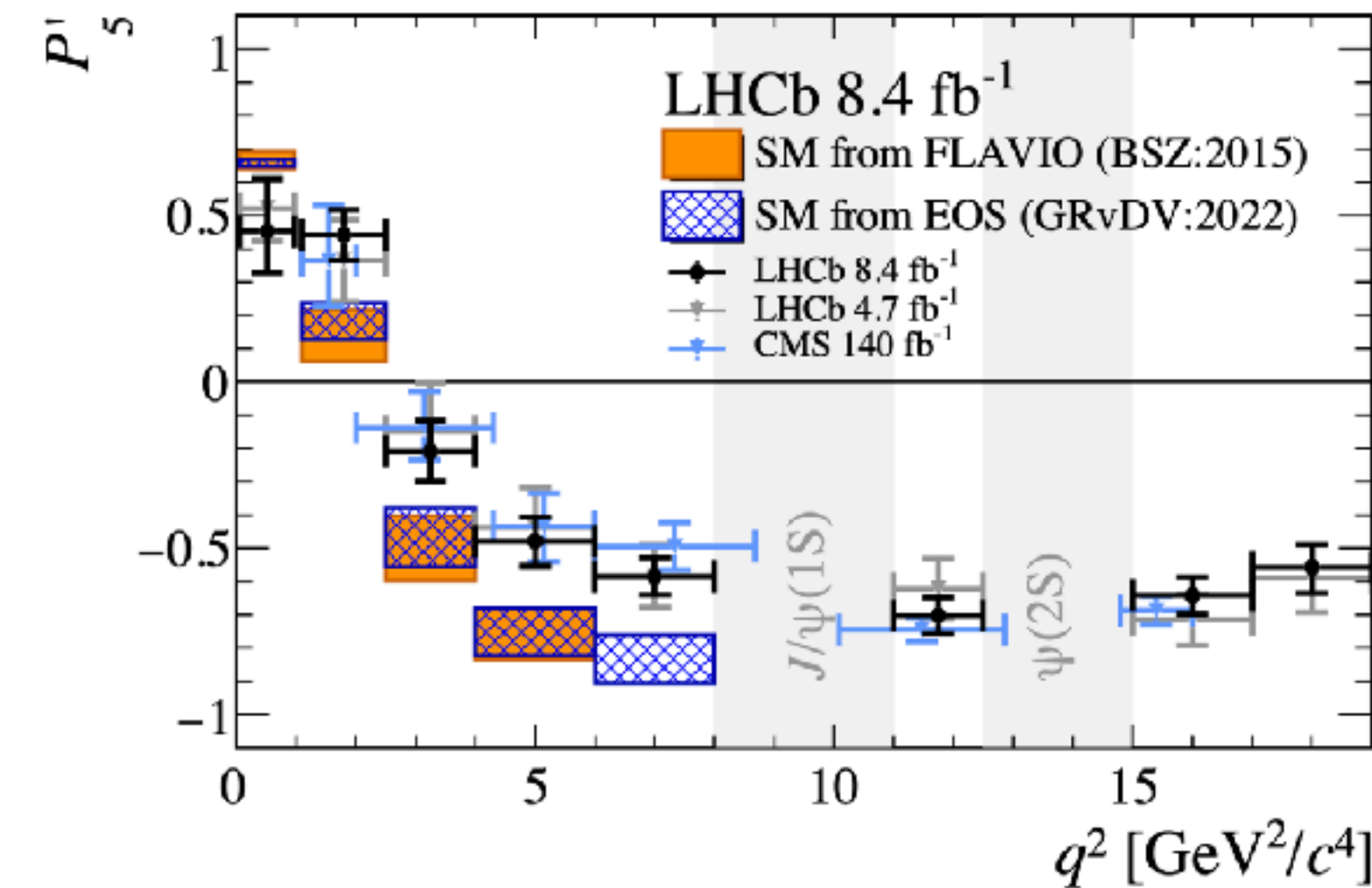
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If it is due to **New Physics**, it must respect **LFU** (to give $R(K)=1$)

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Neutral-current semileptonic B decays

LHCb Run1 + Run2



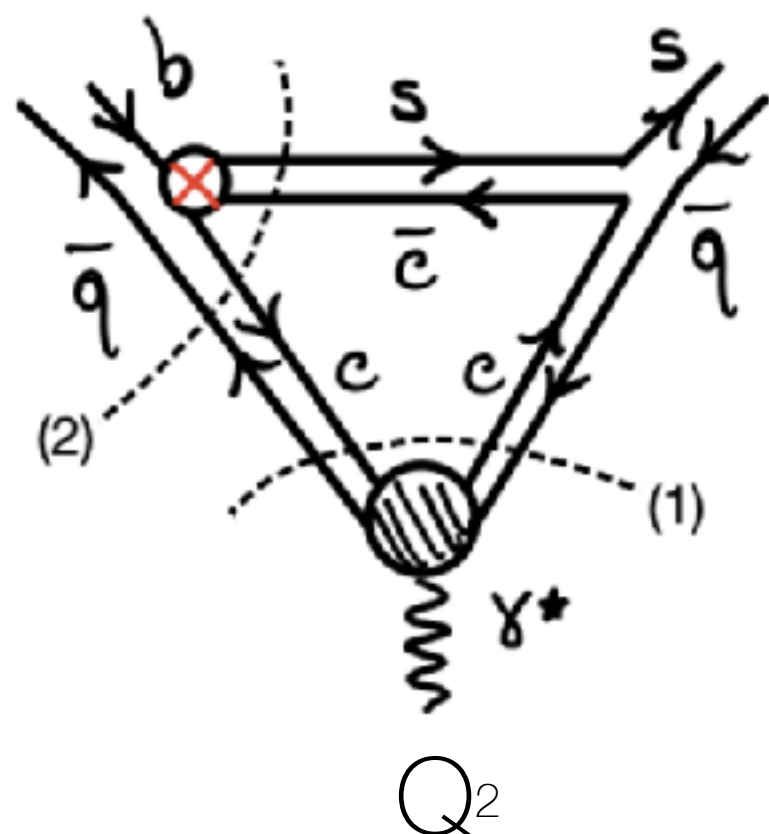
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However, **non-perturbative long-distance QCD** dynamics could reproduce the same effect.



Charm-rescattering: effects not accounted for in the SM predictions above.

Ciuchini et al. 2212.10516

Model estimates based on HHChPT estimate impact at 5% to 20% of short-distance.

Isidori et al. 2405.1755, 2507.17824

Recent progress towards a lattice calculation! Rome group 2508.03655

More data will help in clarifying: allows for check of Q^2 dependence of the result and more detailed studies.

Neutral-current semileptonic B decays

$b \rightarrow s \mu^+ \mu^-$: P_5' and Br 's

$$\mathcal{L}_{\text{EFT}} \supset \frac{c}{\Lambda^2} (\bar{b}_L \gamma_\alpha s_L) \left[(\bar{\mu}_L \gamma^\alpha \mu_L) + (\bar{e}_L \gamma^\alpha e_L) \right] \quad \text{if } c = 1: \quad \Lambda_{\text{bs}\ell\ell} \sim 40 \text{ TeV}$$

Neutral-current semileptonic B decays

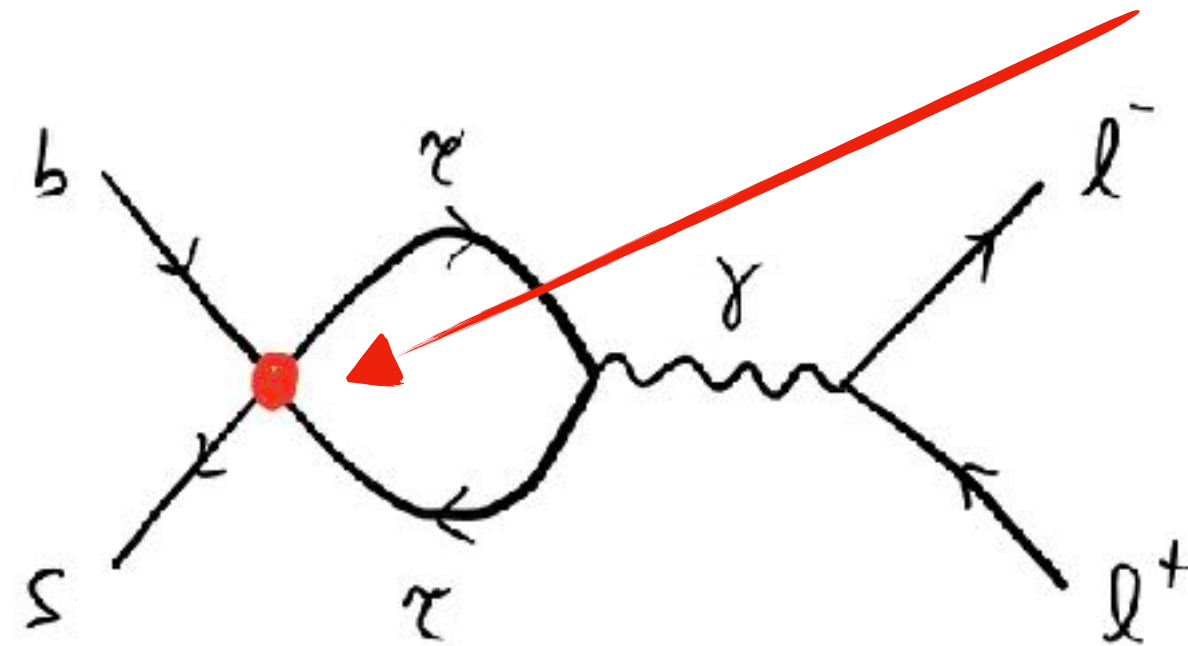
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An interesting New Physics contribution

Bobeth et al. 1109.1826, Capdevila et al. 1712.01919, Crivellin et al. 1807.02068,
Algueró et al. 1903.09578, Cornella et al. 2001.04470, Aebischer, Isidori, et al. 2210.13422,

$$(\bar{b}_L \gamma^\mu c_L)(\bar{\nu}_L \gamma^\mu \tau_L) \xleftrightarrow{\text{SU}(2)_L} (\bar{b}_L \gamma^\mu s_L)(\bar{\tau}_L \gamma^\mu \tau_L)$$



$$C_9^U \approx 7.5 \left(1 - \sqrt{\frac{R_{D^{(*)}}}{R_{D^{(*)}\text{SM}}}} \right) \left(1 + \frac{\log(\Lambda^2/(1\text{TeV}^2))}{10.5} \right)$$

- Related to $R(D^{(*)})$
- Induce C_9^U , $R(K)=1$

$$\Lambda_{bs\tau\tau} \sim \mathcal{O}(4) \text{ TeV}$$

Neutral-current semileptonic B decays

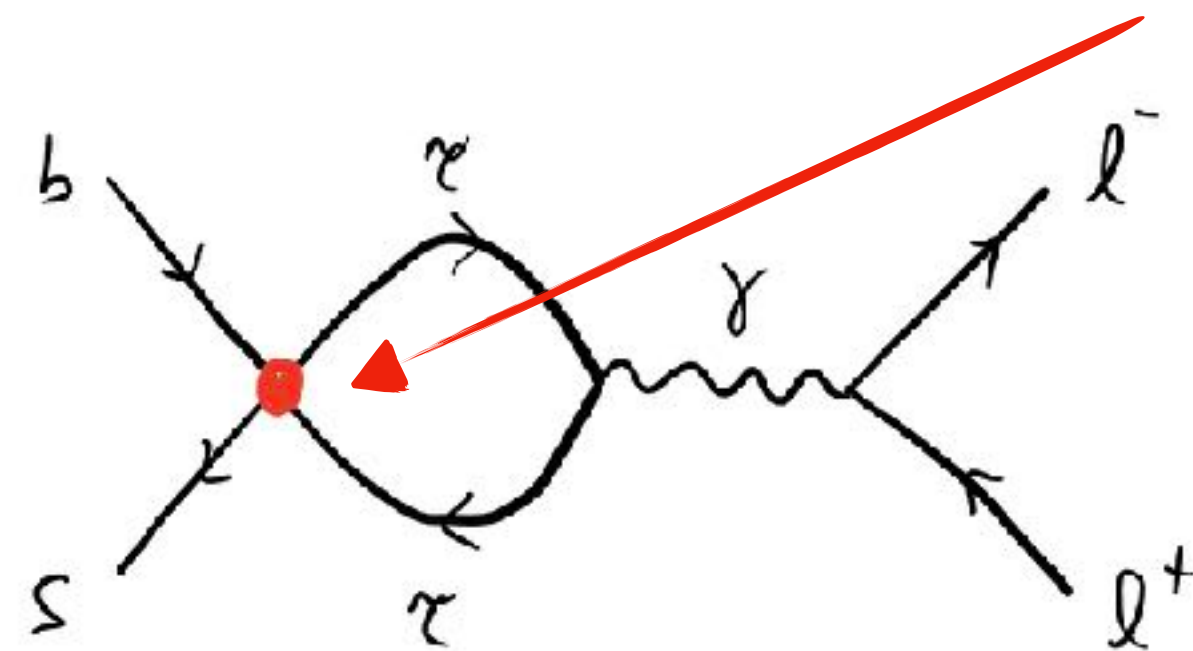
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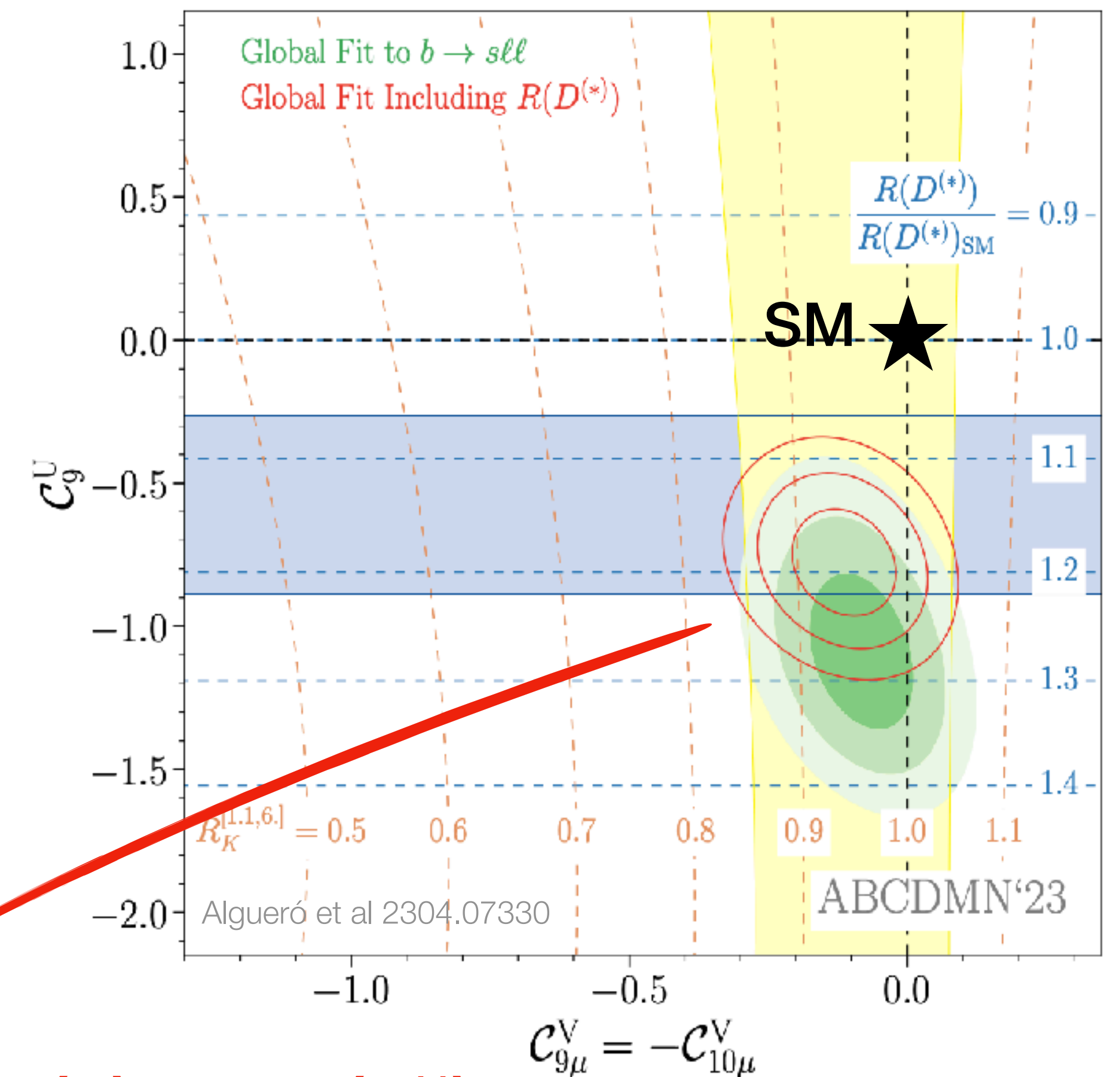
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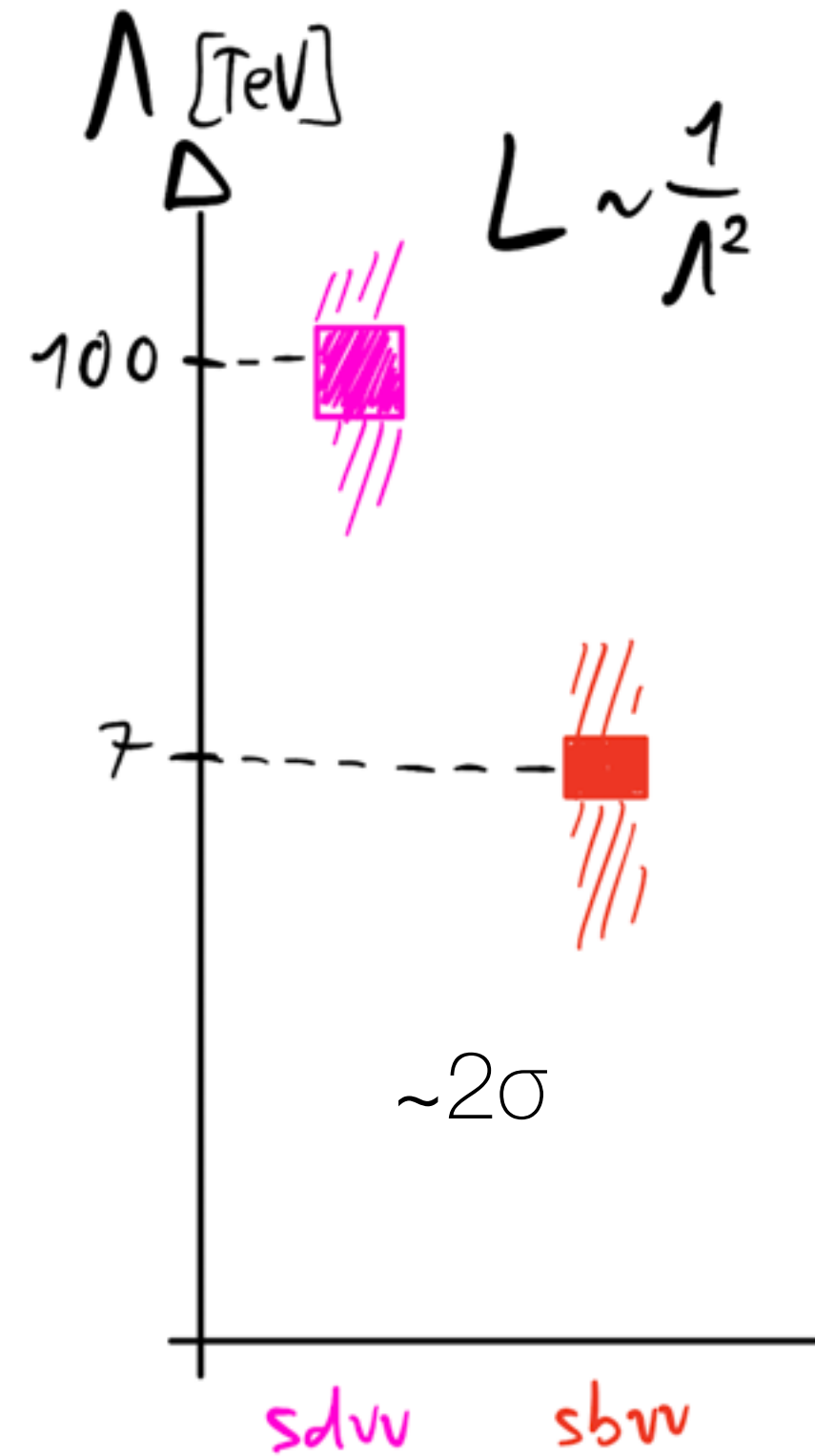


Compatible fit between $b \rightarrow s \ell \ell$, $R(K)$, and $R(D^{(*)})$.

Is a picture emerging from data?

Neutral-current

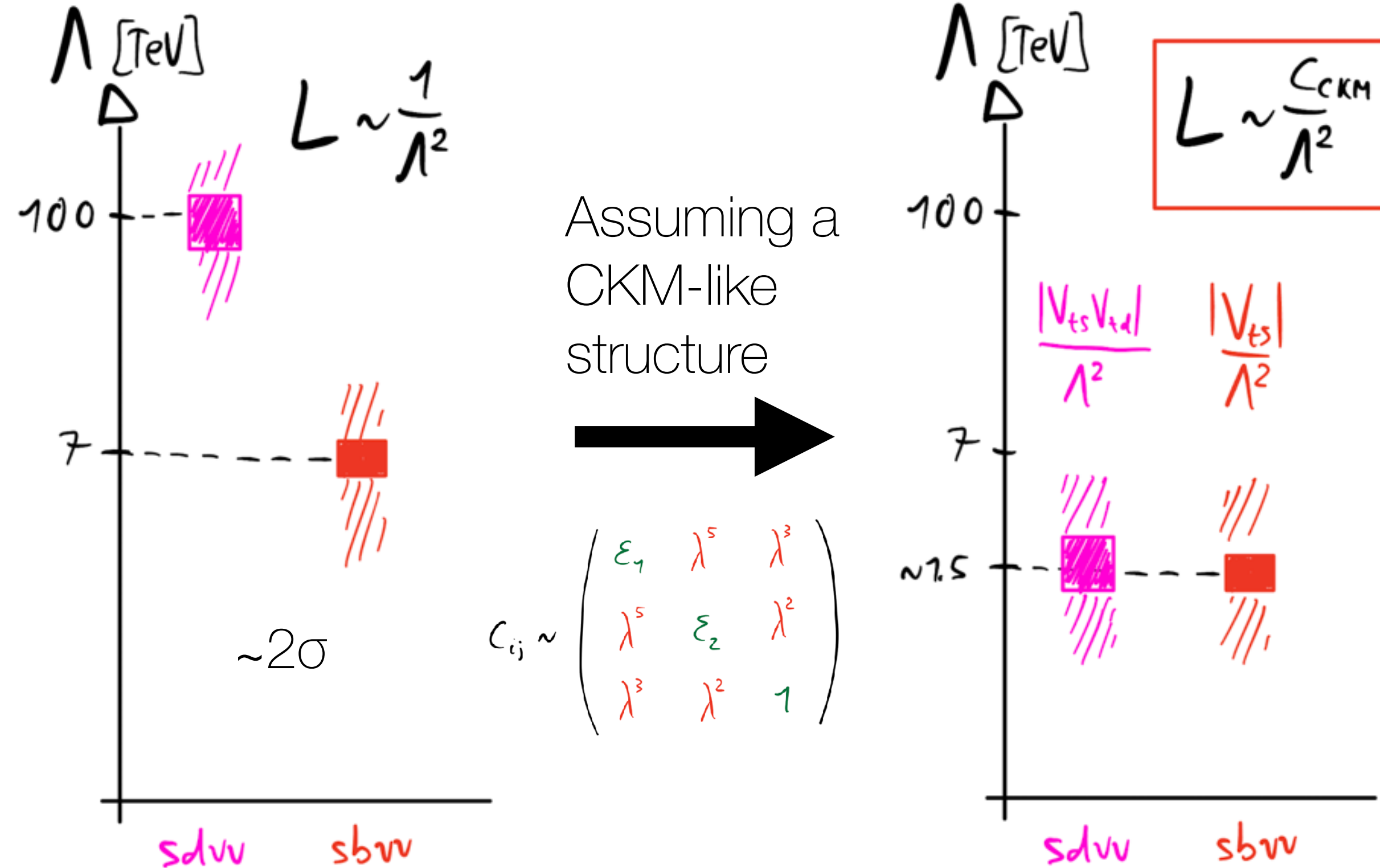
$$\mathcal{L}_{\text{EFT}} \supset \mathcal{L}_{L,R}^{ij\tau\tau} \left(\bar{d}_{iL,R} \gamma_\mu d_{jL,R} \right) \left(\bar{\nu}_\tau \gamma^\mu \nu_\tau \right)$$



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The physics scales become compatible!

Is a picture emerging from data?

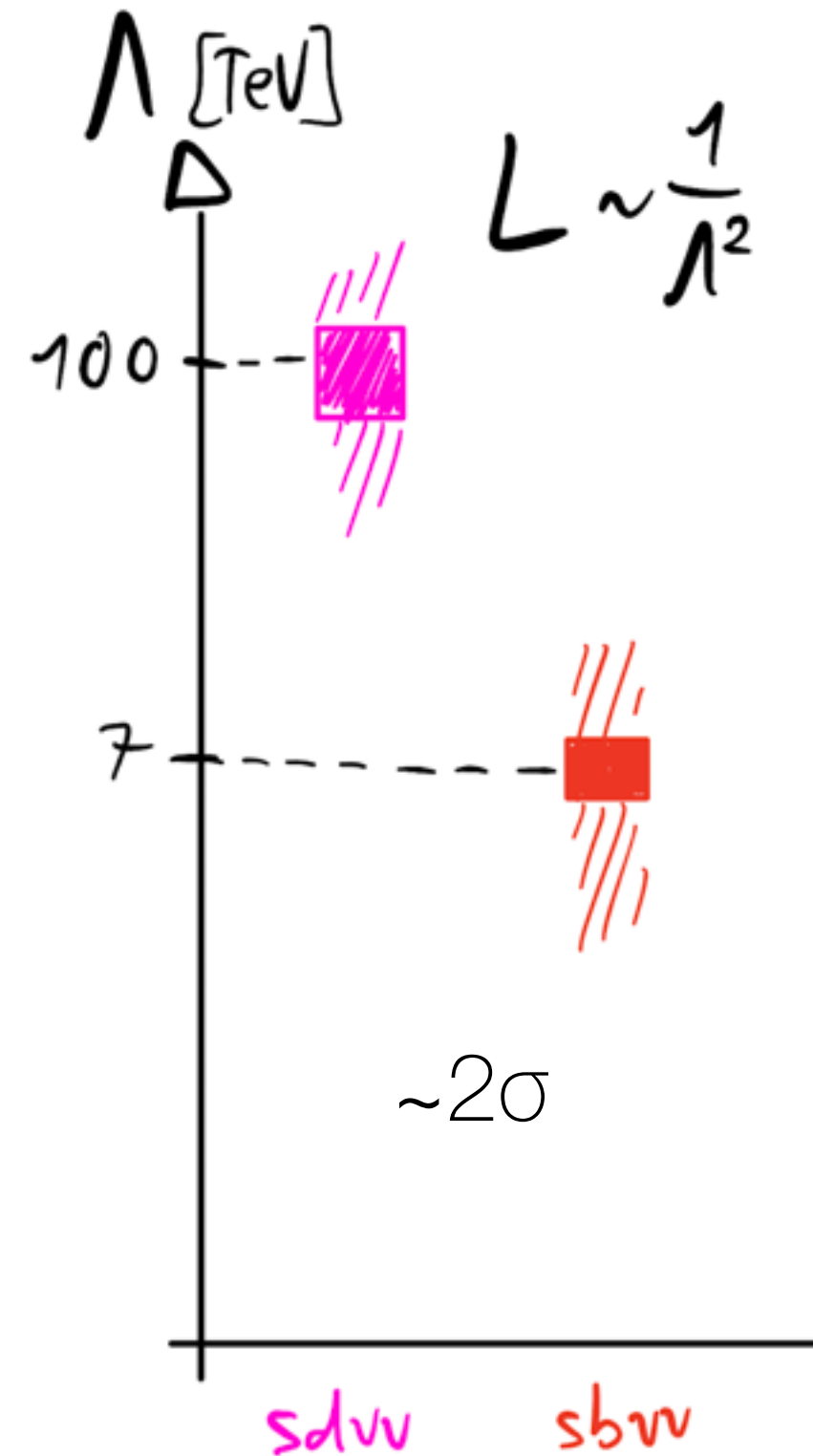
Neutral-current

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Charged-current

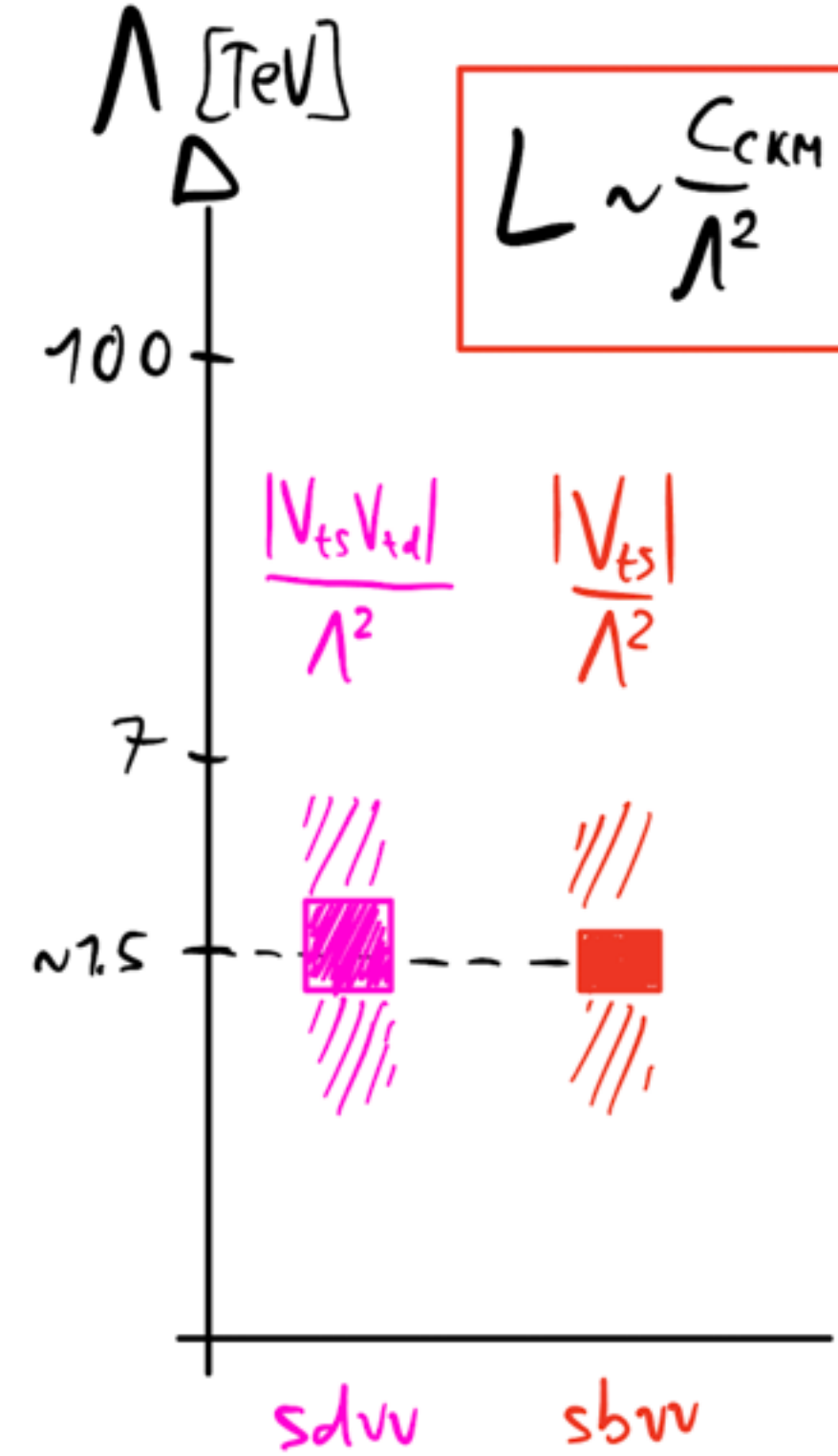
$$R(D^{(*)})_{b \rightarrow s \ell \ell} \rightarrow \mathcal{L}_{bc\nu\tau}^{cc} \sim \frac{1}{(4\text{TeV})^2}$$

The precise correlation is model-dependent



Assuming a CKM-like structure

$$c_{ij} \sim \begin{pmatrix} \varepsilon_1 & \lambda^5 & \lambda^3 \\ \lambda^5 & \varepsilon_2 & \lambda^2 \\ \lambda^3 & \lambda^2 & 1 \end{pmatrix}$$



The physics scales become compatible!

Is a picture emerging from data?

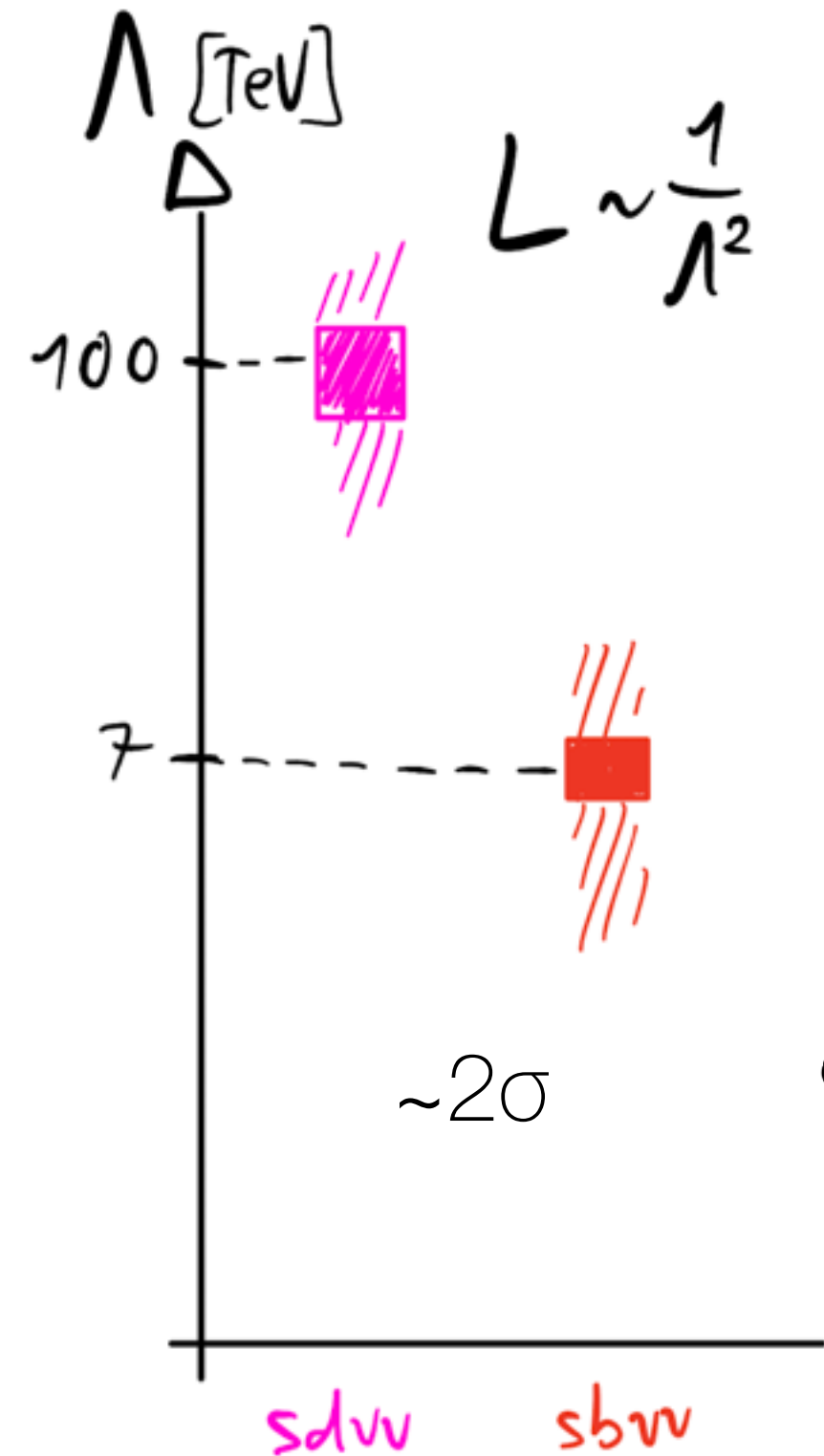
Neutral-current

Charged-current

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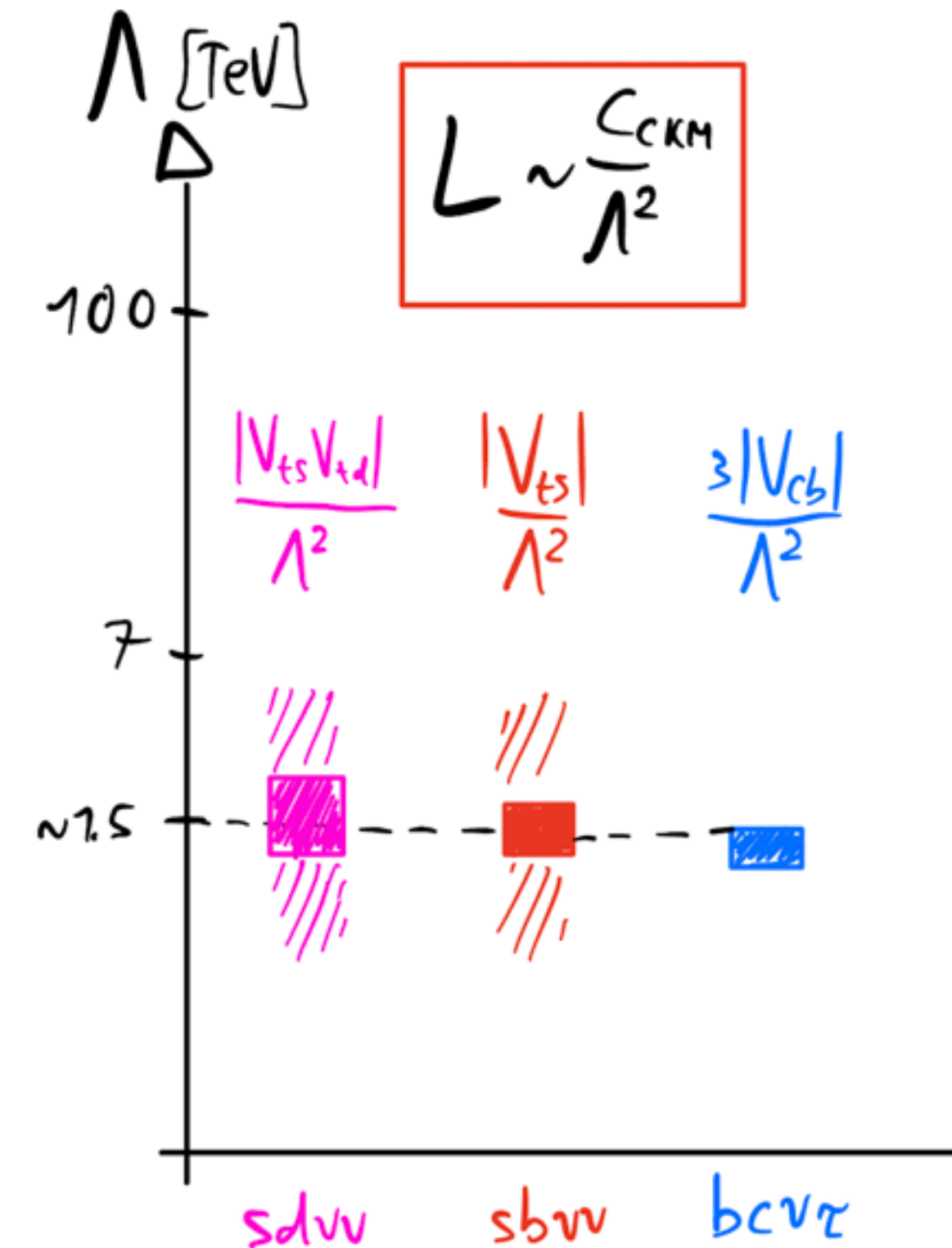
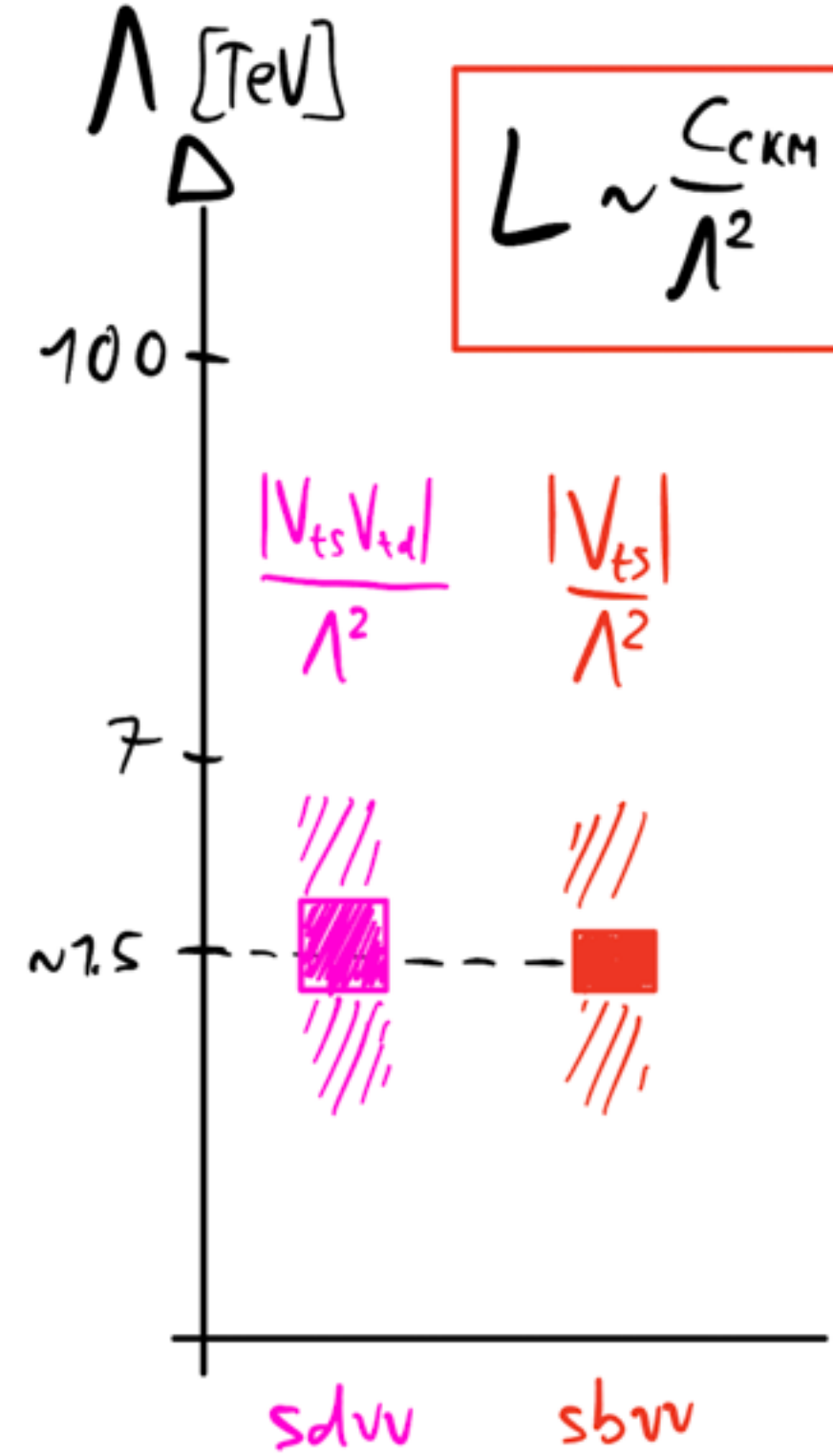
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($c \sim 3 |V_{cb}|$)

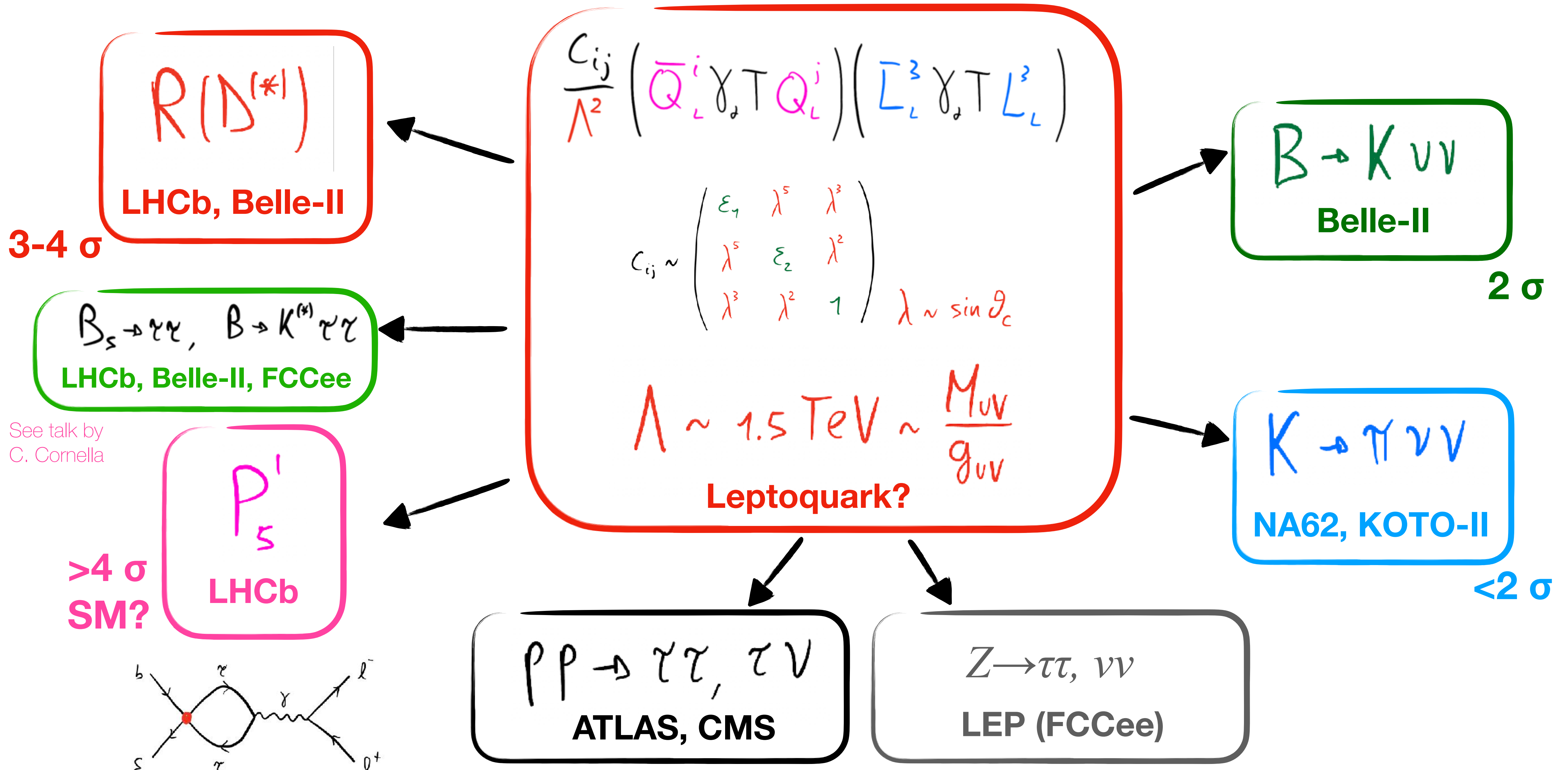
$$\mathcal{L}_{bc\nu\tau}^{cc} \sim \frac{3|V_{cb}|}{(1.4\text{TeV})^2}$$

All the deviations are compatible with a U(2)-like flavour structure.

See Allwicher et al. [2410.21444]

The physics scales become compatible!

Is a picture emerging from data?



Part III

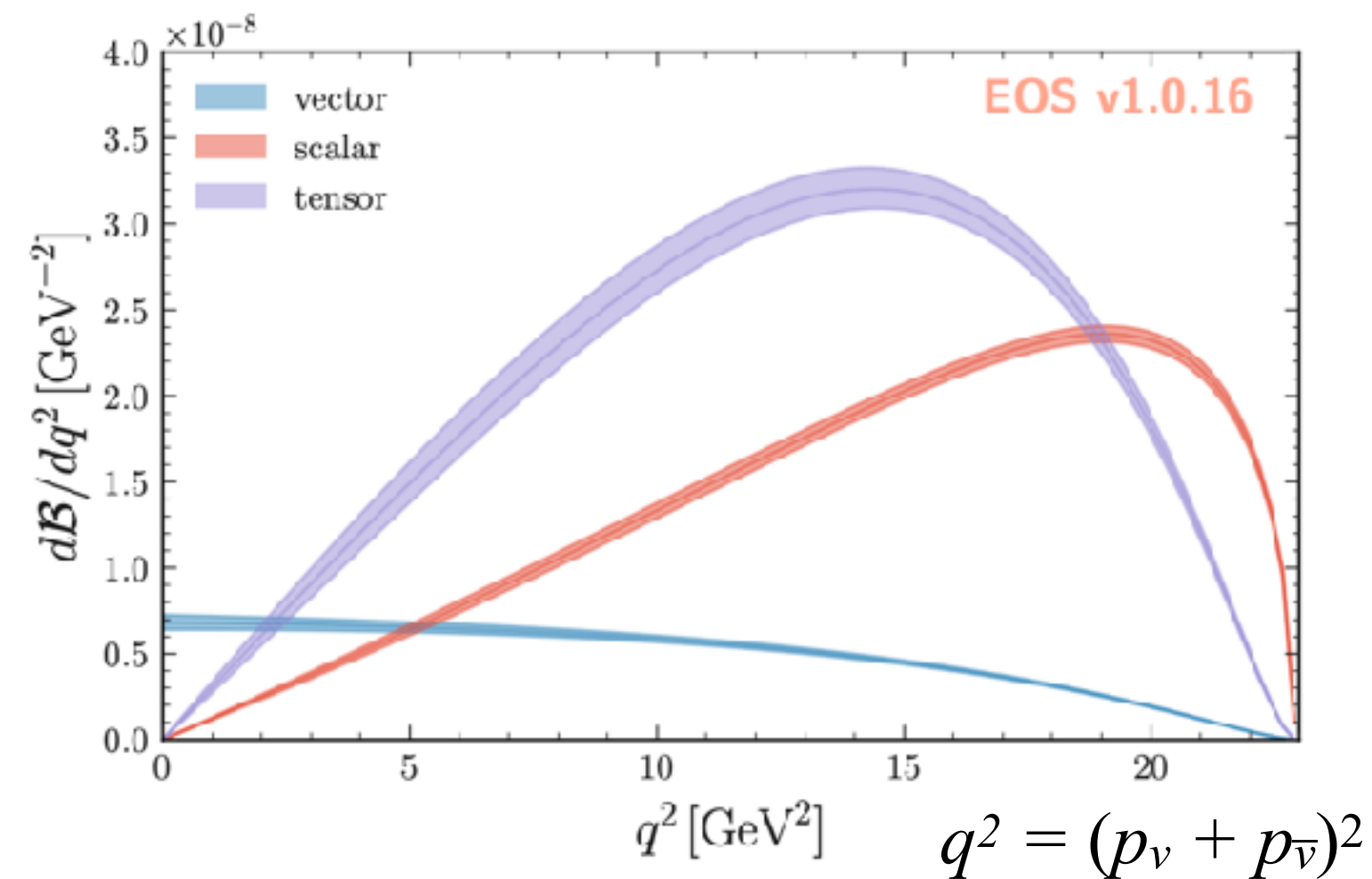
Exploring the exotic frontiers

(but not all theories are created equal)

$B^+ \rightarrow K^+ \nu \bar{\nu}$ with L-violating operators

Reinterpretation framework of $B \rightarrow K^+ \nu \bar{\nu}$, **generalising the EFT beyond the d=6 SMEFT**:

Gartner et al. 2402.08417, Belle-II 2507.12393



$$\mathcal{L}^{\text{WET}} = -\frac{4G_F}{\sqrt{2}} \frac{\alpha}{2\pi} V_{ts}^* V_{tb} \sum_i C_i(\mu_b) O_i + \text{h.c.}$$

$$\mathcal{O}_{\text{VL}} = (\bar{\nu}_L \gamma_\mu \nu_L) (\bar{s}_L \gamma^\mu b_L)$$

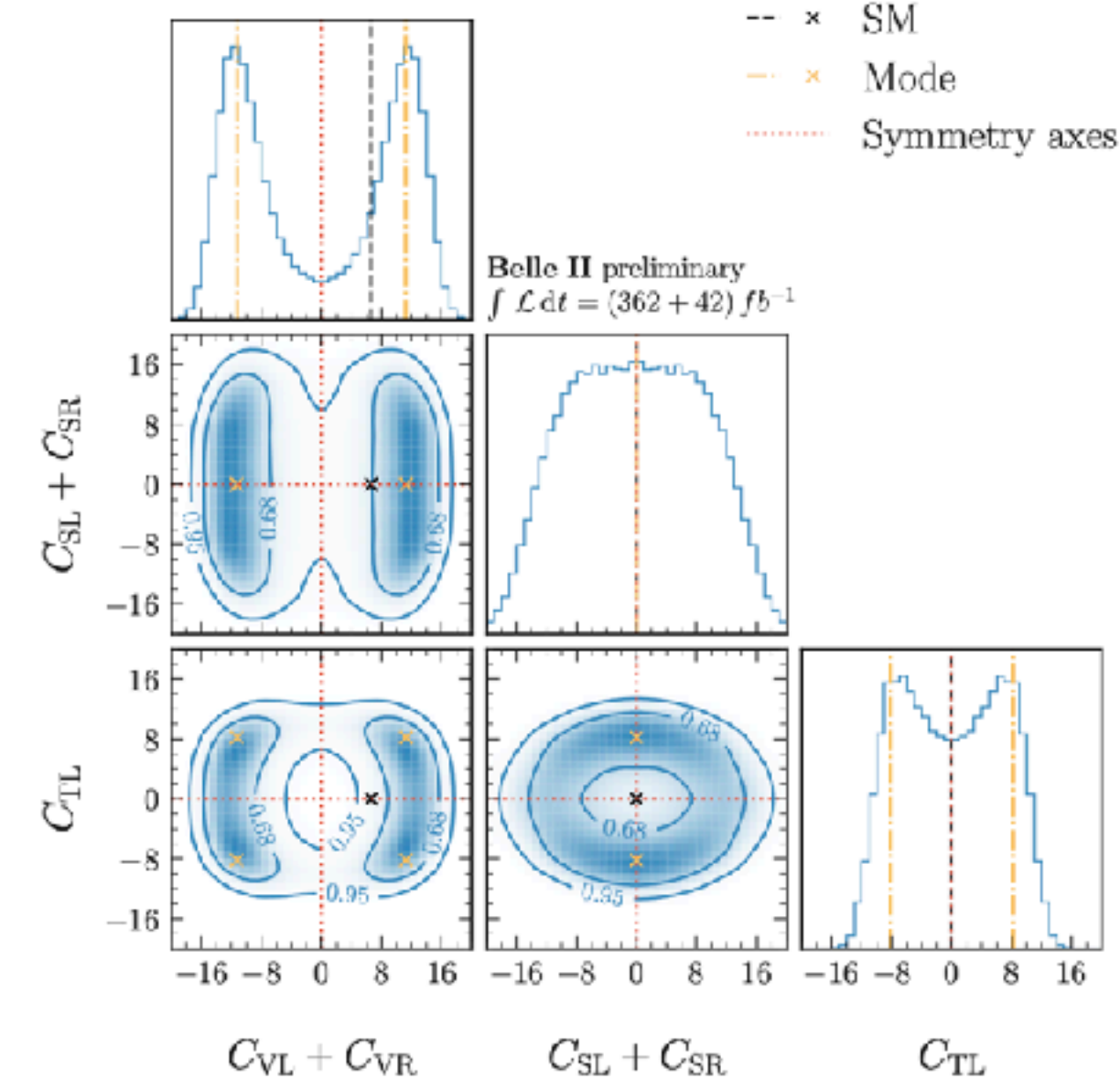
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$$\mathcal{O}_{\text{TL}} = (\bar{\nu}_L^c \sigma_{\mu\nu} \nu_L) (\bar{s}_R \sigma^{\mu\nu} b_L)$$

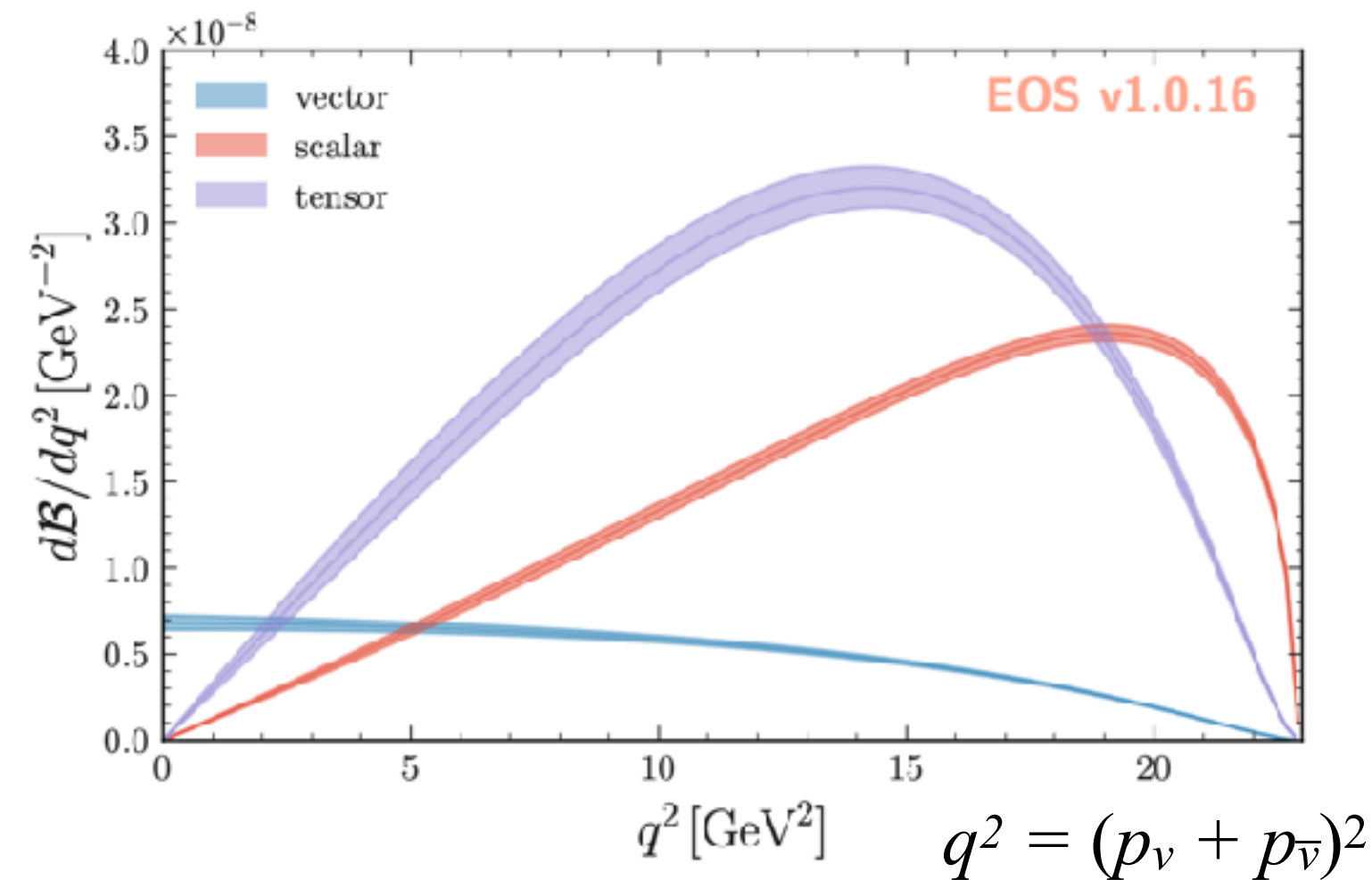
d=6: $O_{lq}^{(1,3)}$, O_{ld}



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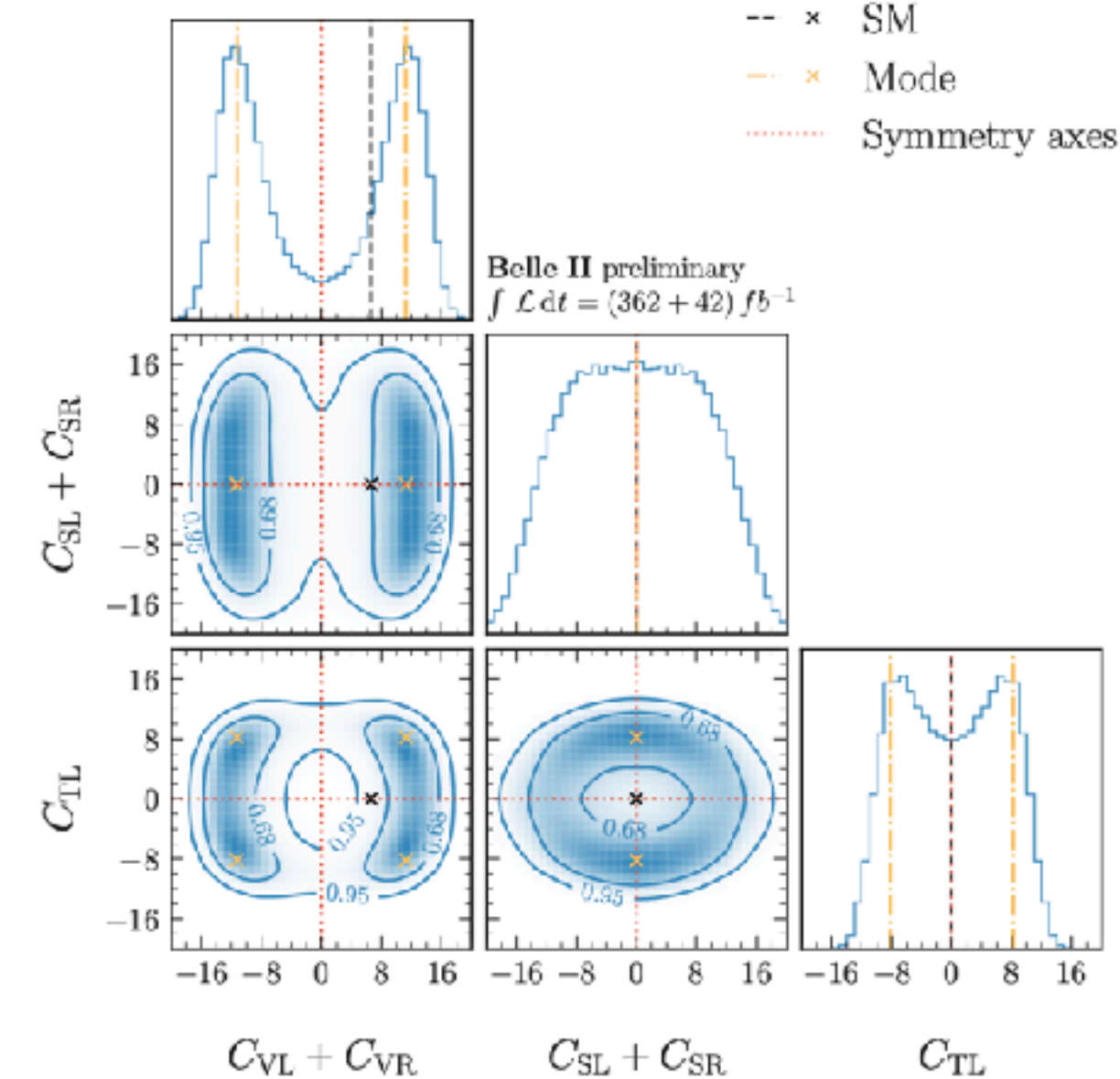
$\Delta L = 2$

Lepton number-violating operators
Generated at d=7 in SMEFT

Fridell et al. 2306.08709

$$\frac{C^{(7)}}{\Lambda^3} (\bar{d}_R L_L) (\bar{Q}_L^c L_L) H$$

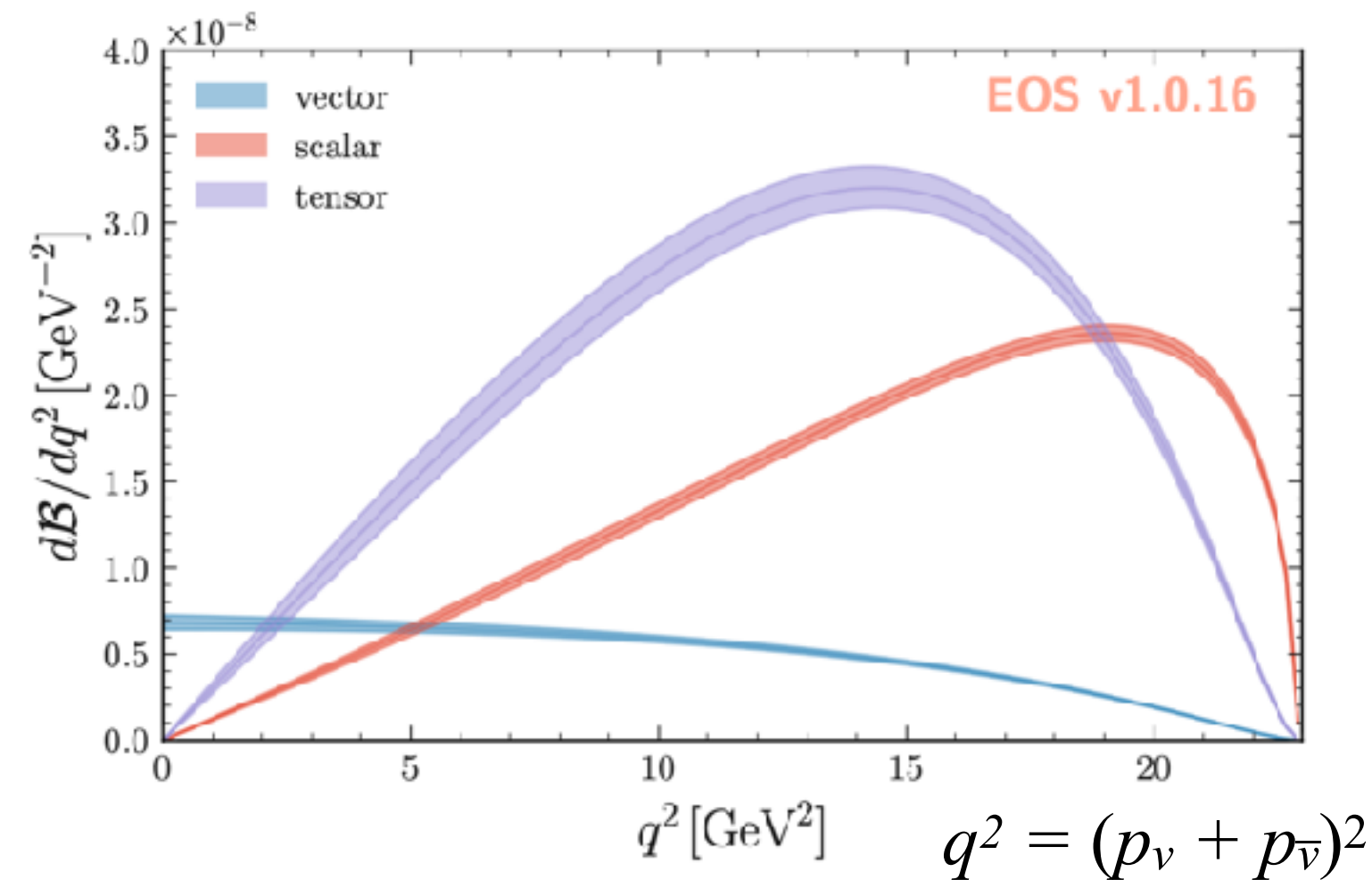
If at d=6 the EFT scale required was $\Lambda^{(6)} \sim 7 \text{ TeV}$,
at d=7 it becomes $\Lambda^{(7)} \sim 2 \text{ TeV}$.



$B^+ \rightarrow K^+ \nu \bar{\nu}$ with L-violating operators

Reinterpretation framework of $B \rightarrow K^+ \nu \bar{\nu}$, **generalising the EFT beyond the d=6 SMEFT**:

Gartner et al. 2402.08417, Belle-II 2507.12393



$$\mathcal{L}^{\text{WET}} = -\frac{4G_F}{\sqrt{2}} \frac{\alpha}{2\pi} V_{ts}^* V_{tb} \sum_i C_i(\mu_b) O_i + \text{h.c.}$$

$$O_{\text{VL}} = (\bar{\nu}_L \gamma_\mu \nu_L) (\bar{s}_L \gamma^\mu b_L)$$

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d=6: $O_{lq}^{(1,3)}$, O_{ld}

$\Delta L = 2$

Lepton number-violating operators
Generated at d=7 in SMEFT

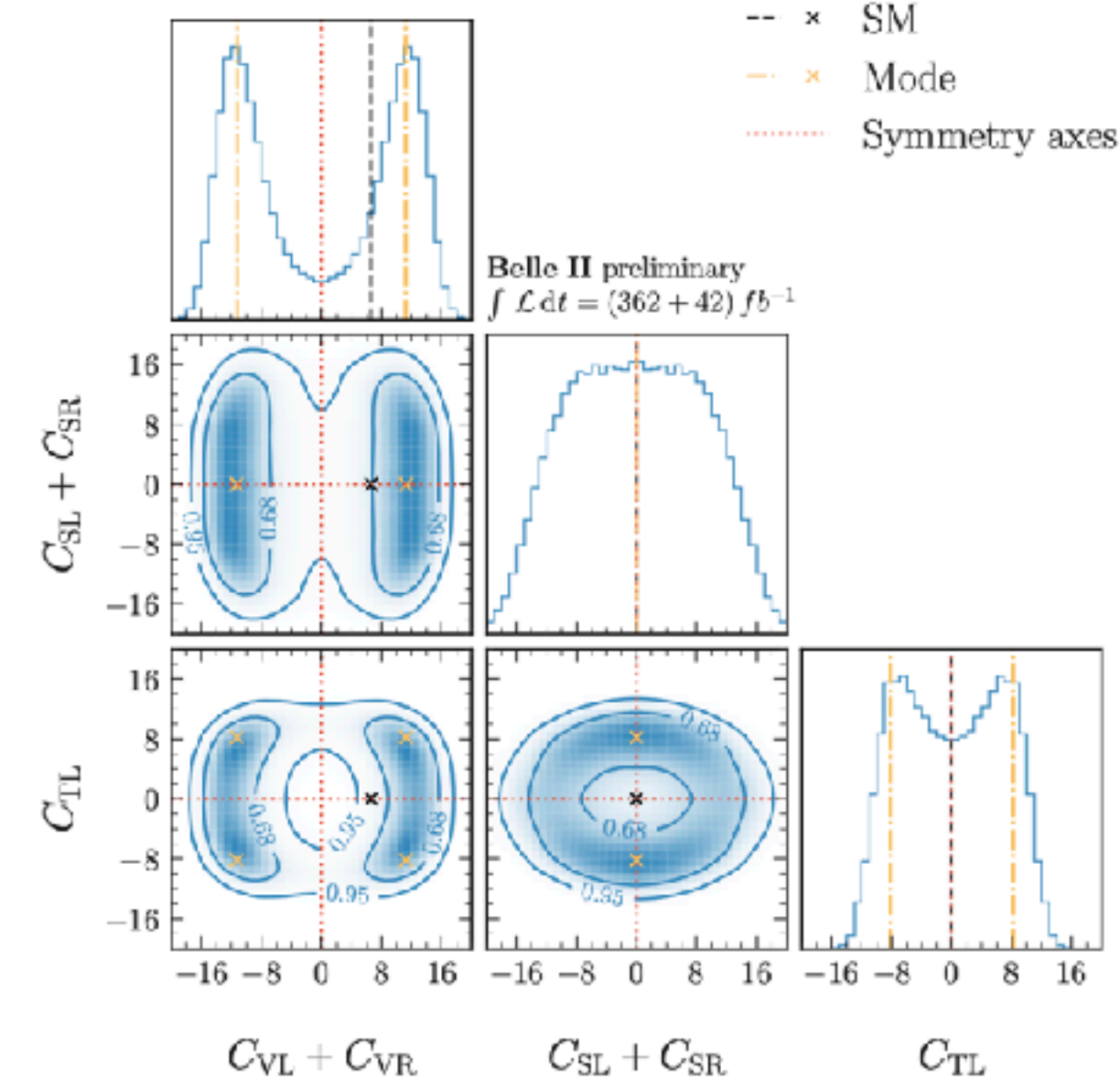
Fridell et al. 2306.08709

$$\frac{C_i^{(7)}}{\Lambda^3} (\bar{d}_R L_L) (\bar{Q}_L^c L_L) H$$

If at d=6 the EFT scale required was $\Lambda^{(6)} \sim 7 \text{ TeV}$,
at d=7 it becomes $\Lambda^{(7)} \sim 2 \text{ TeV}$.

Bounds from $0\nu\beta\beta$ decay $\sim 100 \text{ TeV}$ (for down quarks). 2306.08709

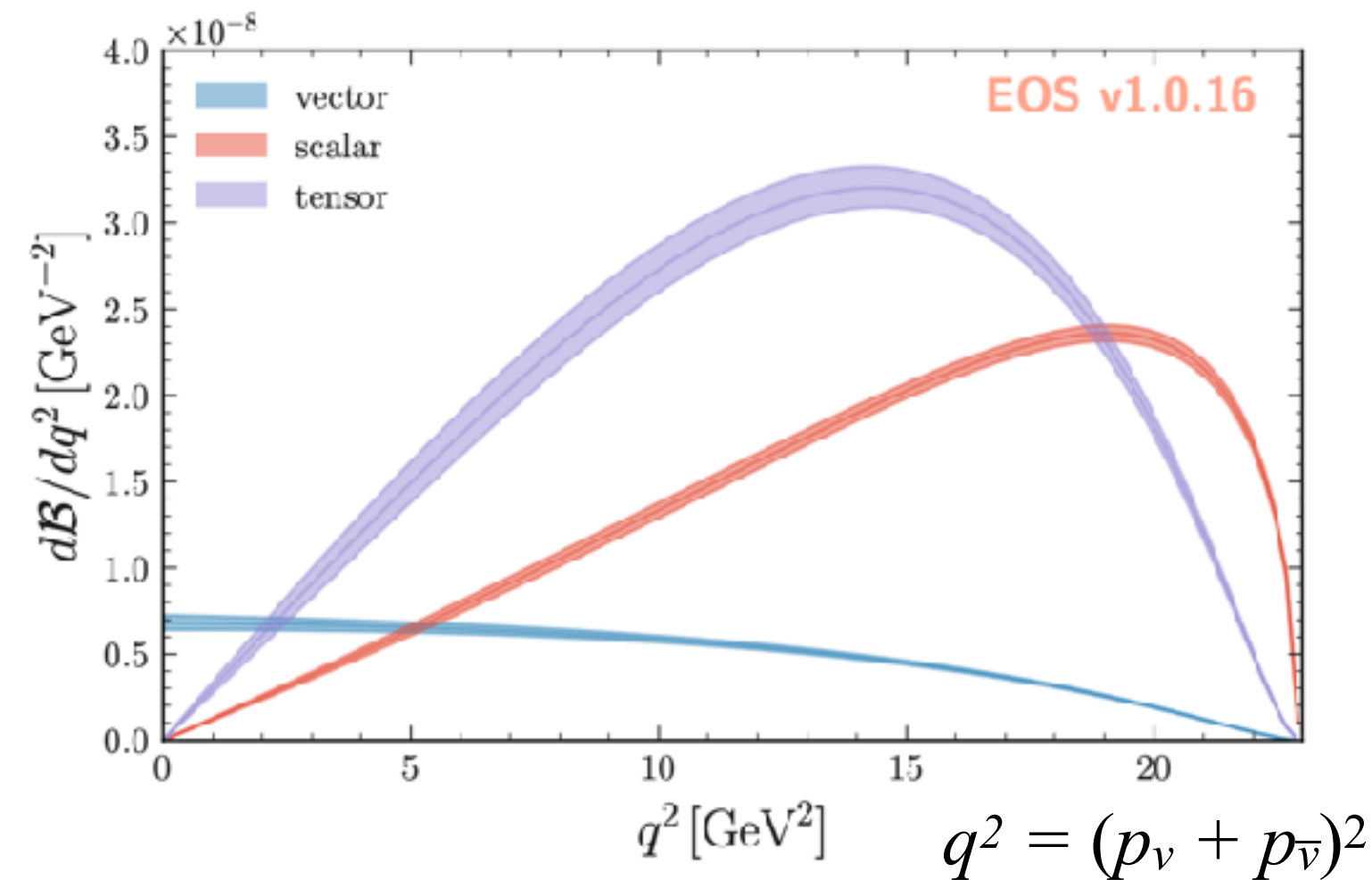
Why should flavour-conserving couplings be more suppressed than violating ones?



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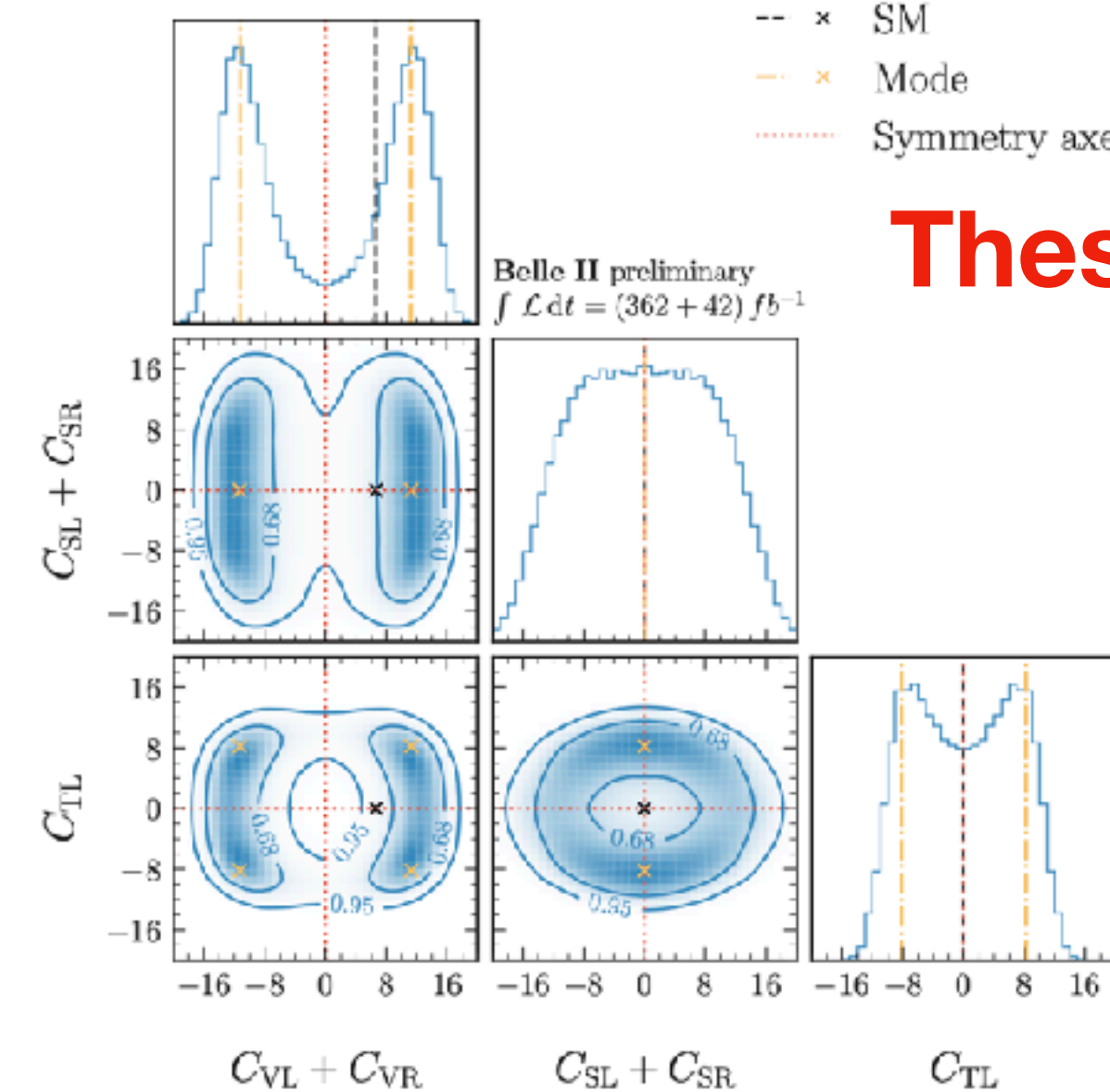
These operators are on all the same footing!

$$\frac{C}{\Lambda^3} (\bar{d}_R L_L) (\bar{Q}_L^c L_L) H$$

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Why should flavour-conserving couplings be more suppressed than violating ones?



$B^+ \rightarrow K^+ \nu \nu$ with L-violating operators

Neutrino masses in the SM EFT are generated at dim=5 by the Weinberg operator

$$\Delta L = 2: \quad \frac{c_W}{\Lambda_L} (L\tilde{H})(L\tilde{H})$$

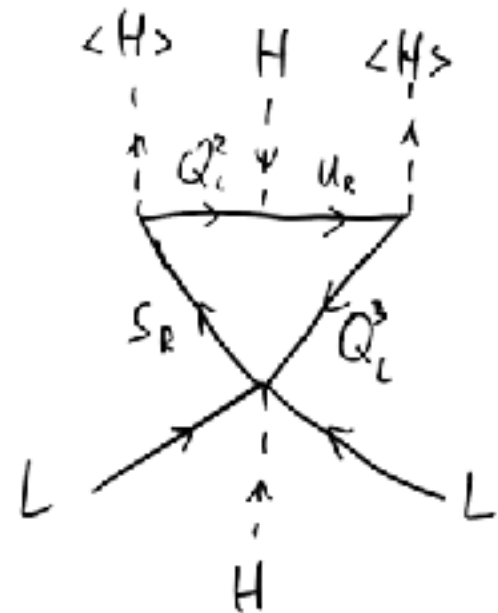
$$\Lambda_L/c_W \sim 10^{14} \text{ GeV}$$

This is the **scale of breaking of lepton number L**.

$$\Delta L = 2: \quad \frac{c^{(7)}}{\Lambda^3} (\bar{d}_R L_L)(\bar{Q}_L^c L_L) H \rightarrow \Lambda^{(7)}_{BK\nu\nu} \sim 2 \text{ TeV}$$

If this operator is present, with a much lower scale, there is **no symmetry argument that prevents the generation of the Weinberg operator with a too large coefficient** (too low scale).

Indeed, it is induced radiatively.

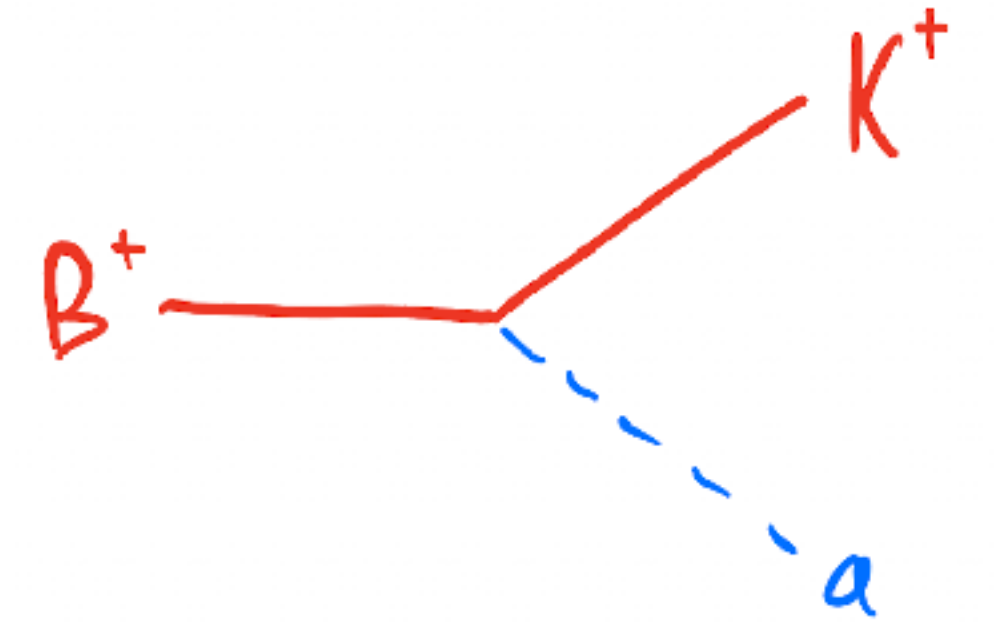


“Everything which is not forbidden is allowed”

Similar conclusions can be obtained if HNL are used instead of L-violating operators: that operator will generically induce at the radiative level too large neutrino masses.

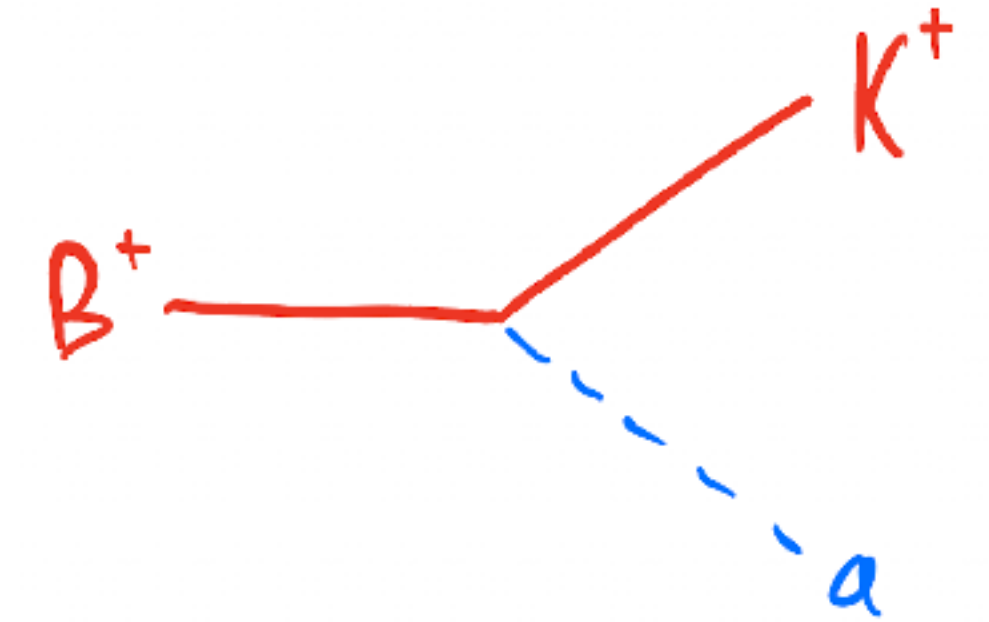
$$B^+ \rightarrow K^+ X$$

A **2-body decay** is only allowed into a neutral scalar (or pseudo-scalar): **ALPs**.
In this case, the q^2 dependence is **peaked** at $q^2 = m_a^2$.

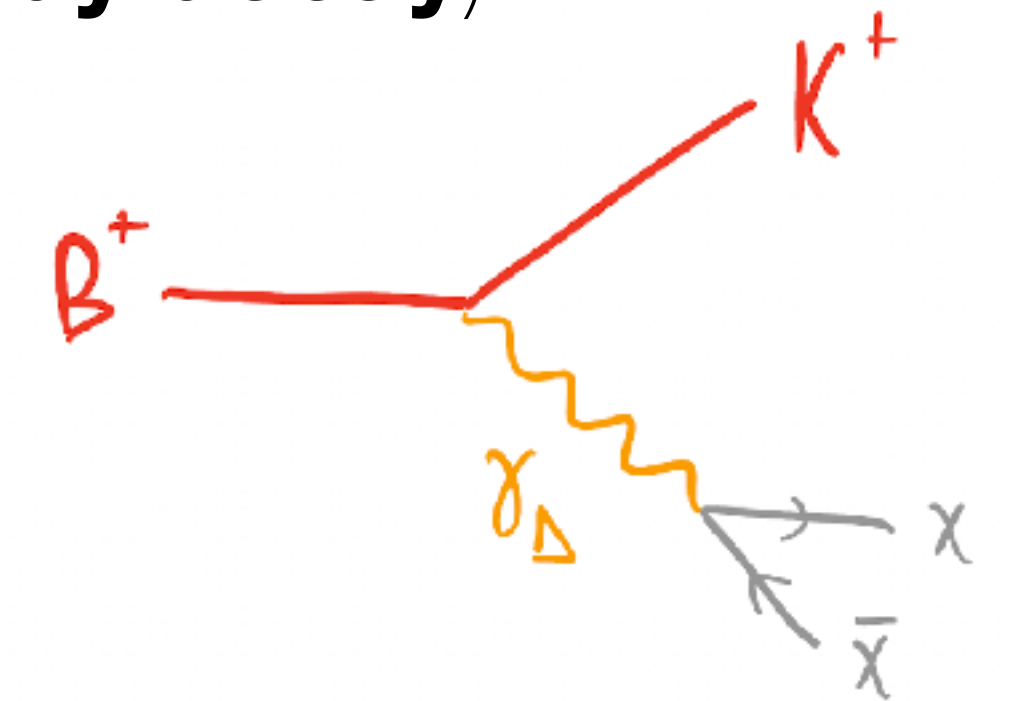


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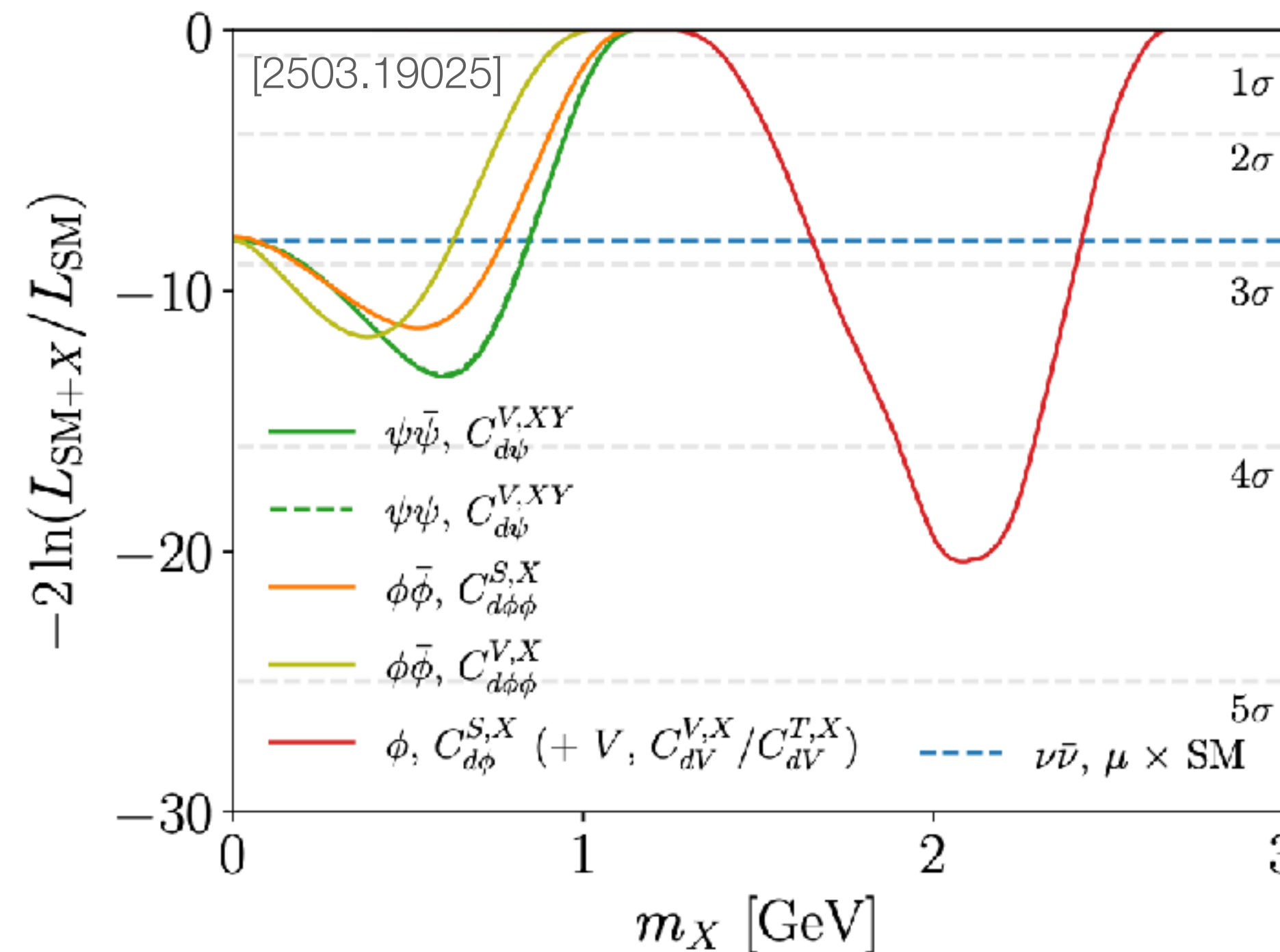


Vectors can contribute only as mediators, going then into **2 dark fermions (3-body decay)**.
(perhaps these could then be **DM candidates?**) e.g. Gabrielli et al. 2402.05901



Data can differentiate between these scenarios

See e.g. Bolton et al. 2403.13887, 2503.19025



Axions ... and ALPs

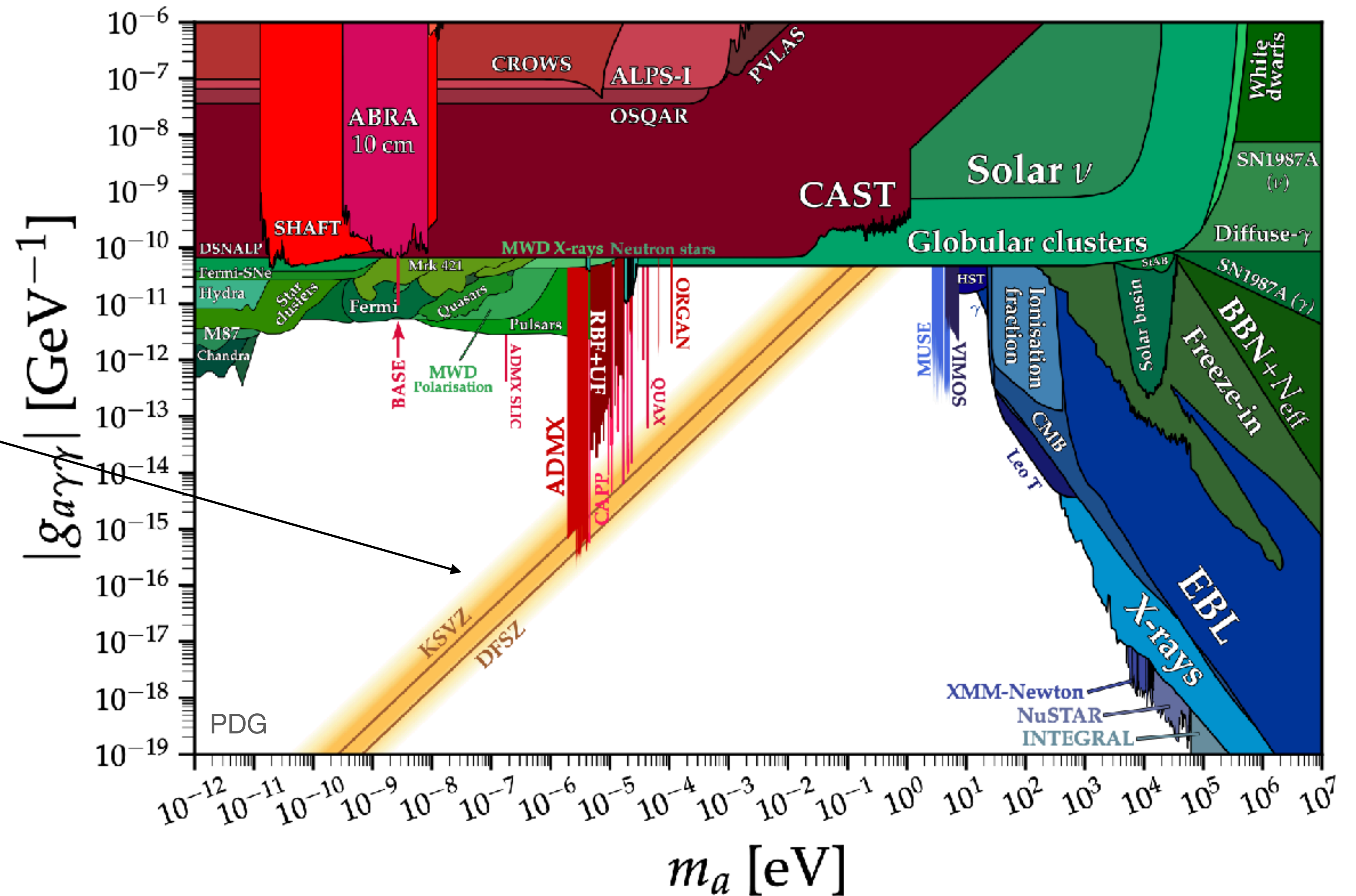
The **QCD axion** is the main prediction of the solution of the **QCD θ -problem** via a spontaneously broken **$U(1)_{PQ}$ symmetry**,

$$m_a = 5.691(51) \left(\frac{10^9 \text{ GeV}}{f_a} \right) \text{ meV}$$

$$g_{a\gamma\gamma} \sim \frac{\alpha}{4\pi f}$$

The coupling to photons depends on the other states in the model.

$$g_{a\gamma\gamma} = \left(0.203(3) \frac{E}{N} - 0.39(1) \right) \frac{m_a}{\text{GeV}^2}$$



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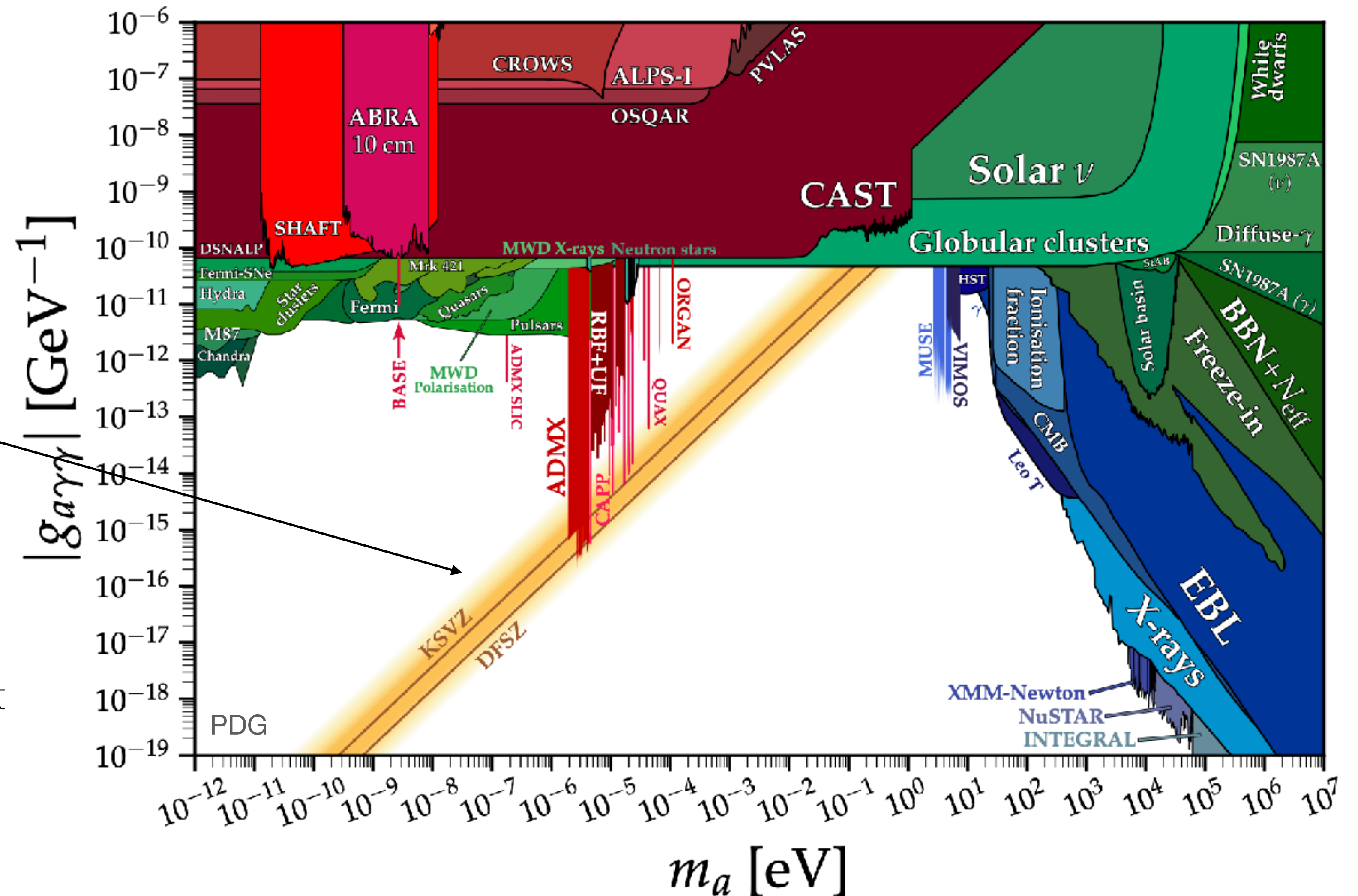
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Other regions in m - g plane are not motivated by the θ -problem, they represent possible generic extensions of the SM.

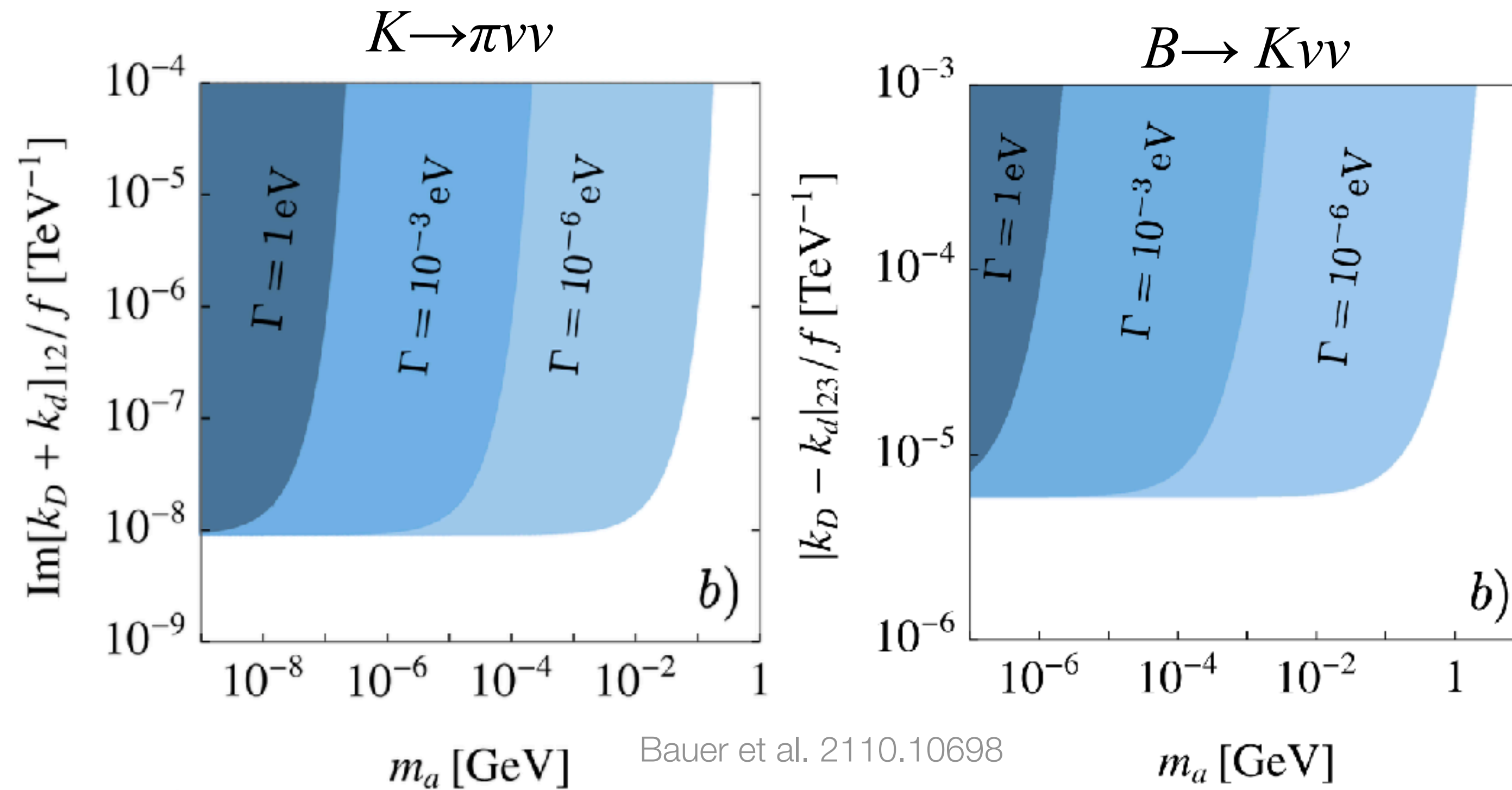
The whole log-log plane can be populated by BSM theories.



Axions ... and ALPs

The QCD axion **couplings to fermions** can be **flavour-violating**, if the **PQ charges are family-dependent**. This is well motivated in models where the PQ symmetry is connected with the explanation of SM Yukawa's.

e.g. 1806.00660, 1905.01084, 1911.02591, Axion review 2003.01100



$$f \gtrsim 10^{11} k_{12} \text{ GeV}$$

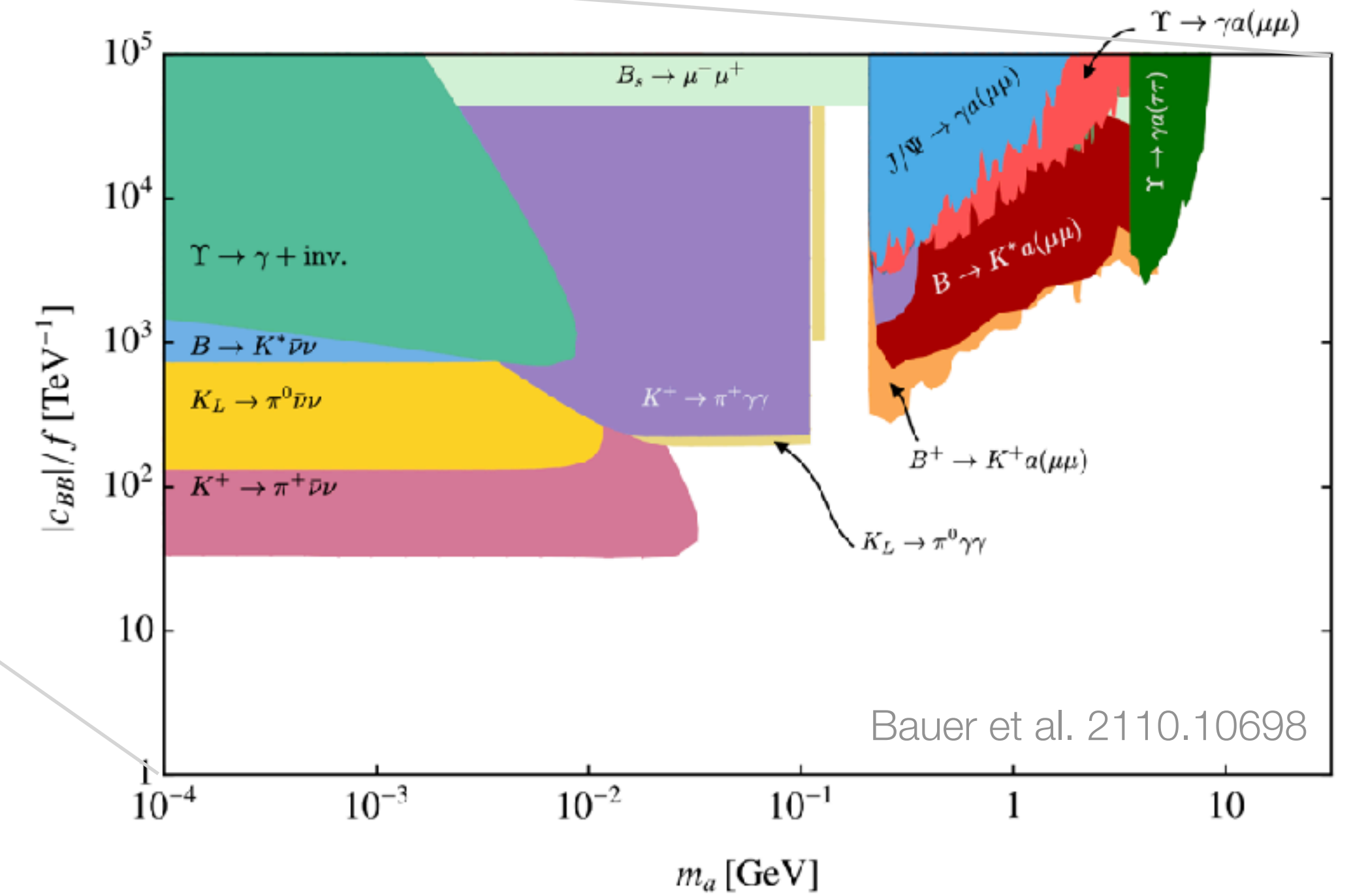
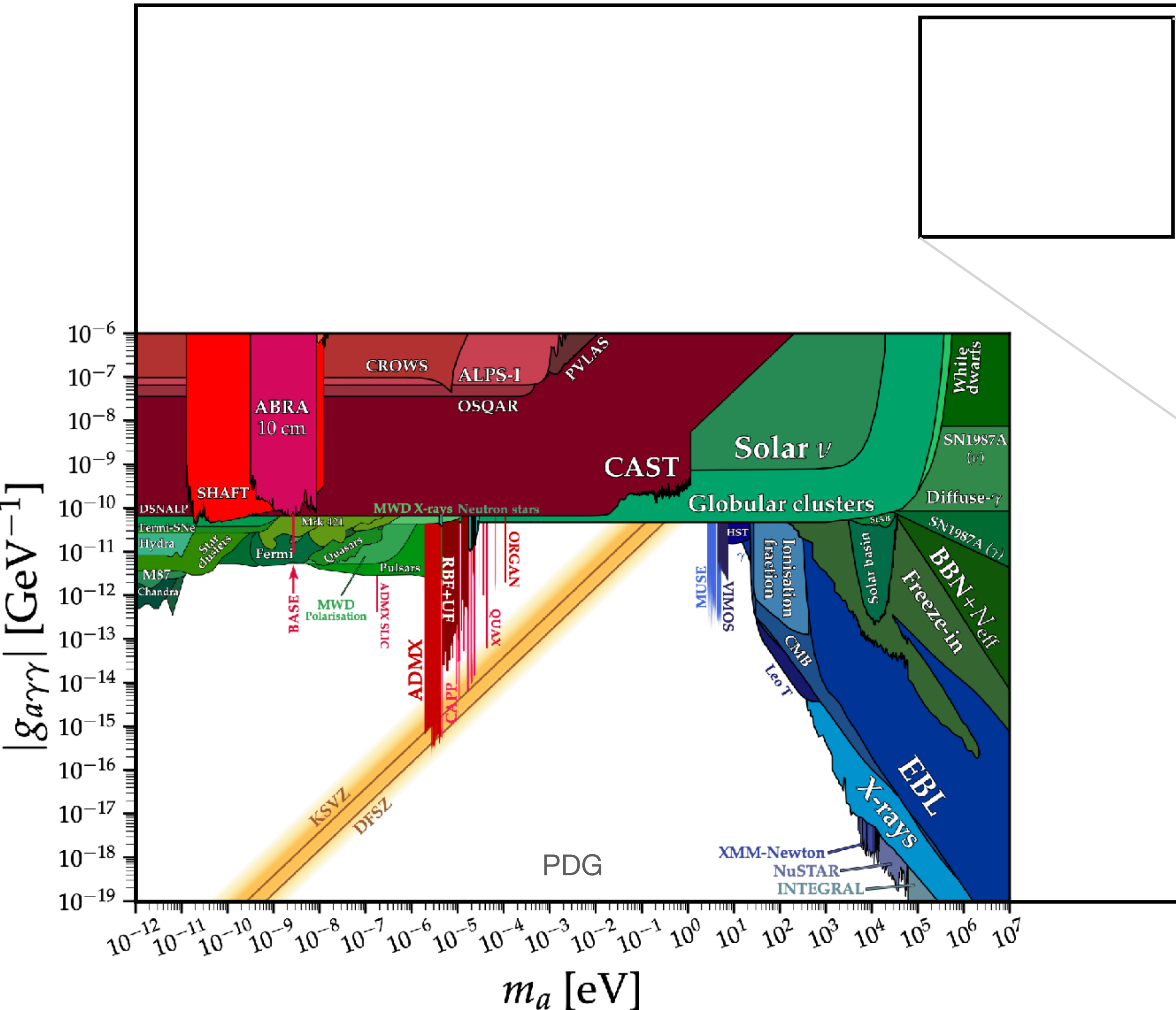
$$f \gtrsim 10^8 k_{23} \text{ GeV}$$

$$\mathcal{L}_{\text{fermion}} = \frac{\partial^\mu a}{f} \bar{\psi} \mathbf{k}_\psi \gamma_\mu \psi$$

For large flavour-mixings, $k_{ij} \sim \mathcal{O}(1)$, these bounds are very strong, also surpassing astrophysical ones!

Axions ... and ALPs

Also **flavour-universal couplings to EW bosons** induce FCNC (via SM-like penguin diagrams)

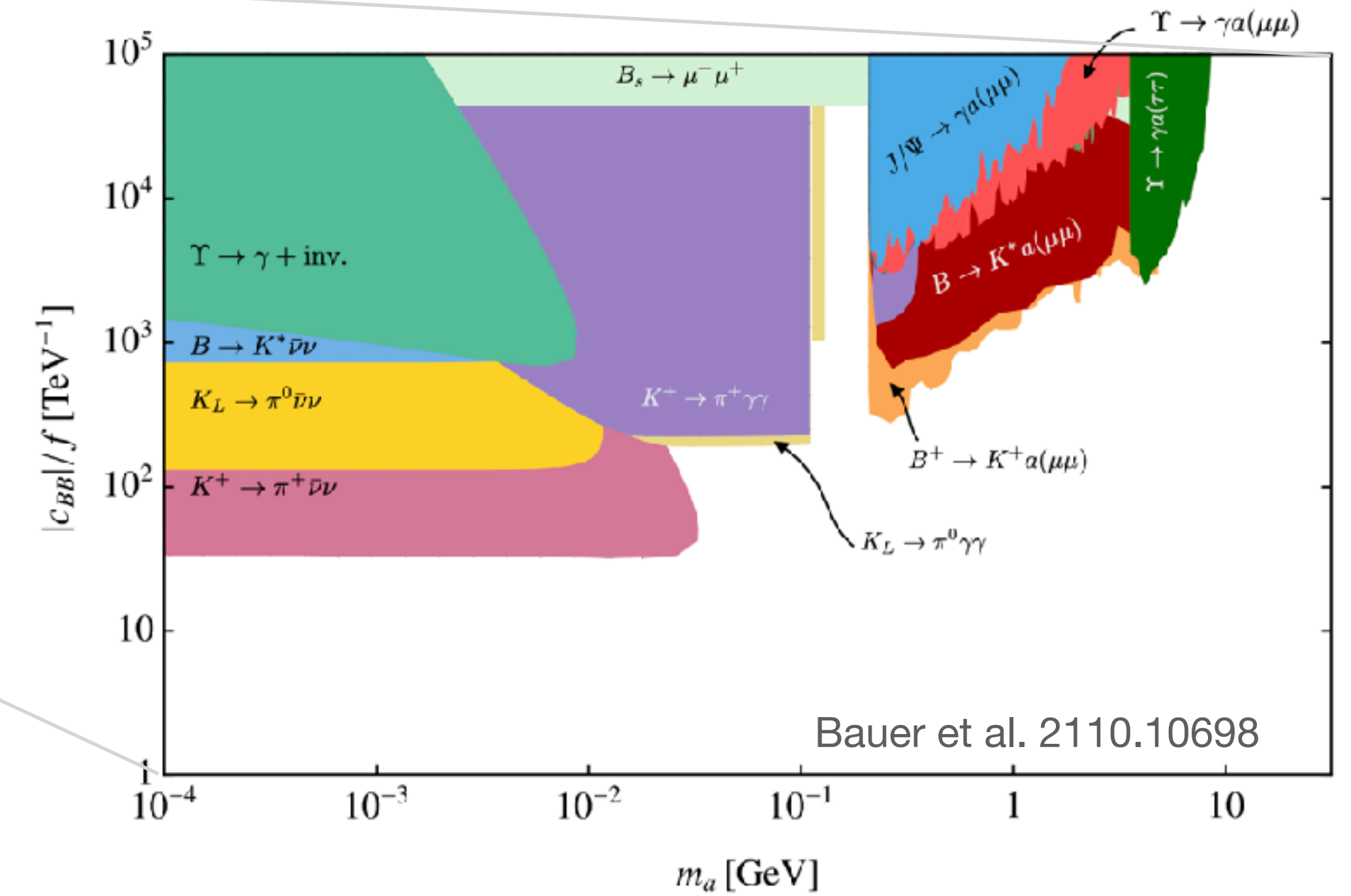
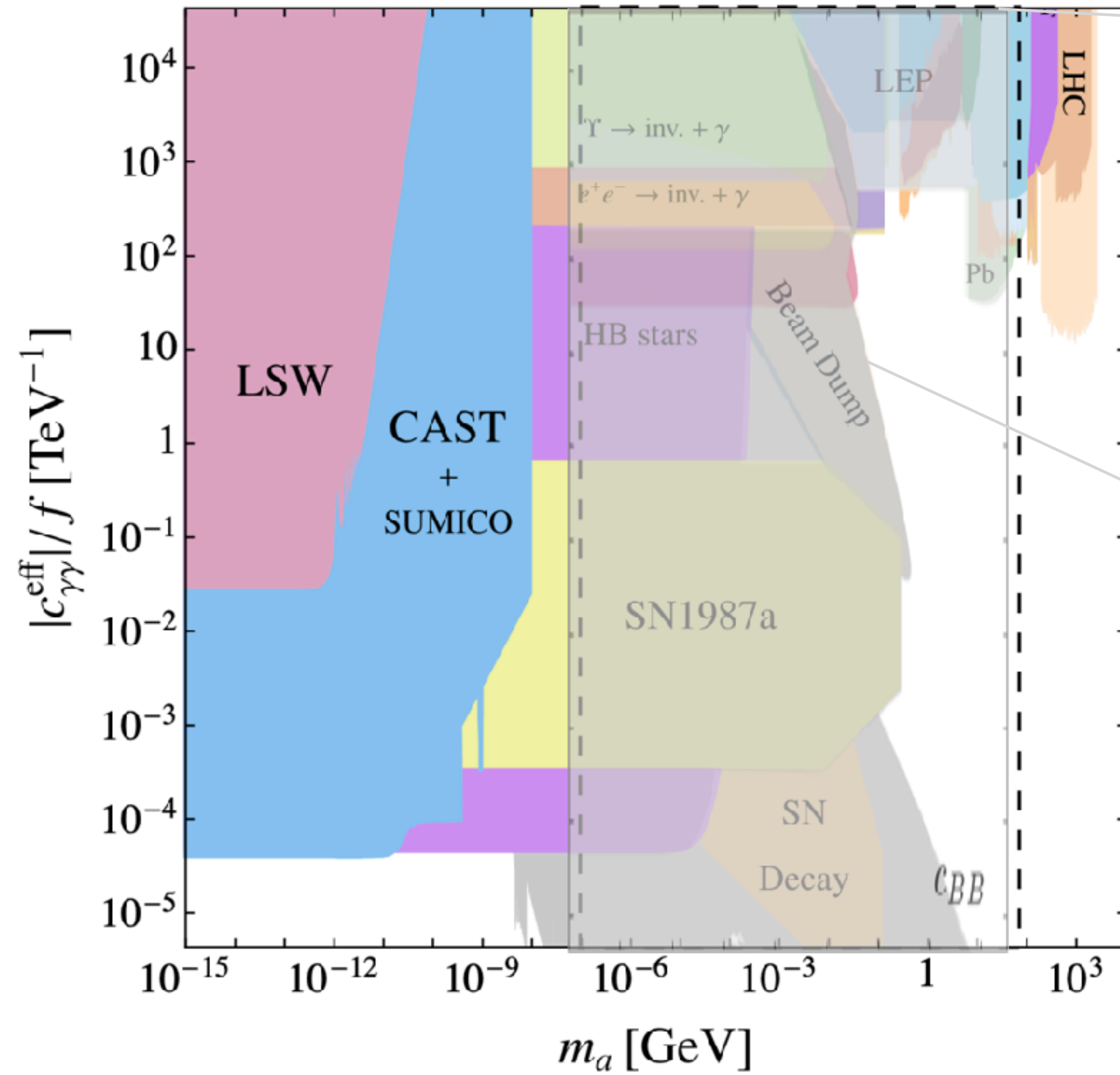


However, in this case the region of mass and couplings probed by flavour experiments is not the one of the QCD axion:

$$f \gtrsim 10^2 c_{BB} \text{ GeV}$$

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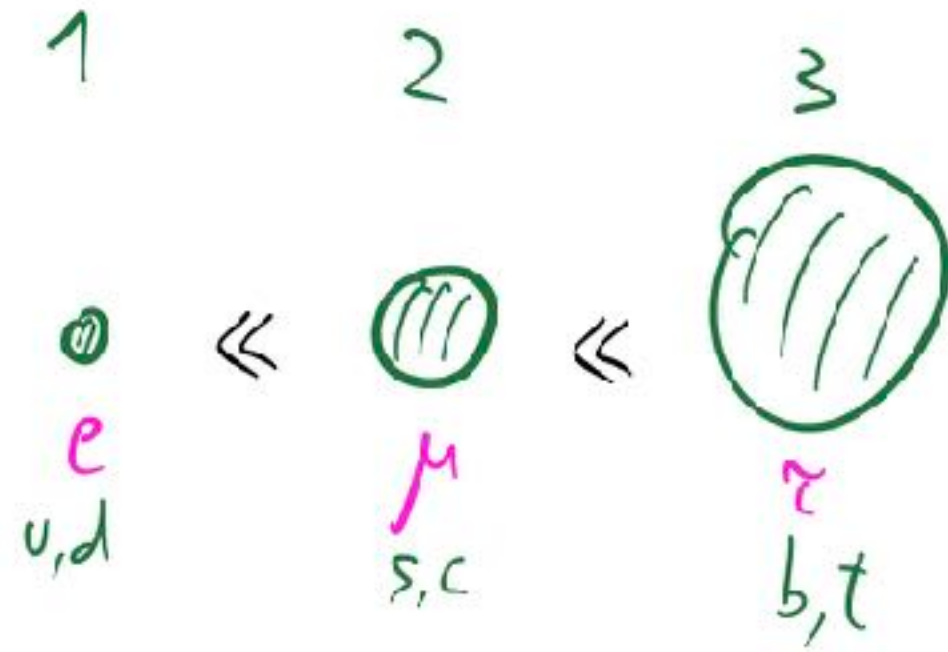


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Backup

$U(2)^5$ flavour symmetry



In first approximation only the 3rd generation couples to the Higgs

$$Y_t \approx \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & y_{33} \end{pmatrix}$$

In this case the SM enjoys a $U(2)^5$ global symmetry

$$G_F = U(2)_q \times U(2)_\ell \times U(2)_u \times U(2)_d \times U(2)_e$$

Barbieri et al. [1105.2296, 1203.4218, 1211.5085]

The **minimal breaking** of this symmetry to reproduce the SM Yukawas is:

$$Y_{u(d)} = y_{t(b)} \begin{pmatrix} \Delta_{u(d)} & x_{t(b)} \mathbf{V}_q \\ 0 & 1 \end{pmatrix}, \quad Y_e = y_\tau \begin{pmatrix} \Delta_e & x_\tau \mathbf{V}_\ell \\ 0 & 1 \end{pmatrix}$$

$x_{t,b,\tau}$ are $\mathcal{O}(1)$, $\mathbf{V}_\ell \ll 1$

This is a **very good approximate symmetry**: the largest breaking has size $\epsilon \approx y_t |V_{ts}| \approx 0.04$

Diagonalizing quark masses, the **V_q doublet spurion is fixed** to be $\mathbf{V}_q = \kappa_q (V_{td}^*, V_{ts}^*)^T$

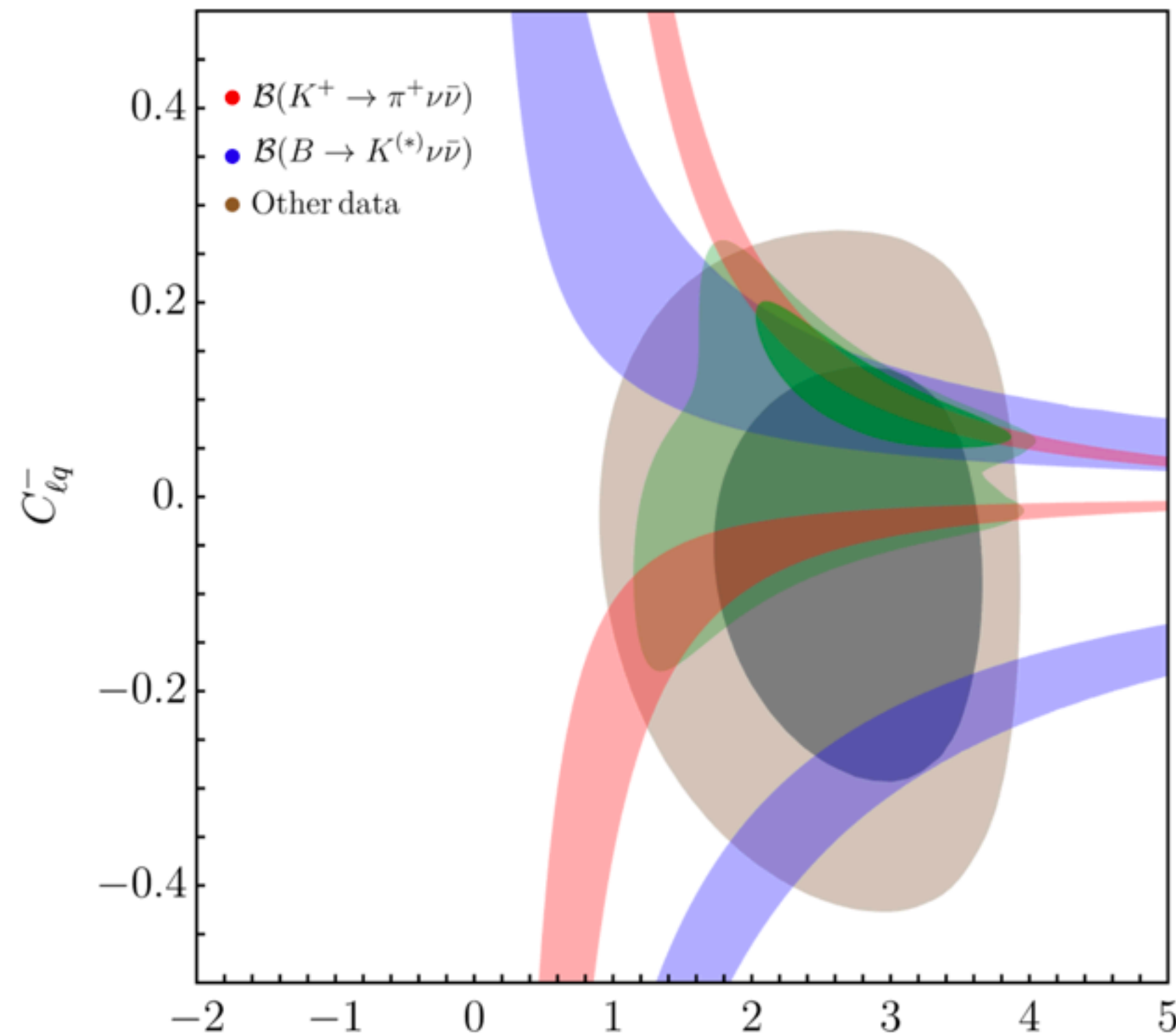
See also Fuentes-Martin, Isidori, Pagès, Yamamoto [1909.02519] $\kappa_q \sim \mathcal{O}(1)$

U(2)⁵ flavour symmetry and data

$$Q_{\ell q}^{\pm} = (\bar{q}_L^3 \gamma^{\mu} q_L^3)(\bar{\ell}_L^3 \gamma_{\mu} \ell_L^3) \pm (\bar{q}_L^3 \gamma^{\mu} \sigma^a q_L^3)(\bar{\ell}_L^3 \gamma_{\mu} \sigma^a \ell_L^3)$$

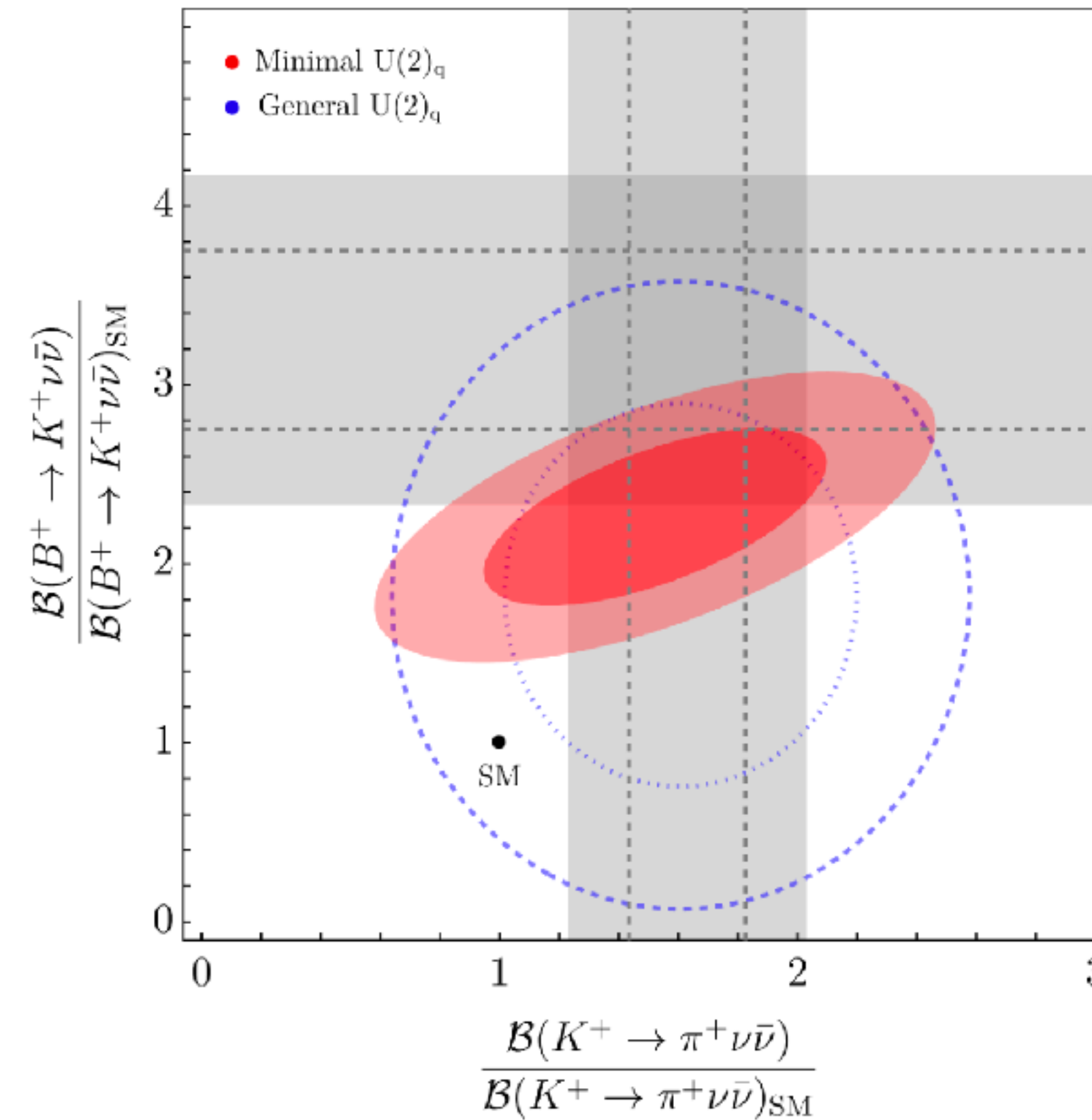
$$\tilde{V} = -\varepsilon V_{ts} \begin{pmatrix} \kappa V_{td}/V_{ts} \\ 1 \end{pmatrix} \quad \text{Minimal U(2)}_q: \kappa = 1.$$

Allwicher et al. [2410.21444]



ε \rightarrow $\frac{3|V_{cb}|}{(1.4 \text{ TeV})^2}$

$\mathcal{L}_{bc\nu e}^{cc}$



Rare Semileptonic and Leptonic decays

Let us look at the **flavour structure**: other **rare decays into muons**

$$\mathcal{L}_{\text{CFT}} \supset \frac{c_{ij}}{\Lambda^2} \left(\bar{q}_L^i \gamma_\alpha q_L^j \right) \left(\bar{\mu}_L \gamma^\alpha \mu_L \right)$$

2σ bound on		LHCb '23	2210.07221	PDG 2024	hep-ph/0311084	LHCb '20	2011.09478
Λ		R(K)	B _s →μμ	B _d →μμ	K _L →μμ	K _S →μμ	D ⁰ →μμ
Anarchic flavour	c = 1	56 TeV	33 TeV	18 TeV	74 TeV	^{c = i} 10.7 TeV	6.9 TeV
	CKM-like (MFV, U(2),...)	^{c_{CKM} = V_{ts}} 11 TeV	^{c_{CKM} = V_{ts}} 6.6 TeV	^{c_{CKM} = V_{td}} 1.6 TeV	^{c_{CKM} = V_{td}V_{ts}} 1.4 TeV	^{c_{CKM} = i V_{td}V_{ts}} 0.2 TeV	^{c_{CKM} = V_{cb}V_{ub}} 0.086 TeV

$$c_{ij} \sim \begin{pmatrix} \varepsilon_1 & \lambda^5 & \lambda^3 \\ \lambda^5 & \varepsilon_2 & \lambda^2 \\ \lambda^3 & \lambda^2 & 1 \end{pmatrix}$$

In new physics scenarios with **CKM-like flavour structure**, the **strongest constraints in the quark-muon couplings come from bsμμ observables**.